

**MINUTES OF THE
UTAH TOMORROW STRATEGIC PLANNING COMMITTEE**
Friday, April 26, 2002 – 9:00 a.m. – Room 416 State Capitol

Members Present:

Sen. Beverly Evans, Senate Chair
Rep. Afton B. Bradshaw, House Chair
Sen. Paula Julander
Rep. Patricia W. Jones
Rep. A. Lamont Tyler
Mr. Mark Bedel, representing Mr. Wes Curtis
Mr. Thomas Brill, representing Mr. Robert Morgan
Ms. Holly Bullen, representing Mr. Daniel Becker
Mr. Kim Burningham
Mr. Rich Kendell
Mr. Gene Moser
Mr. Bruce Slater, representing Dr. Dianne Nielson

Members Absent:

Sen. Bill Wright
Commissioner Kenneth A. Bischoff

Staff Present:

Ms. Chyleen A. Arbon, Research Analyst
Mr. Paul W. Hess, Associate General Counsel
Ms. Sandra Wissa, Legislative Secretary

Note: A list of others present and a copy of materials can be found at <http://www.image.le.state.ut.us/imaging/history.asp> or by contacting the committee secretary at 538-1032.

1. Committee Business

Chair Evans called the meeting to order at 9:05 a.m.

MOTION: Mr. Mark Bedel moved to approve the minutes of the July 19, 2001 meeting. The motion passed unanimously, with Rep. Bradshaw, Sen. Julander, and Mr. Kendell absent for the vote.

2. Introduction of New Committee Members

Chair Evans asked everyone to introduce themselves.

3. Overview of Where We are Going

Ms. Chyleen Arbon provided a brief overview of the Committee's work over the past 2 years.

Mr. Bedel explained that the Utah Tomorrow Report is a statewide strategic plan. He explained that each new report refines the objectives and goals within the report and updates the data for the performance measures listed within the report. Mr. Bedel explained that the report is broken into functional categories of state government rather than specific state departments or agencies. However, as the report is being developed, input is requested from the agencies that have primary responsibility for the categories.

Mr. Bedel stated that Utah is viewed nationally as a leader in strategic planning. He explained that there have been several reports that rank states on how well they are managed, and Utah is ranked very high on these reports, primarily due to this report.

Rep. Bradshaw provided her views on the Committee. She indicated that the approach to the Legislature should be reviewed. She explained that at one time each section of the report was taken to a legislative committee for review. However, with so many differing view points among committee members it was extremely difficult to arrive at a consensus. The last report was not reviewed by the Legislature prior to printing, and Rep. Bradshaw asked whether this report should be reviewed by the legislative committees this time.

Chair Evans stated that this report has been extremely valuable to her, but she feels after the report is published it has not been marketed well enough. She also stated that the planning is such an important aspect of effective agencies. Chair Evans stated she believes that the Committee should decide: how to proceed this year, how to market the report, and how to maximize the use of the plan.

Mr. Slater stated that it is necessary to market the report and educate the Legislature as well as others.

Sen. Julander stated that the League of Cities and Towns is interested in being involved in the Utah Tomorrow process.

Mr. Bedel highlighted that there are two members of the Committee who are from local governments (one city and one county) and that the League will be asked to provide a list of names to the Governor to replace Mayor Blake.

Rep. Tyler stated that this is a state strategic plan and should be kept at the state level.

Sen. Julander indicated that input from other levels of government is important.

Mr. David Steele, Utah State Office of Education, stated that the State needs a vision of its future. He highlighted that the mission of the plan is not clearly identified in the report. He also wondered if the Quality Growth Commission should be involved in this process. Mr. Steele also suggested that the Committee look into how services are being delivered through electronic means.

Mr. Kendell asked if this Committee has considered trying to establish an agenda of the most critical issues facing the State. He stated that the Committee needs to establish a framework for the planning process to help focus on Utah's tomorrow.

Mr. Burningham stated that focusing on the most critical issues facing the state is a new approach to Utah Tomorrow.

Mr. Kendell stated there are about four or five issues that need to be framed properly in order for the State to successfully plan for the future.

Rep. Bradshaw distributed and reviewed an article from Governing Magazine "The Problem with Promises." She explained that the article identified the main problem with the Oregon State strategic vision was promising to achieve too many benchmarks and making the benchmarks too difficult.

Chair Evans suggested that the Committee needs to identify the top three issues for each functional area and then needs to narrow down the issues to create a list of the top issues for the State.

MOTION: Sen. Julander moved that the Committee ask the heads of each department in the state to identify their top issues of concern over the next 10 years. The motion passed unanimously.

4. Outline of Interim Committee Work

Mr. Bedel distributed and reviewed "Utah Tomorrow Proposed Timeline for Publishing Biennial Report 2002." He explained that as part of the process there needs to be a word processing format defined to facilitate combining the various agency reports into one document.

MOTION: Rep. Bradshaw moved that the Committee recommend that the cabinet members define a word processing format for the report. The motion passed unanimously.

5. Other Items/Adjourn

Chair Evans stated that the next meeting is scheduled for May 29, 2002 at 9:00 a.m.

Chair Evans asked staff to send a letter to department heads to request that they report their top issues at our next meeting.

MOTION: Rep. Jones moved to adjourn the meeting. The motion passed unanimously, with Sen. Julander absent for the vote.

Chair Evans adjourned the meeting at 11:15 a.m.