

# BROADBAND ANNUAL REPORT



GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT  
**BROADBAND OUTREACH CENTER**  
BROADBAND.UTAH.GOV

## AVAILABILITY & USAGE

### Mapping

The Outreach Center is actively working with 54 providers to map data in the most refined form available. The Center maintains both a residential and commercial broadband map.



Residential



Commercial

\*The Federal Communications Commission collects data only at the census block level and has discontinued its mapping program.

Industry Broadband Statistics by Percentage of Households	
3 Mbps Down/768 Kbps Upload	99.95 %
10 Mbps Down/3 Mbps Upload	96.74 %
25 Mbps Down/3 Mbps Upload (FCC Definition)	92.55 %
	(96.3% Urban, 81.7% Rural)

\*The national average for broadband adoption at 25 Mbps Down/3 Mbps Upload is 83%

## PROMOTING BROADBAND ADOPTION

Utah is #1 in home computer ownership and #5 in high speed internet usage, according to the U.S Census Bureau's 2013 American Community Survey Report.

The Outreach Center houses a portal to provide information on where Utah residents can access the Internet for free and connects residents to available services, when requested. The center plans to work with several other partners including Salt Lake City and Housing and Urban Development to work with citizens who do not have digital literacy skills.

## PROMOTING BROADBAND FRIENDLY POLICIES

During FY 2016, the Outreach Center gave official comments to federal Broadband Opportunity Council, which was tasked with convening federal agencies to reduce barriers to broadband deployment. In September 2015 the council released its official report with several of the Outreach Center's recommendations adopted.

These recommendations included allowing providers to install infrastructure during federal construction projects, making speed definitions clear and consistent among federal programs, streamlining permitting processes and decreasing timelines, and developing an inventory of broadband assets, particularly previously disturbed areas where permitting can be accelerated. The Opportunity Council plans to work with federal agencies to encourage the adoption of these policies.

## ACCOLADES



The Outreach Center presented to the White House on broadband mapping and planning.

**5th**

Fifth fastest broadband speeds in U.S. (No. 1 in the West) - Akamai



LOCATE.UTAH.GOV won a Digital Government Achievement Award in the Government to Business Category.

## FACILITATING COORDINATION BETWEEN PARTNERS

### Utah Broadband Advisory Council

The Outreach Center convenes the Utah Broadband Advisory Council to coordinate and collaborate on broadband adoption and deployment efforts in the State of Utah. In FY 2016, approximately 31 broadband providers and related businesses, 13 state agencies, four federal agencies, five nonprofits/member organizations, as well as members of the Utah State Legislature participated in the council.

### Data and Planning Activities

- In FY2016, the Outreach Center responded to requests from nine cities and five counties to provide planning assistance and/or facilitate strategic meetings with providers.
- The Outreach Center responded to requests from ten providers for maps, address level data for future planning, state and city coordination meetings, letters of support, and federal land issue support.
- The Outreach Center worked with 11 businesses to address access issues, facilitate provider meetings, provide broadband availability data.
- The Outreach Center began assisted counties with resource management plan efforts created through SB 323, passed in the 2015 General Session.

## STATE PLANNING EFFORTS

Utah is one of many states focusing on broadband planning and mapping. As of June 2016, 37 states have broadband efforts underway. The states shown in dark purple had broadband planning offices prior to 2010 and have continued their programs. States shown in light purple, including Utah, began broadband planning in 2010 and have continued active offices. States in yellow and white do not have broadband efforts underway.

