



THE PIONEER PARK COALITION

The Pioneer Park Coalition is community 501(c)(3) nonprofit organization with members and stakeholders consisting of local businesses, landowners, residents, social service providers, law enforcement and public officials in Salt Lake City. In January of 2014 these community members formed The Pioneer Park Coalition in response to the rapidly deteriorating conditions of the park and surrounding neighborhood. This unique blend of public and private partners is dedicated to working towards effective and sustainable solutions to crime and homelessness through *opportunity, responsibility, and security*. The fundamental goal is to make Pioneer Park and the surrounding neighborhood *family-friendly, 24 hours, seven days a week*.

OPPORTUNITY

Connecting the community to give jobs and resources to those in need.

RESPONSIBILITY

Efficiency and accountability through collective impact and personal empowerment.

SECURITY

Public safety through personal and economic development.

The Utah Jazz - Salt Lake City Police - Salt Lake City Public Services Department - The Drug and Narcotics Enforcement Agency - The Downtown Alliance - The Tin Angel Restaurant - Rio Grande Cafe - Maverik Country Store - Iggy's Sports Grill - The Hotel & Club Elevate - The Road Home - The 4th Street Clinic - Volunteers of America - The Crossroads Urban Center - Provost Investments/Axiom Properties - UTA - Big-D Construction - Crystal Inn - LDS Church Humanitarian Services - The Utah Housing Authority - Utah Division of Arts and Museum - Valley Mental Health - Salt Lake City Redevelopments Agency - Salt Lake Chamber of Commerce - Zions Bank - Morgan Stanley - The Grand America Hotel - Utah Refugee Center - Garbett Homes - Clearwater Homes - Homewood Suites Hilton - CRS Architects - State of Utah Homeless Task Force - Zimmerman Jones Booher LLC - Catholic Community Services, St Vincent de Paul - The Salt Lake City Arts Council - Citi Bank - The Romney Group - The Home Inn - Intermountain Healthcare - Salt Lake Gallery Stroll - St. Cloud Productions - Babcock Design - Utah Department of Workforce Services - HUB Salt Lake - Creminell Fine Meats - Uptown Cheapskate - The Gateway Mall - Western Management - The Leonardo Museum - Utah Housing Coalition - Tire Town HOA - Pingree Foundation for Autism - Envision Utah - The Nation Development Council - South Valley Sanctuary - Media Divide - Habitat for Humanity Utah - Coldwell Banker Commercial Intermountain - Discovery Gateway Children's Museum - Visit Salt Lake - Utah Flying Trapeze - GSBS Architects - FFKR Architects - The Competitive Edge Office Systems, Inc. - Internet Properties - Art Space Utah - Spy Hop - Jay Byrd - A & Z Produce - The Larry H. Miller Group - The Rescue Mission of Salt Lake - Utah Department of Heritage & Arts - Hines Corp - UDA Soccer - Security 101 - Cottonwood Partners - The Group RE - Hampton In Downtown - Eat Pallet - Newmark Grubb ACRES - Caputos Deli



THE PIONEER PARK COALITION

273 N. East Capitol St Salt Lake City, Utah 84103, (801) 631-1625

Housing First

Because Housing First is the most successful service model, Salt Lake City and The Pioneer Park Coalition will assist the development of new permanent supportive housing projects in partnership with the state of Utah, Salt Lake County and service providers. In collaboration with partners, Salt Lake City will incrementally build 300 Permanent Supportive Housing units for those who are homeless in Salt Lake City as part of the 5/5/25 Housing Initiative. This initiative gives housing to individuals and families. Housing will be a T.O.D. site and will utilize LITHC. The following pages detail this project.

Ultimately, Salt Lake City will be decreasing the presence of homeless individuals in our community by providing respectable housing and services that meet a myriad of needs. The City will continue to increase not only the number of people housed but by doing so improve the general appearance of 500 West, Rio Grande, and Pioneer Park as this plan unfolds. Success will be defined by a growing sense of neighborhood accompanied by safety, a healthy environment and lively, robust activity. Housing First is key in gentrifying the Pioneer Park neighborhood.

Housing First Cost Estimates per 100 Units

Property Acquisition	\$ 2,000,000
Construction/Rehab 250 sq ft/unit \$85/ft (\$21,250/unit)	\$ 2,125,000
Furnishings/Fixtures/Equipment	\$ 250,000
Vehicle	\$ 40,000
Total	\$ 4,415,000

Possible Site Locations

- 1849 West North Temple SLC, UT 84116
5 Acres
- 1528 West North Temple St SLC, UT



THE PIONEER PARK COALITION

273 N. East Capitol St Salt Lake City, Utah 84103, (801) 631-1625

Housing First Projected Funding Sources per 100 Units

Salt Lake County	\$ 1,250,000
Olene Walker Trust	\$ 1,000,000
LDS Foundation	\$ 1,000,000
Larry H. Miller Group	\$ 1,000,000
Morgan Stanley	\$ 20,000
Other Pioneer Park Coalition Members	\$ 145,000
Total	\$ 4,415,000

Other Coalition Partners

The coalition boasts more than 250 members all of whom can be contributors including, Big-D Construction, GSBS Architects, Axiom Properties, Clearwater Homes, Morgan Stanley, Hines Corp., Sinclair Oil, etc. We are also happy to receive a pledge from the Larry H. Miller Group for \$1,000,000. The Coalition will also partner with federal, state, and city HUD.

Timeline

- Housing Master Plan Created, *6 weeks*
- Site Identified, *3 months*
- Site Secured, *12 months*
- Design/Construction RFP Deadline, *18 months*
- Housing Implementation Deadline, *24 months*

Performance Metric

Success will not be defined solely by the number of individuals who are taken off the street and placed into meaningful housing. Success will be defined by the number of individuals who are housed that obtain identification, employment, continue mental health treatment, and gain independency inside the community.