

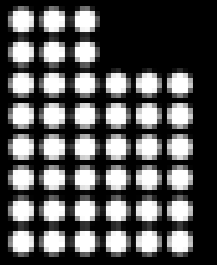


# **Air Quality & Economic Development in Utah**

**May 20, 2015**

**edcUTAH**  ECONOMIC DEVELOPMENT  
CORPORATION OF UTAH

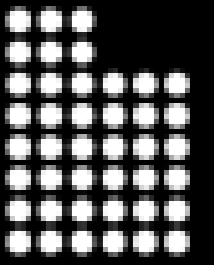
# Important Site Selection Criteria



- Workforce quality and availability
- Overall cost of doing business
- Economic stability of local community and region
- Predictability of regulatory & taxation environment
- Quality of Life

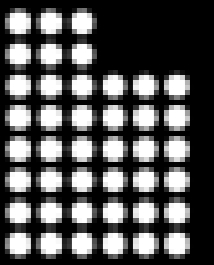


# Air Quality Impacts Econ Devel



- Air Quality now included in selection process
- Permitting for industrial sources challenging in non-attainment areas (i.e. Wasatch Front)
- State & Local Sustainability commitment
- Quality of Life
  - Air quality is a major selection factor for companies that are relocating employees - especially executives
  - Very important to employee retention (keeping talent)
  - Can be very important to company image

# What we have found

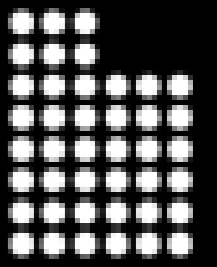


Companies and individuals have made decisions on their location based on air quality to go elsewhere

Future desirability of Utah as a location for new companies is in jeopardy if this is not addressed now

We can't solve it overnight, but we have to show that there is a plan and we are making progress

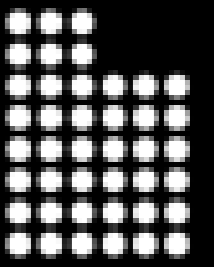
# We have started to make a plan



- State implementation plan
- New AQ legislation in 2014 and 2015
- Governor executive actions
- Active NGO's
  - Envision Utah
  - Salt Lake Chamber
  - UCAIR
- Strong Public Support

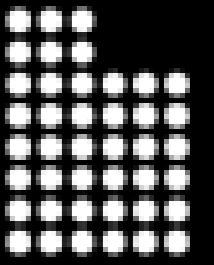


# Seen some success



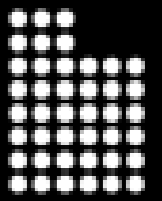
- UCAIR - AQ grants & loans for small biz
  - Consumer impacts: gas cans & mowers
- Envision Utah - regional planning impacts AQ & YUYF Survey
- SL Chamber - Clear the Air Challenge
- UTA - great system making difference
- State Sustainability Director
- Started conversion: Tier 3 cars & fuels
- Industrial company example

# There is more to do!



- Complete the plan and tell the story of progress so far
- Build out transit system
- Adequate funding for DEQ
- Legislation to create new incentives
  - Employers - transit passes, car pooling, fleet conversion
  - Communities: Idle reduction, HOV lanes, employment planning, fleet modernization and conversion
  - State: Add AQ bonus to business incentives for new and existing companies
  - Air Quality needs your leadership





# Questions?





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