

FINE ARTS OUTREACH

Public Education Appropriations Subcommittee Staff: Ben Leishman & Thomas Young

BUDGET BRIEF

SUMMARY

The Fine Arts Education Outreach program provides a mechanism for Utah's professional art organizations to assist in teaching the Utah's fine art core curriculum in the public schools. Professional organizations match state revenues to support and enhance the delivery of art education through demonstrations, performances, presentations, and educational activities in the schools.

The program ensures that each of the 41 school districts have the opportunity to receive services in a balanced and comprehensive manner over three years. Schools receive services through two programs: the Professional Outreach Program in the Schools (POPS) and a Subsidy program.

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ISSUES & RECOMMENDATIONS

Base Budget

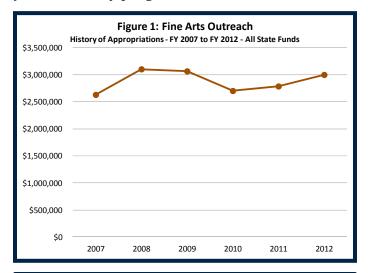
Senate Bill 1, "Public Education Base Budget includes the ongoing funding levels appropriated in FY 2013. The base budget includes \$3,075,000 ongoing from the Education Fund for FY 2014. Figure 1 shows the history of Fine Arts Education Outreach appropriations since FY 2008. Figure 2 shows the distribution of program funding by participating organization.

• The Analyst recommends the ongoing base budget of \$3,075,000 from the Education Fund continue in FY 2014.

PROGRAM OVERVIEW

For more than 40 years, the Legislature has funded outreach programs in the fine arts. The program originated in the early 1960s with the Legislature appropriating funds to the Utah Symphony to perform in the public schools. A decade later the program expanded to include Ballet West, the Utah Opera, and the Planetarium (in the Science Outreach Program).

The largest of the three programs is the Professional Outreach Programs in the Schools (POPS). POPS organizations have fully developed statewide educational outreach programs. Each organization receives an ongoing allocation of state funds. These funding levels and program participation are evaluated every three to four years.



| Figure 2: Arts Education Outreach Distribution of Program Funding in FY 2013 | | | | | |
|---|-------------|--|--|--|--|
| POPS Outreach | | | | | |
| Utah Symphony | \$929,400 | | | | |
| Utah Opera | 287,500 | | | | |
| Ririe-Woodbury Dance Company | 158,200 | | | | |
| Repertory Dance Theatre | 159,800 | | | | |
| Children's Dance Theatre | 174,000 | | | | |
| Ballet West | 487,500 | | | | |
| Springville Museum of Art | 200,100 | | | | |
| Utah Festival Opera & Musical Theatre | 243,500 | | | | |
| Utah Shakespeare Festival | 286,400 | | | | |
| Utah Museum of Fine Arts | 98,700 | | | | |
| Subtotal | \$3,025,100 | | | | |
| Arts Subsidy | | | | | |
| ARTS Inc. | \$49,900 | | | | |
| Subtotal | \$49,900 | | | | |
| Program Total | \$3,075,000 | | | | |

Currently, ten professional organizations participate in the POPS program. These organizations include: Utah Symphony & Opera, Ririe-Woodbury Dance, Repertory Dance Theatre, Children's Dance Theatre, Ballet West, Springville Museum of Art, Utah Festival Opera, Utah Shakespearean Festival, and the Utah Museum of Fine Art.

The remaining funding provides an arts subsidy to Artistic Resource for Teachers and Students (A.R.T.S.) Inc. The subsidy program is similar to the POPS program, but due to a specific program requirement governing the POPS program they do not qualify for funding through the POPS program. A participating organization must demonstrate to the State Board of Education that the organization has successfully participated in the RFP program (discontinued in the 2010 General Session) for a number of years and that the participant has a proven record of success in providing valuable services in the public schools.

As stated above, funding for the RFP program was discontinued during the 2010 General Session. The RFP program enabled smaller, more regional professional organizations to provide education outreach services. Programs participated in the RFP program to develop their education outreach programs to meet core curriculum requirements and grow into state-wide outreach programs. Grant recipients were required to re-apply annually.

BUDGET OVERVIEW

The FY 2013 appropriation for Fine Arts Education Outreach programs totals \$3,075,000, which is \$75,000 higher than the FY 2012 budget. The budget detail table below provides additional detail on the budget. Similarly, Figure 1 shows the history of Fine Arts Education Outreach appropriations since FY 2003. Figure 2 shows the distribution of program funding by participating organization.

Funding Match

Each participating organization matches state funds received through the program with funds from sponsors or grants. The total of all funds are dedicated to the education programs offered by the organizations. Historically, of total dollars supporting education outreach programs 60 percent comes from private matching funds and 40 percent from the state.

BUDGET DETAIL TABLE

| State Board of Education - Fine Arts Outreach | | | | | | | |
|--|-------------|--------------|---------|-------------|----------|-------------|--|
| | FY 2012 | FY 2013 | FY 2013 | | FY 2014* | | |
| Sources of Finance | Actual | Appropriated | Changes | Revised | Changes | Recommended | |
| Education Fund | 3,000,000 | 3,075,000 | 0 | 3,075,000 | 0 | 3,075,000 | |
| Total | \$3,000,000 | \$3,075,000 | \$0 | \$3,075,000 | \$0 | \$3,075,000 | |
| Programs | | | | | | | |
| Professional Outreach Programs | 2,951,300 | 3,025,100 | 0 | 3,025,100 | 0 | 3,025,100 | |
| Subsidy Program | 48,700 | 49,900 | 0 | 49,900 | 0 | 49,900 | |
| Total | \$3,000,000 | \$3,075,000 | \$0 | \$3,075,000 | \$0 | \$3,075,000 | |
| Categories of Expenditure | | | | | | | |
| Other Charges/Pass Thru | 3,000,000 | 3,075,000 | 0 | 3,075,000 | 0 | 3,075,000 | |
| Total | \$3,000,000 | \$3,075,000 | \$0 | \$3,075,000 | \$0 | \$3,075,000 | |
| *Does not include amounts in excess of subcommittee's state fund allocation that may be recommended by the Fiscal Analyst. | | | | | | | |