edcUTAH

ECONOMIC
DEVELOPMENT
CORPORATION
OF UTAH

EDCUtah

Public Private Partnership (250+ Partners)

EDCUtah Members/Investors

QUESTAR Gas

ROCKY MOUNTAIN POWER
A DIVISION OF PACIFICORP

CenturyLink

WELLS FARGO

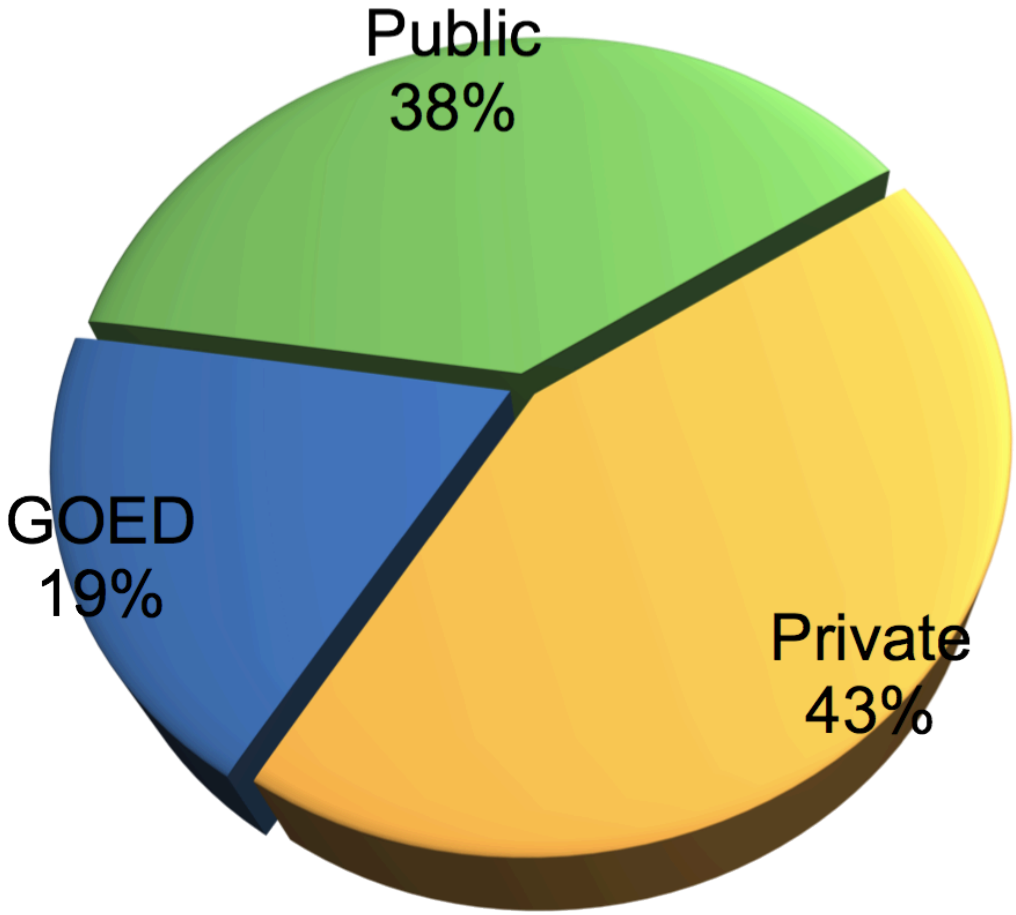
ZIONS BANK

Contractors
Architects
Engineers
Real Estate Brokers
Real Estate Developers
Mortgage and Title
Non-Profits
Convention and Visitors Bureaus

Manufacturers
Distribution Companies
Business services
Financial services
Health Care Providers
Utility companies
Relocation companies
Trade associations

GOED & edcUTAH

Investor Contribution



Mission: Jobs and Capital Investment

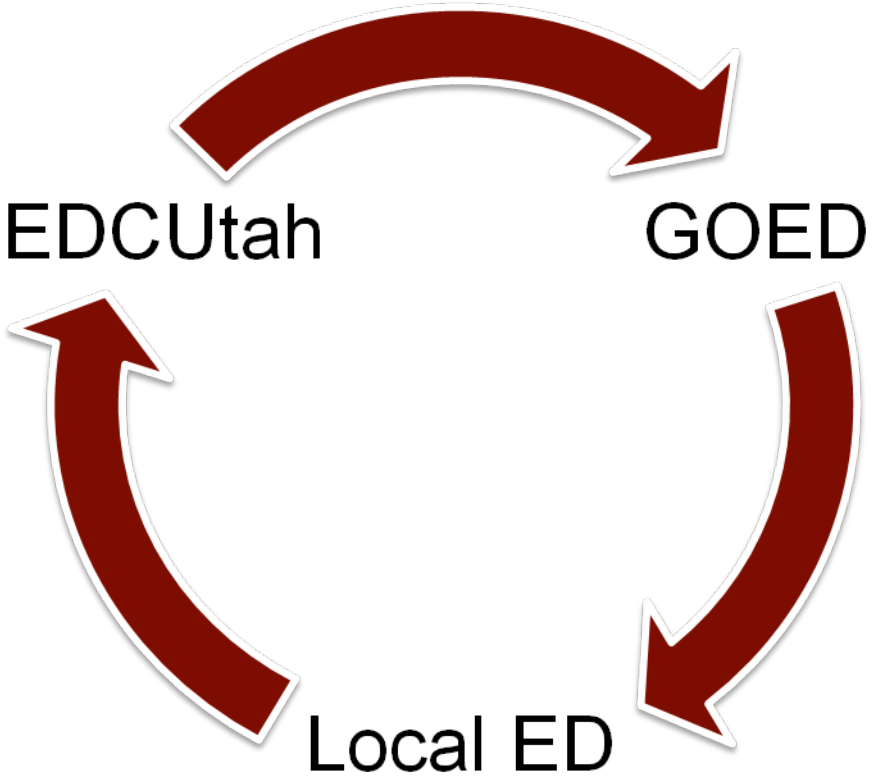
Business Development

Marketing

Research

Investor Development

Team Utah

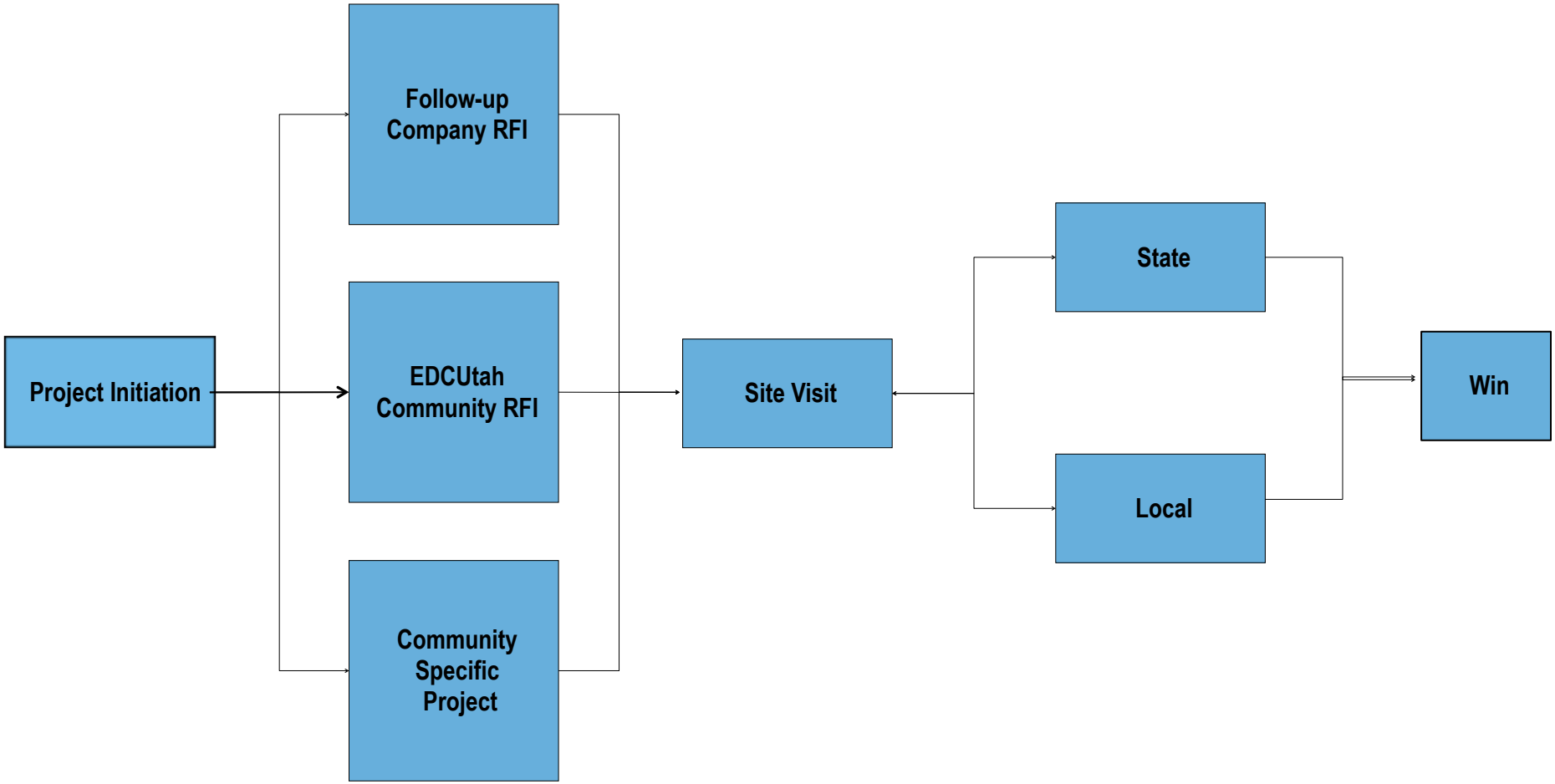


Other organizations:

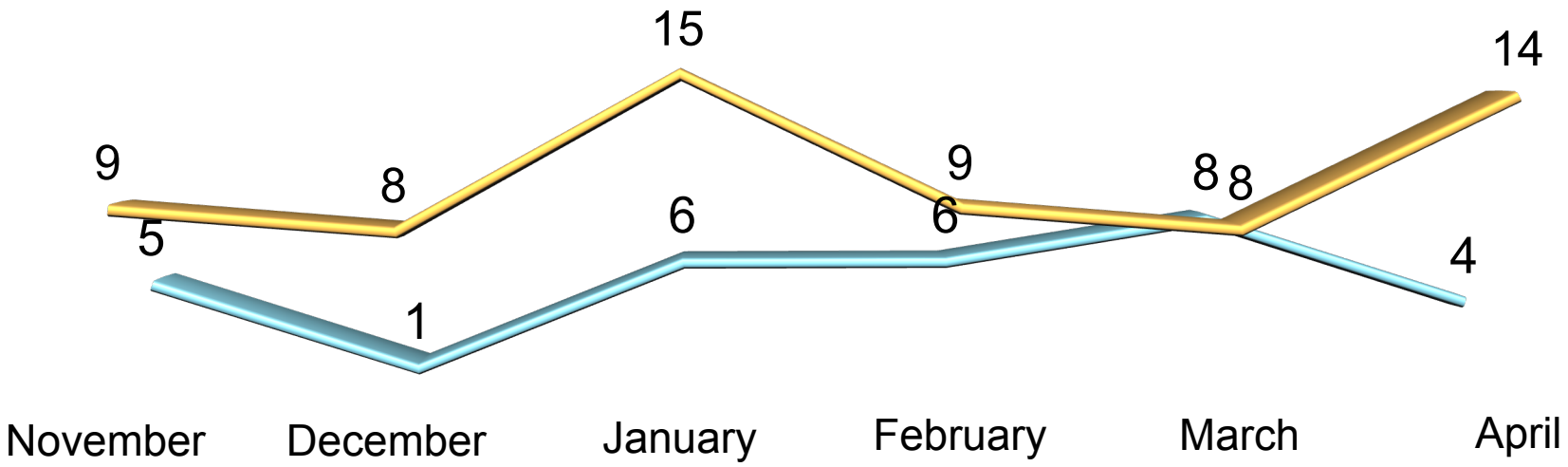
- Chambers of Commerce
- Universities/Colleges
- USTAR
- Education K-12
- DWS
- Industry Associations
- World Trade Center
- Private Sector

Project Activity

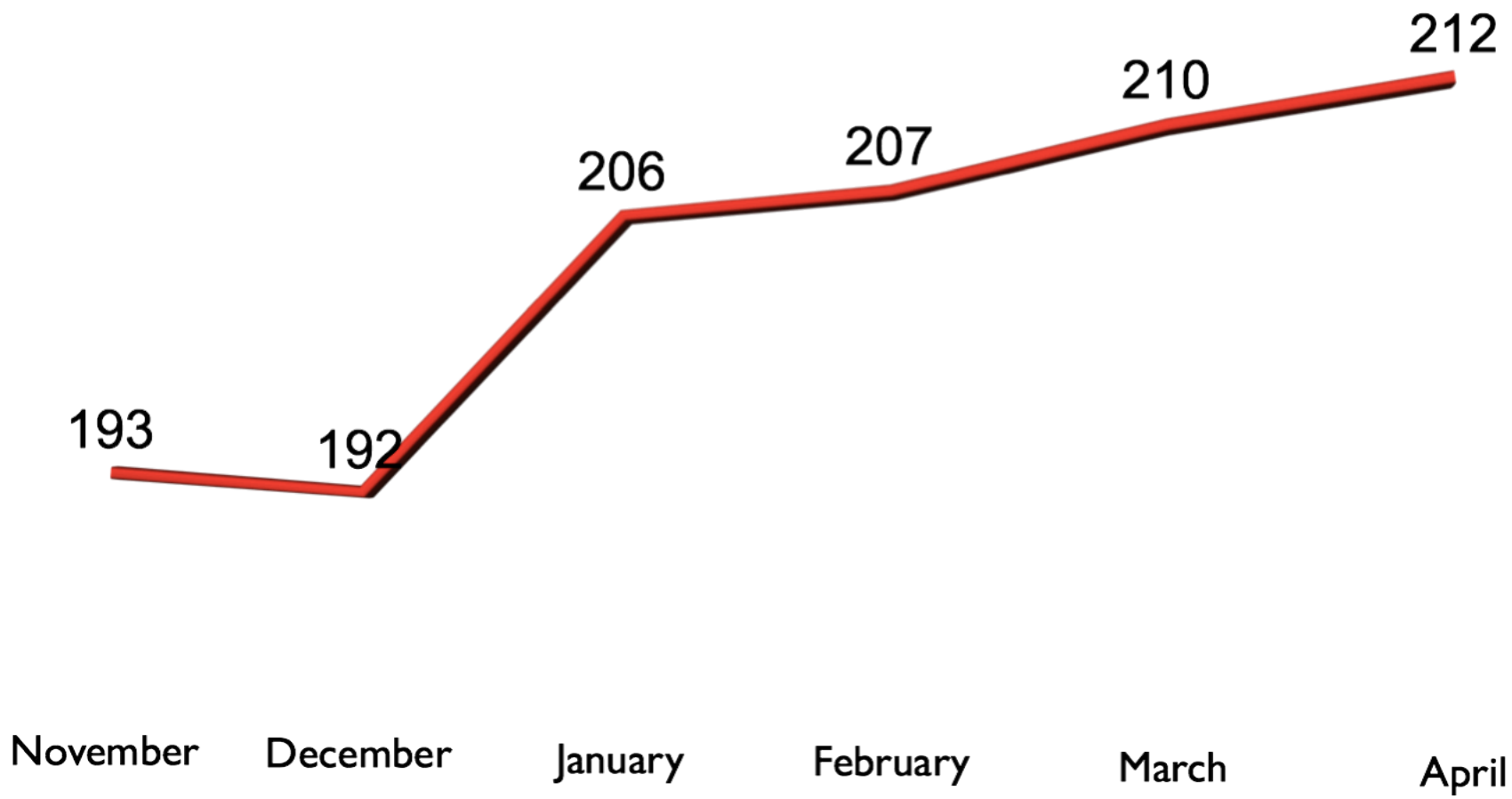
Project Process



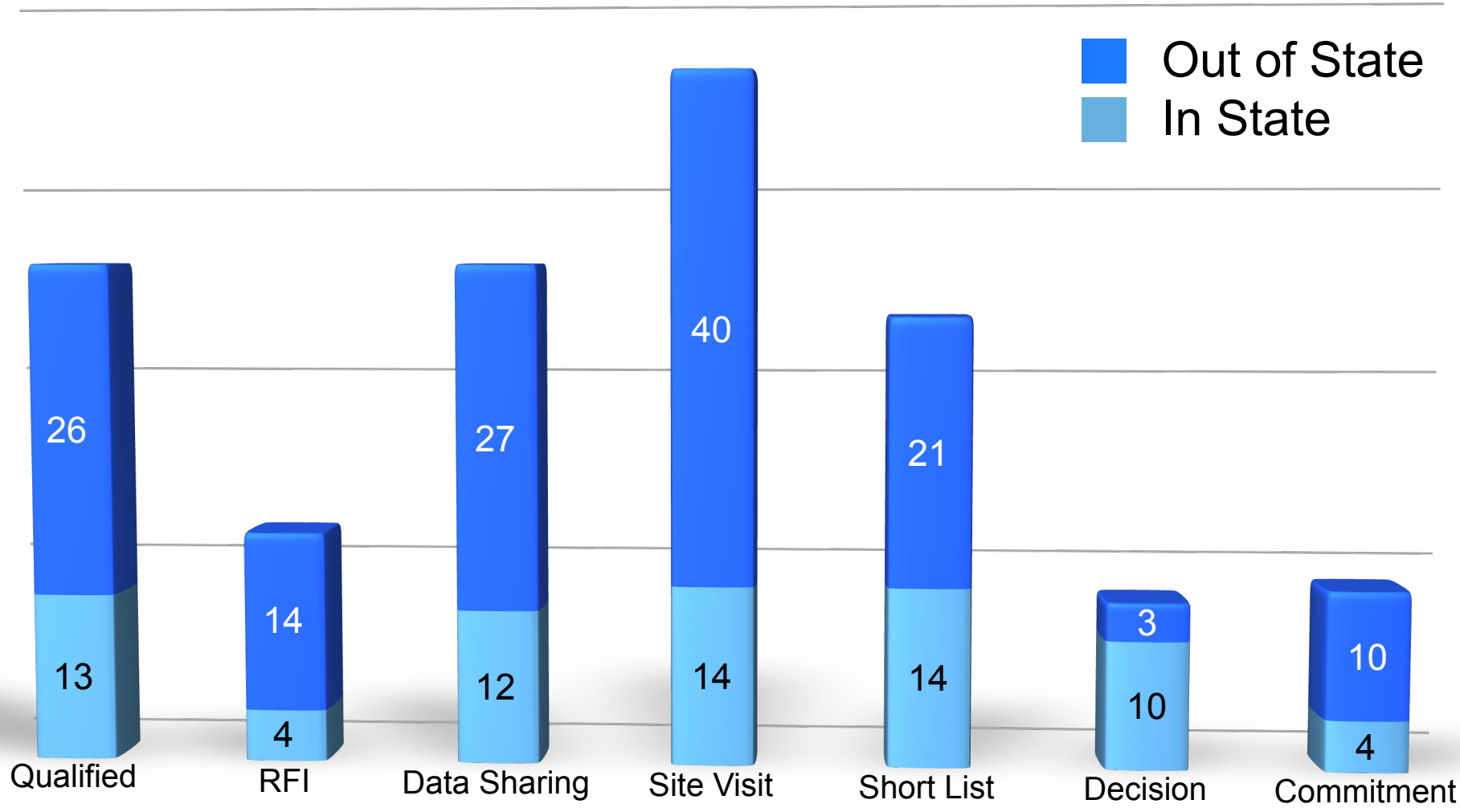
New Projects



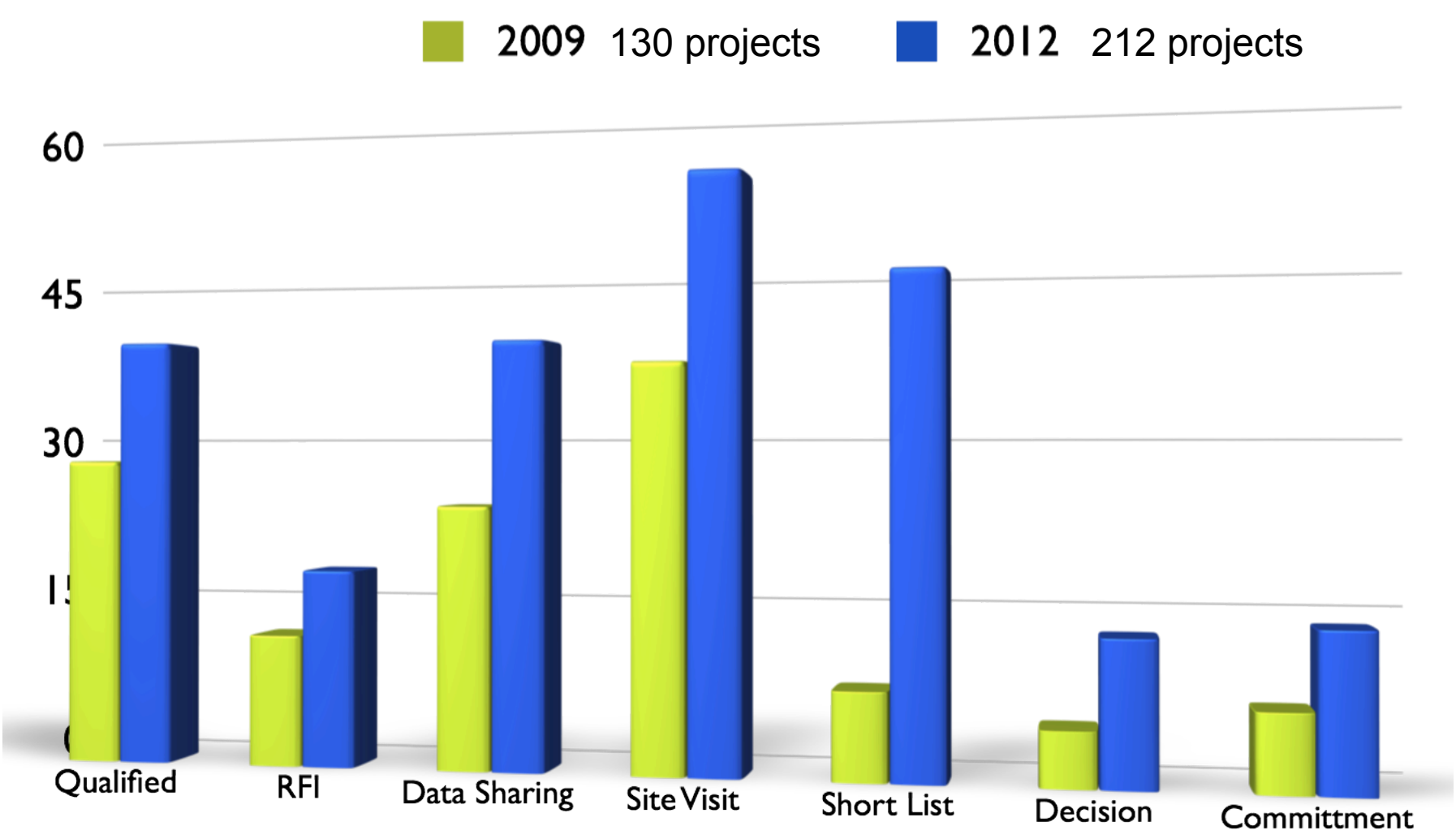
Active Projects



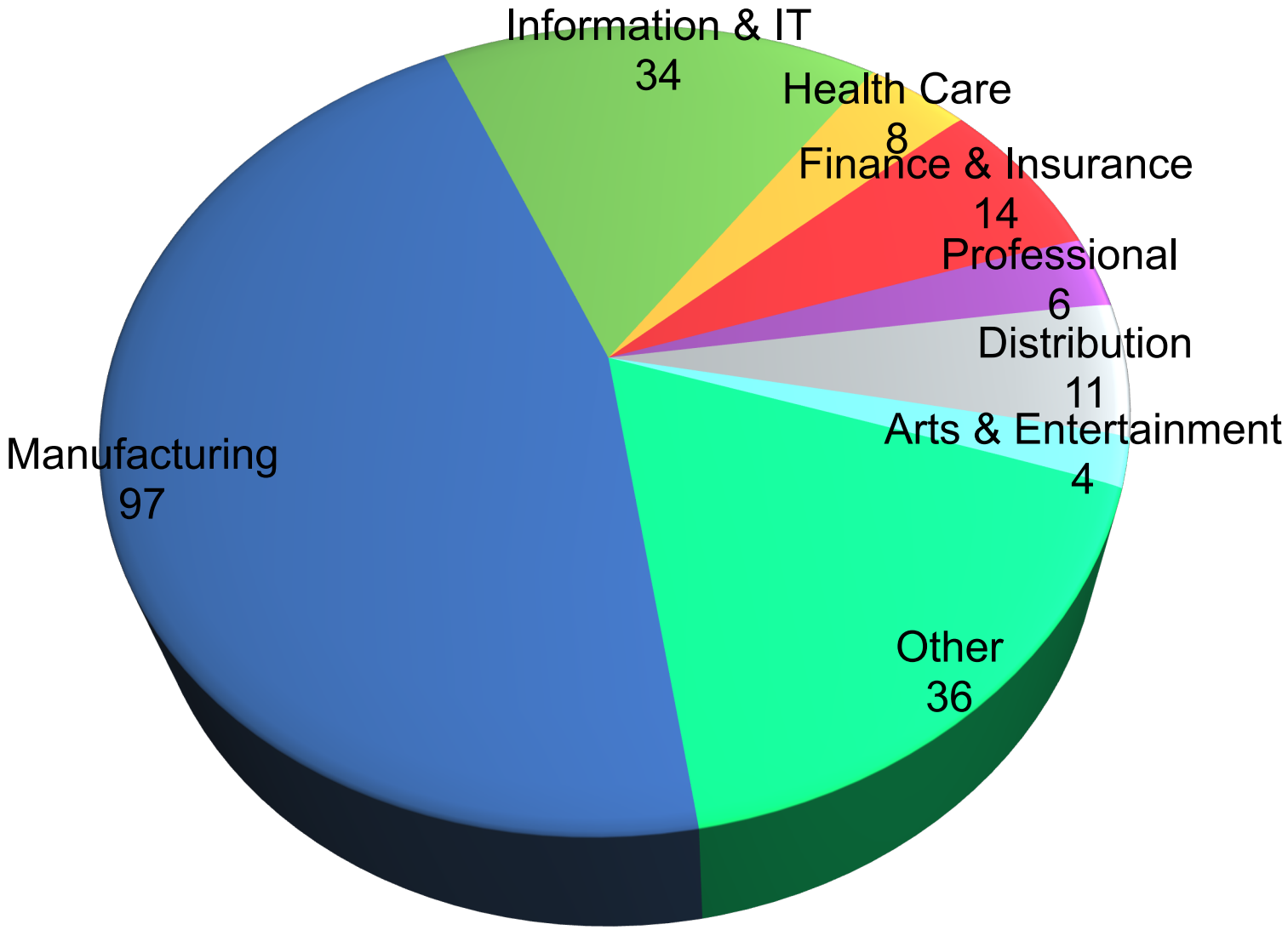
Active projects in Pipeline



Active projects in Pipeline



Projects by Industry



Projects lost...

…Insurance services to ID due to Incentives

…Financial services to AZ due to perceived size of labor market

…Manufacturing project to NV - available real estate

…Software services to OR based on upfront incentives and culture

Proactive Initiative

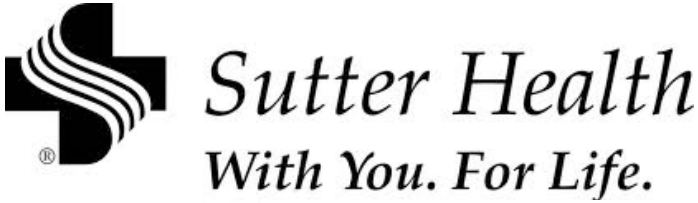
Criteria Based Analysis
Clusters
Intelligent leads

Geography Based Trips
Trade shows
Industry

After Care

Recent Wins

Recent Expansions



Recent Wins

Adobe

- 1,000 jobs

Goldman Sachs

- 350 financial jobs

P&G

- 1,000 Mfg. Jobs

Recent EDCUtah Wins

- 80 jobs (25 retained)

- 2,200 Jobs

- 100 jobs

Recent EDCUtah Wins

L3 communications

- 500 jobs

EMC² where information lives®

- 750 jobs

SAIC

- 200 jobs

Recent EDCUtah Wins

- 850 jobs

- 400 jobs

- 700 jobs

Questions?