

## School Library Journal's Average Book Prices 2014

By [SLJ](#) on March 31, 2014 [Leave a Comment](#)

The numbers you put to work every year are here—the list of average book prices for 2013 and 2014 to date, produced in partnership with Baker & Taylor. We know this data helps you make sound decisions. The data, based on figures supplied by Baker & Taylor, shows average list prices for all books (including children's books, young adult books, paperbacks and hardcover editions) that have been sold (not published) during the time frames listed. Separate calculations have been supplied for the school market and the public library market. Averages are calculated by total number of all book sales divided by the number of books sold. Look for the next iteration in Spring of 2015.

<b>SLJ's Average Book Prices 2014</b>						
	<b>PUBLIC</b>		<b>SCHOOL</b>		<b>TOTAL</b>	
	2013	2014 ytd	2013	2014 ytd	2013	2014 ytd
<b>Children's Titles</b>						
Hardcover (all titles)	\$17.77	\$17.99	\$19.43	\$19.47	\$17.99	\$18.16
Trade Paperback	\$7.12	\$7.01	\$7.96	\$8.10	\$7.32	\$7.15
Mass-Market Paperback	\$6.38	\$6.09	\$6.75	\$6.56	\$6.42	\$6.12
<b>Young Adult / YA TITLES</b>						
Hardcover (all titles)	\$19.09	\$19.21	\$21.83	\$21.07	\$19.61	\$19.50
Trade Paperback	\$13.17	\$12.92	\$11.40	\$11.86	\$12.94	\$12.79
Mass-Market Paperback	\$7.55	\$7.63	\$7.30	\$7.33	\$7.43	\$7.53
<b>Adult Titles</b>						
<b>Trade Hardcover</b>						
Fiction	\$26.69	\$26.74	\$26.45	\$26.44	\$26.69	\$26.74
Nonfiction*	\$27.74	\$27.67	\$28.11	\$28.16	\$27.75	\$27.68
<b>Trade Paperback **</b>						
Fiction	\$15.73	\$15.52	\$14.34	\$14.71	\$15.69	\$15.50
Nonfiction	\$20.59	\$20.15	\$16.16	\$16.59	\$20.43	\$20.04
Mass-Market Paperback	\$7.66	\$7.60	\$7.55	\$8.28	\$7.66	\$7.61
*Excludes Reference Books **Excludes Mass-Market Paperbacks						
Source: Total (public and school library markets) 2014 year to date, produced by <i>School Library Journal</i> in partnership with Baker & Taylor.						