



# UTAH HOUSE OF REPRESENTATIVES

## 2014 CONFLICT OF INTEREST & FINANCIAL DISCLOSURE

1. **Name:** Jon Stanard

2. **Employment**

Primary employer	Brief description of employment	Occupation or job title
Direct Hit Inc.	Advertising / Graphic Design	President / CEO

3. **Entities which you own or of which you are an officer**

[see 2010 Gen. Session, HB 270, pg 13 - (iv)]

Name of entity	Type of activity conducted by the entity	Your position / interest in the entity
Direct Hit Inc.	Advertising	President / Owner

4. **Each entity that has paid \$5,000 in income to you within the one-year period prior to the date of this form. [see 2010 Gen. Session, HB 270, pg 13. - (v)]**

Name of entity	Type of activity conducted by the entity
Direct Hit Inc. Wasatch Savings Dixie Direct Inc.	Advertising / Design & Marketing Advertising / Design Graphic Design

5. **Each entity in which you hold any stocks or bonds having a fair market value of \$5,000 or more as of the date of this form (does not include funds that are managed by a third party, including blind trusts, managed investment accounts, and mutual funds). [see 2010 Gen. Session, HB 270, pg 13 - (vi)]**

Name of entity	Type of activity conducted by the entity
Direct Hit Inc.	Advertising

**6. Organization or entity, other than listed above, for which you serve on the board of directors or in any other formal advisory capacity. [see 2010 Gen. Session, HB 270, pg 13 - (vii)]**

<b>Name of entity</b> Wasatch Savings Inc.	<b>Type of activity conducted by the entity</b> Advertising/Fund-raising	<b>Your position / interest in the entity</b> Management / Consulting
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**7. Real property in which you hold an ownership or other financial interest that you believe may constitute a conflict of interest. (optional) [see 2010 Gen. Session, HB 270, pg 13 - (viii)]**

<b>Description of real property</b> None	<b>Description of interest held</b>
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**8. Name of spouse and any other adult residing in your household that is not related by blood or marriage. [see 2010 Gen. Session, HB 270, pg 13 - (ix)]**

LeeAnne Stanard

**9. Information for your spouse and any other adult residing in your household that is not related to you by blood or marriage, as applicable. [see 2010 Gen. Session, HB 270, pg 14 - (x)]**

<b>Name</b> LeeAnne Stanard	<b>Brief description of employment</b> Wasatch Savings Inc. Direct Hit Inc.	<b>Occupation</b> V.P. / Marketing V.P. / Marketing
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**10. Any other matter or interest you believe may constitute a conflict of interest. (optional)**

None
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**I certify that I believe the information provided in this form is true and accurate to the best of my knowledge.**

s/Jon Stanard  
(Signature)

1/06/14  
(Date)

Received by the Chief Clerk of the House:

s/Sandy D. Tenney  
(Signature)

1/06/14  
(Date)