

Budget Brief – Education Outreach in the Fine Arts

NUMBER: PED FINE ARTS-01

SUMMARY

The state supported education outreach programs provide a mechanism for Utah’s professional art organizations to assist in teaching the Utah’s fine art curriculum in the public schools. Professional organizations match state revenues to support and enhance the delivery of art education through demonstrations, performances, presentations, and educational activities in the schools.

The program ensures that each of the 40 school districts have the opportunity to receive services in a balanced and comprehensive manner over three years. Schools receive services through three programs: the Professional Outreach Program in the Schools (POPS), a Request for Proposal (RFP) program, and a Subsidy program.

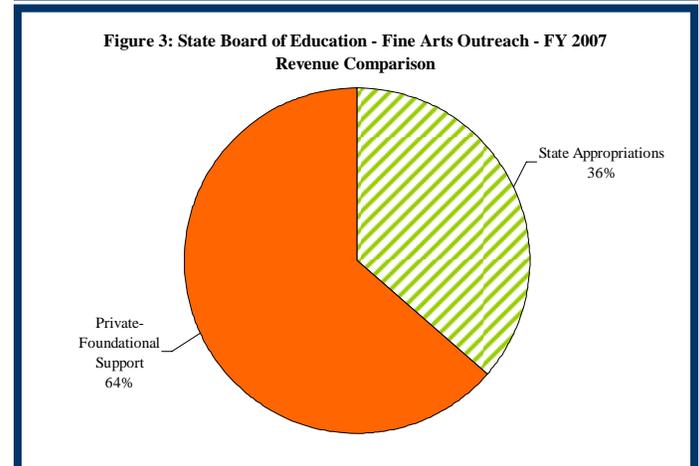
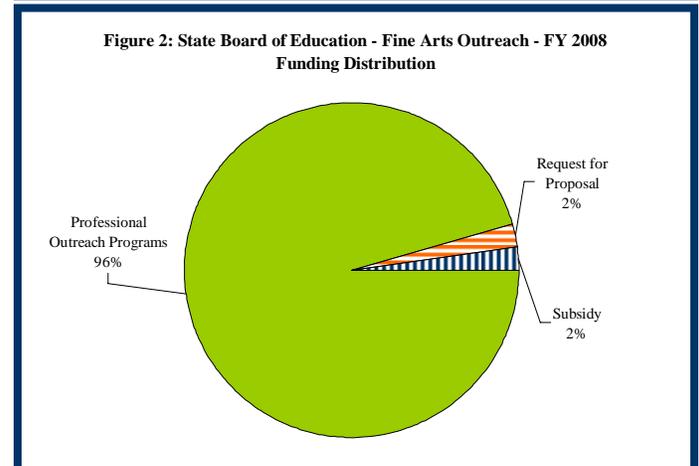
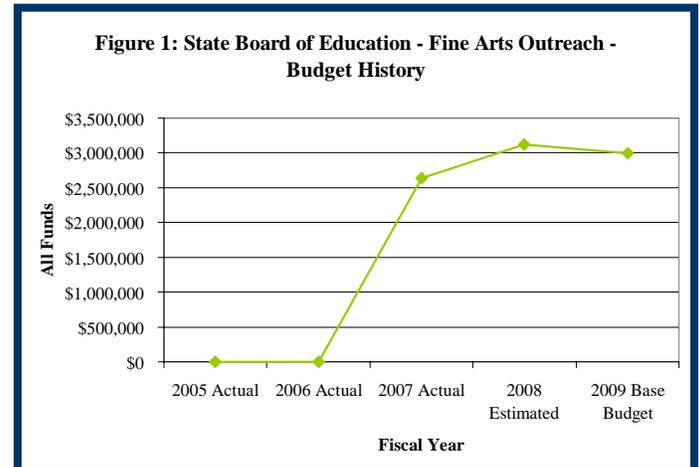
Program History

For more than 40 years, the Legislature has funded Fine Arts educational outreach in the public schools. The program originated in the early 1960s with the Legislature appropriating funds to the Utah Symphony to perform in the public schools. A decade later the program expanded to include Ballet West, the Utah Opera, and the Planetarium (now part of the Science Outreach Program).

During the 2006 General Session, the Legislature bifurcated the Fine Arts and Sciences program into two separate budgetary line-items, the Fine Arts Outreach program and the Science Outreach program. Both programs provide similar types of services in the schools (demonstrations, presentations, and educational activities), but differ significantly in subject matter. Legislators determined that bifurcation would provide greater visibility to the specific needs of each program and allow the Legislature to focus appropriations to meet specific content area goals.

Figure 1 shows the total base budget for the fine arts program. Total program funding in FY 2009 totals \$2,989,600. Funding is split among the three operating programs; with the greatest portion supporting the POPS program as seen in Figure 2.

Each participating organization matches state revenues appropriated for educational outreach programs. Figure 3 compares the state appropriation to the level of private/foundation revenue supporting education outreach programs.



ISSUES AND RECOMMENDATIONS

The Executive Appropriations Committee has made base budget allocations to the appropriations subcommittee. The budget detail table on page 3 does not include funding for the recommendations made in this brief or other budget priorities the subcommittee may wish to consider. Legislators may wish to consider the following issues and recommendations:

New POPS Provider

The State Board of Education requests additional ongoing funding for the POPS program so it can add an additional outreach provider in FY 2009. The Utah Museum of Fine Arts (UMFA) has met the requirements established by the State Board to move from the RFP program into the POPS program. This move will enable the UMFA to stabilize its outreach program and receive ongoing state funding without submitting an RFP each year. With Legislative approval, the UMFA will become the tenth POPS provider.

- **Recommendation:** The Analyst recommends that the subcommittee prioritize \$100,000 in ongoing Uniform School Funds to support the inclusion of the Utah Museum of Fine Arts in the POPS program.

PROGRAM ACCOUNTABILITY

The bifurcation of the Fine Arts and Science program enabled each program to re-evaluate their methods of measuring program success. Each program tailored accountability measures to reflect the type of programs offered in the schools and provide an easier mechanism for evaluating program performance each year. In the Fine Arts, program accountability measures provide information specific to the four types of outreach services. These service types include: In-Depth Experiences, Performances, Lectures/Demonstrations, and Exhibit Tours.

Differentiation of accountability measures by service type will enable the Legislature to better evaluate the types of services offered by the participating organization. Please refer to the "Arts Professional Outreach Program in the Schools, 2006-2007 Executive Summary" for additional information.

BUDGET DETAIL

The FY 2009 base budget includes a total appropriation of \$2,989,600 which supports three programs. With the program bifurcation, FY 2007 represents the first year of funding for the Fine Arts Outreach Program. The FY 2007 appropriation increased 9 percent from the FY 2006 appropriation in both the Professional Outreach Program and the Subsidy Program.

Overview of Programs

The largest of the three programs is the POPS program. POPS organizations have fully developed statewide educational outreach programs. Each organization receives an ongoing allocation of state funds. These funding levels and program participation are evaluated every four years. Currently, nine professional organizations participate in the POPS program. These organizations include: Ballet West, Children's Dance Theatre, Repertory Dance Theatre, Ririe-Woodbury Dance Company, Springville Museum of Art, Utah Festival Opera, Utah Shakespearean Festival, Utah Symphony and Utah Opera. The POPS FY 2009 base budget totals \$2,865,100 in ongoing Uniform School Funds.

The remaining funding is divided among two programs, the RFP program and the Subsidy program. Two organizations currently participate in the Request for Proposals program, the Utah Museum of Fine Arts and Spy Hop Productions. Finally, Arts Inc. is the only organization that participates in the Subsidy Program.

Please refer to Chapter 19 in the Compendium of Budget Information for more detail on individual program regulations.

BUDGET DETAIL TABLE

State Board of Education - Fine Arts Outreach						
Sources of Finance	FY 2007 Actual	FY 2008 Appropriated	Changes	FY 2008 Revised	Changes	FY 2009* Base Budget
Uniform School Fund	2,639,600	2,989,600	0	2,989,600	0	2,989,600
Uniform School Fund, One-time	0	114,000	0	114,000	(114,000)	0
Beginning Nonlapsing	3,500	0	12,000	12,000	(12,000)	0
Closing Nonlapsing	(12,000)	0	0	0	0	0
Total	\$2,631,100	\$3,103,600	\$12,000	\$3,115,600	(\$126,000)	\$2,989,600
Professional Outreach Programs	2,506,600	2,965,100	12,000	2,977,100	(112,000)	2,865,100
Requests for Proposals	70,000	70,000	0	70,000	0	70,000
Subsidy Program	54,500	68,500	0	68,500	(14,000)	54,500
Total	\$2,631,100	\$3,103,600	\$12,000	\$3,115,600	(\$126,000)	\$2,989,600
Categories of Expenditure						
Current Expense	7,100	0	5,000	5,000	0	5,000
Other Charges/Pass Thru	2,624,000	3,103,600	7,000	3,110,600	(126,000)	2,984,600
Total	\$2,631,100	\$3,103,600	\$12,000	\$3,115,600	(\$126,000)	\$2,989,600

*Does not include amounts in excess of subcommittee's state fund allocation that may be recommended by the Fiscal Analyst.

LEGISLATIVE ACTION

This section provides a guide of what actions might be taken if the Legislature wishes to adopt the recommendations presented in this brief.

1. Review and adopt the base budget for Fine Arts Educational Outreach programs.
2. Prioritize \$100,000 in ongoing Uniform School Funds to support the inclusion of the Utah Museum of Fine Arts in the POPS program.