

The Rural Coordinating Committee Steering Committee

presentation to the
The Rural Development Legislative
Liaison Committee



Questions to be answered:

1. Who are the entities involved in rural economic development and what are their roles?
2. What are the organizational structures, funding sources and budgets of these entities?
3. How well do these entities coordinate their activities?
4. What are the accomplishments of these entities?
5. What are each entity's recommendations for improvement?



Rural Economic is Different than Urban Economic Development



Rural Economic is Different than Urban Economic Development

Rural communities have limited
infrastructure

workforce

amenities

support services



Much of the rural economic base is connected to state and federal public lands.



Rural Economic is Different than Urban Economic Development

Rural areas often have limited political clout in terms of economic development.



SB 50

Rural Development and Planning Act

- Governor's Rural Partnership Board
- Office of Rural Development
- Legislative Liaison Committee
- Rural Resource Coordinating Committee
- RRCC Steering Committee

The Rural Coordinating Committee

Steering Committee

Utah Rural Development Council

Utah Center for Rural Life

USU Extension Services

Office of Rural Development



The Rural Coordinating Committee Steering Committee

Isn't Economic Development the role of DCED?

- Limited staff, other priorities
- DCED doesn't have Public Lands expertise
- DCED doesn't have research and education capabilities
- Rural Economic Development involves more than DCED



The Rural Coordinating Committee

Steering Committee

Utah Rural Development Council

Utah Center for Rural Life

USU Extension Services

Office of Rural Development



The Rural Coordinating Committee

Steering Committee

Utah Rural Development Council

Utah Center for Rural Life

USU Extension Services

Office of Rural Development

- Small staffs



The Rural Coordinating Committee

Steering Committee

Utah Rural Development Council

Utah Center for Rural Life

USU Extension Services

Office of Rural Development

- Small staffs
- No dedicated program money



Utah Rural Development Council



**UTAH CENTER
FOR
RURAL LIFE**

Utah Rural Development Council



**UTAH CENTER
FOR
RURAL LIFE**

Utah Rural Development Council

Utah Rural Development Council

- Congressionally authorized
- Federal and State funding
- Office space provided by SUU
- Board of Directors
 - Private Sector
 - Private Non-profit
 - Tribal
 - Local Government
 - State Government
 - Federal Government
 - Education
 -





**UTAH CENTER
FOR
RURAL LIFE**

- Joint partnership b/n SUU and USU Extension
- Office space provided by SUU
- Currently on loan to the governor's office

Utah State
UNIVERSITY
EXTENSION



Department of Community and Economic Development

Office of Rural
Development

Office of Rural Development

- Established July 1, 2004 to support SB 50
- Programs: Smart Sites, Rural Enterprise Zones, Recycling Zones

Coordination



Coordination

Coordination is essential because no single person can do what needs to be done alone.



Coordination

Coordination is essential because no single person can do what needs to be done alone.



Each team member brings different strengths and fills different roles alone.

Accomplishments

- Escalante Sawmill
- Rural Smart Sites
- Stewardship Center
- County Resource Management

Tool Kit

- Rural Enterprise Zones
- Outsourcing State Jobs SB 199
- Utah Rural Summit
- 21st Century Communities
- Millard Pearlite Mine
- Rural Technology Conference
(Senator Bennett)

- Dalton Bros. Trucking
- Satterwhite Log Homes
- Great Basin Cheese
- Delta Egg Farm
- Malt-o-Meal
- State Stone
- Satellite Image Systems
- Steton Technologies
- Information Connections
- Footprints

Escalante Sawmill

Escalante's largest employer closed in March 2002.



Escalante Sawmill



01/03/2003

Escalante Sawmill

Micro-mill

- Is portable
- Processes small diameter trees
- Sustains forest health management
- Reduces fire risk in forests



Escalante Sawmill Reopened in July

Wells Fargo Bank

Dalton Bros. Trucking

SBA

DCED / IAF

Small Business Development Cntr

Deseret Certified Development

Custom Fit Training

Marchant Kohler & Kyler, LLP

State Bank of Southern Utah

Meridian Consulting Group

Dixie National Forest

Micromill Systems, Inc.

Utah Forestry & Fire

Five County AOG

SITLA

Escalante City

Dept. of Natural Resources

Garkane Energy

Garfield County

Morris & Woods Accounting



Escalante Sawmill

“As a private businessman I never thought I would say this, but a great deal of our success has to be attributed to the help we received from state and local government...”





Escalante Sawmill

“When things were the bleakest they brought together expertise, ideas and connections that we could never have put together on our own...”





Escalante Sawmill

“ Without their efforts, the mill probably would have closed, 100 jobs would have been lost, and Escalante would have said good-bye to its largest employer.”



-- Steven Steed, Owner
Escalante Sawmill

Stewardship Center



Smart Sites Initiative

Smart Sites Initiative

- Smart Site Initiative has created

1100 jobs



Smart Sites Initiative



Smart Sites Initiative



State & Local Leadership



Scott Anderson, CEO, Zions Bank

“Without the encouragement and tireless help of the Smart Site initiative and local officials, we never would have considered locating a customer support center in Kanab...”

State & Local Leadership



Scott Anderson, CEO, Zions Bank

“They helped us work through issues we couldn’t have solved on our own. As a result, we have a support center that compares competitively with any in the country.”

Recommendations

- Support Rural Economic Development
- Support the Rural Action Agenda
- Provide stability for rural economic development entities