

Proposed Public Engagement Plan

for the

Prison Relocation Commission

December 22, 2014

The Prison Relocation Commission (PRC) was established in early 2014 to lead the effort to develop new correctional facilities to replace the Utah State Prison located in Draper, Utah. The PRC recognizes the value and importance of effective, accurate and timely communications between itself and elected officials, interest groups, the media, and the public during its planning and decision-making processes. On December 3, 2014, the PRC directed the commission's chairs to develop a public engagement plan. The chairs propose the following plan for the PRC's consideration.

Stakeholders

PRC members, staff, and consultants should build upon current outreach efforts with a broad array of stakeholders and interest groups. Efforts should focus on introducing the prison relocation project, presenting its features and benefits, and gaining an understanding of the needs and interests of each stakeholder. The following stakeholders have been identified:

- Potential host communities' residents and businesses
- Department of Corrections employees
- Department of Corrections contractors
- Volunteer organizations
- Prison visitors
- Elected officials
- Labor organizations and public employee associations
- Public at large
- Editorial boards of local and statewide media
- Counties/county Jails

Electronic Communications

Interested members of the public have been invited to submit their ideas, feedback, and concerns to the PRC through the PRC's established email address: PrisonRelocation@le.utah.gov. Every email should be read. Interested persons should be able to get on the PRC's mailing list by sending a request through this email address.

Interested persons can also find additional information on the PRC's website: www.le.utah.gov/prc. The website contains answers to Frequently Asked Questions, newsletters with information on the siting process, and other helpful informative materials. All publications should continue to be added to the website as they become available.

Community Open Houses

Open house meetings should be held to allow an exchange of information between the PRC and the public. Project team experts and representatives should be available to answer specific questions regarding ongoing studies and planning efforts. Open houses should be all-day events designed to facilitate a maximum amount of participation. Open houses should be conducted at locations that are easily accessible to the public. Each open house should be held at a location that is reasonably proximate to the site under consideration and affected populations. The specific location of each open house should be coordinated with nearby communities. At least one open house should be conducted for each of the sites undergoing technical evaluation.

Brochures and Newsletters

The PRC has already produced several newsletters concerning various aspects of the prison siting process, all of which are available on its website. Additional brochures, newsletters and similar written materials should be developed to continue to provide status updates throughout the planning and development process. In addition to being placed on the PRC's website, publications should be widely distributed via email to individuals and organizations on the PRC's growing mailing list. Hard copies of brochures and newsletters should also be mailed to key stakeholders.

Social Media

Facebook: The PRC should create an official Facebook page. The page will offer the general public a forum for interacting with the PRC and will provide a means by which the PRC can distribute accurate and timely information.

Twitter: The PRC should also create an official Twitter account. The account will give the PRC an opportunity to distribute pertinent information and react to developing events in real time.

PRC Meetings

The PRC holds regularly scheduled meetings that coincide with key milestones in the planning and siting process to discuss ongoing efforts, accomplishments, and upcoming activities. PRC meetings should continue to provide additional opportunities to interact with a broad array of interested parties and the media.