

# UTAH

FILM COMMISSION

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Director

# MOTION PICTURE INCENTIVE PROGRAM

- Program goals
- Funding Sources
- Financial outlays
- Reporting requirements

# LEGISLATIVE/STATUTORY OBJECTIVES

- Encourage the use of Utah locations, crew and resources in the production of motion pictures
- Provide incentives in order to compete with other states as a filming location, and
- Develop a strong motion picture industry presence in the state that will contribute to improving the state's economy

# FUNDING

## Operations

- \$787,200

## Motion Picture Incentive Program

- Established in 2011
- \$6.79 million annual tax credit
- 20 - 25% credit on qualified Utah spend
- Post-performance
- Utah only issues an incentive on dollars left in state

# PROGRAM APPROVAL PROCESS



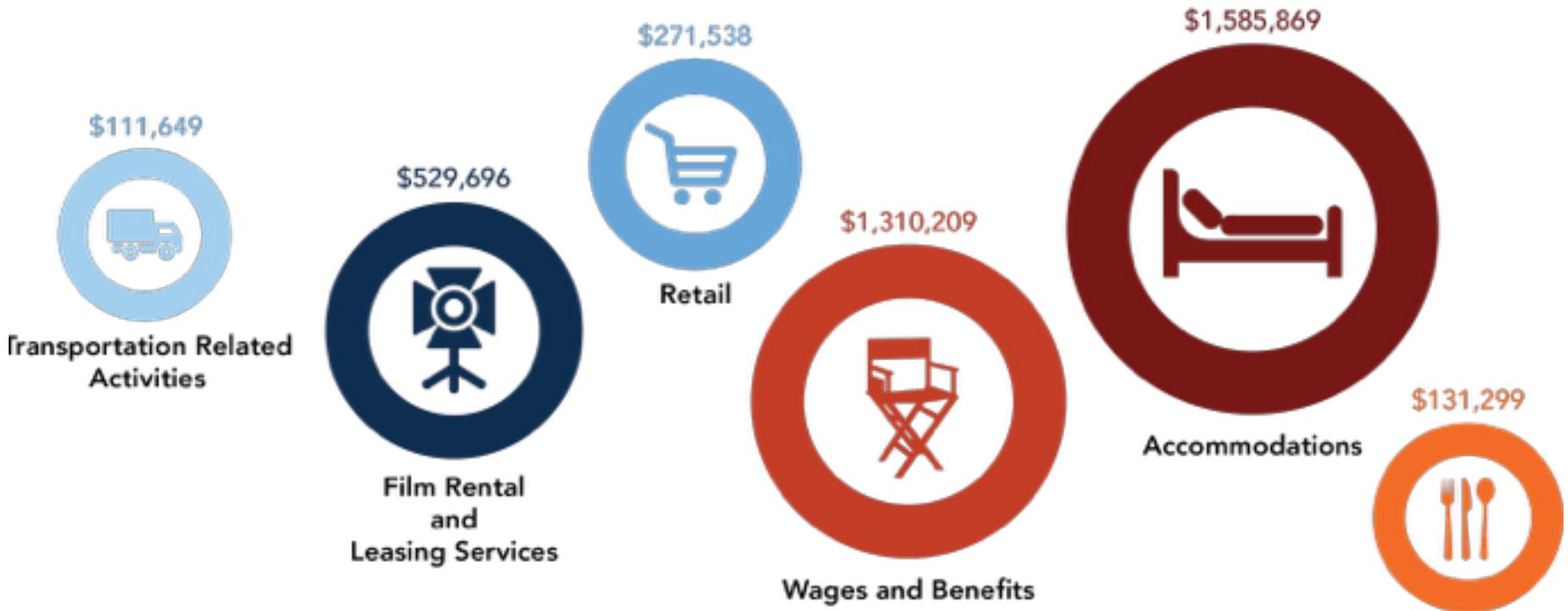
Quality of content, economic impact, rural locations

# AUDIT & COMPLIANCE

- Utah Independent CPA audit
- Qualified Dollars Left in Utah
- Number of Utah resident hires

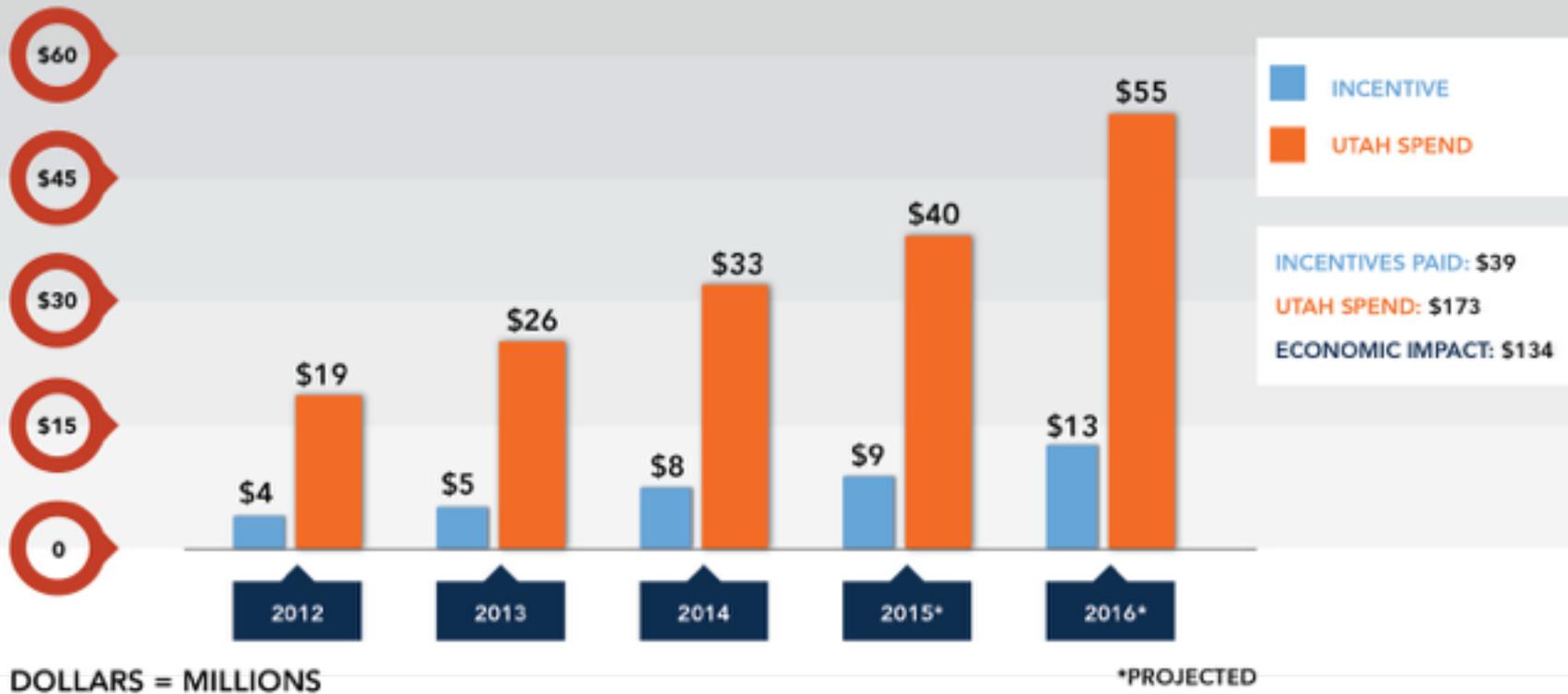
# ONE FILM'S IMPACT IN UTAH

Total Utah Spend: \$4,093,387



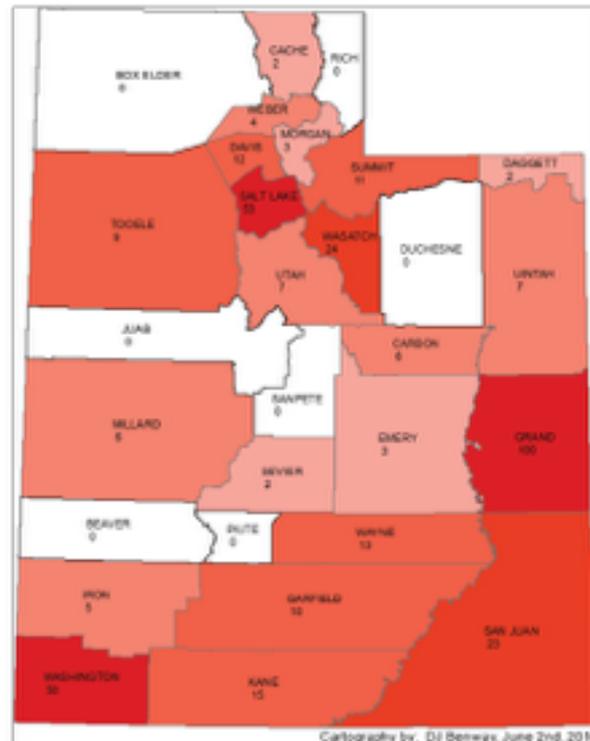
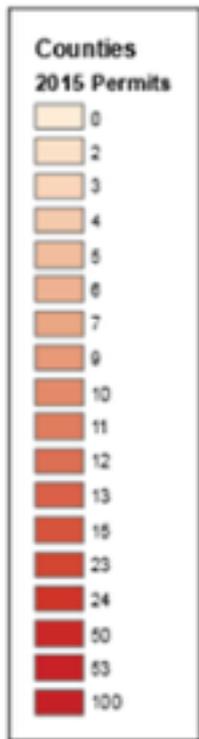
# PROGRAM ASSESSMENT

## PRODUCTION SPENDING



# PROGRAM ASSESSMENT

## FILM PRODUCTION ACROSS UTAH



### TOP COUNTIES

- Grand
- Salt Lake
- Washington
- San Juan

# PROGRAM ASSESSMENT

## UTAH vs. OTHER STATES



DOLLARS = MILLIONS

# PROGRAM ASSESSMENT

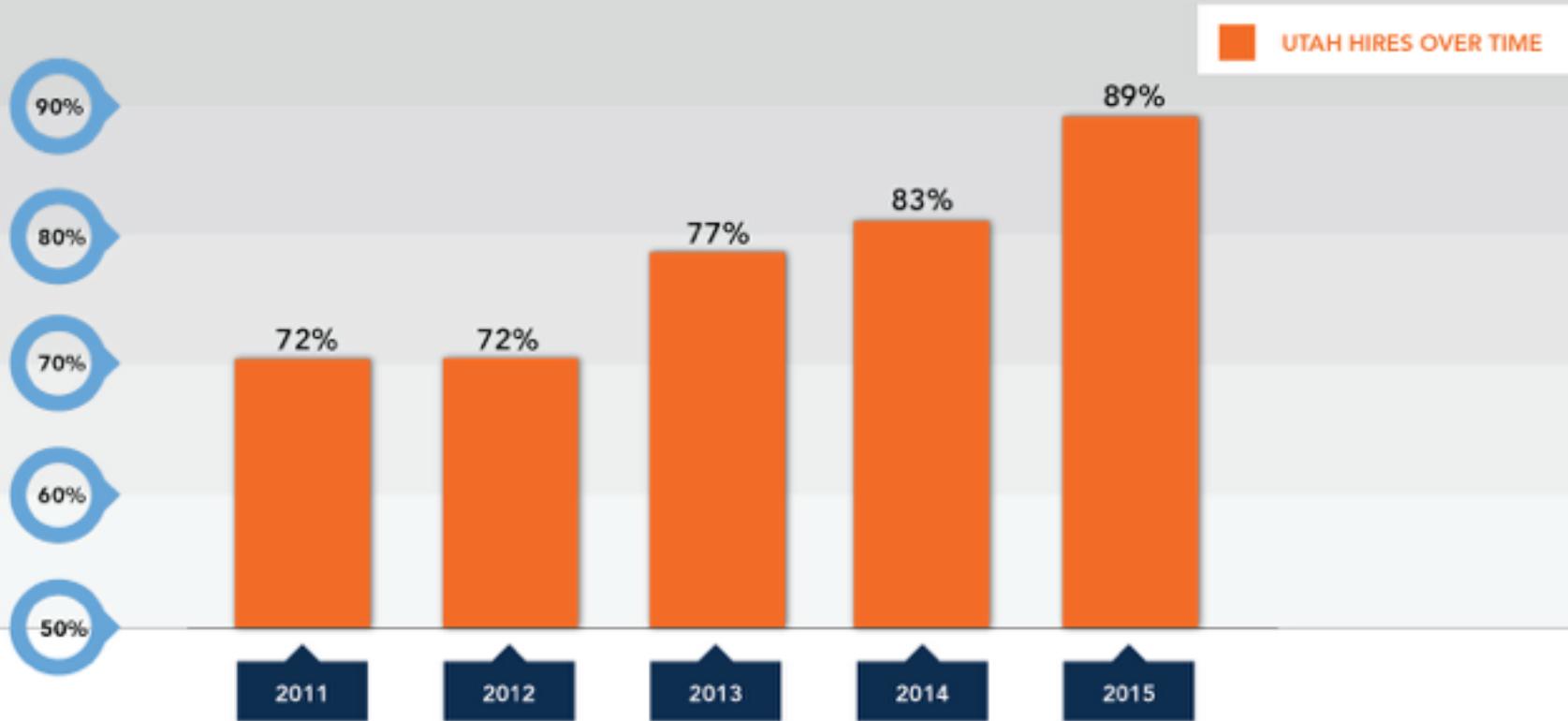
## MOTION PICTURE INDUSTRY WAGES



DOLLARS = MILLIONS

# PROGRAM ASSESSMENT

## UTAH MOTION PICTURE INDUSTRY





# PROGRAM ASSESSMENT

## STIMULATE EMERGING MARKETS

THE  
V  
O  
B



“Utah Is Poised to Be America's Next Tech and Creative Hub”  
— Adweek, July 2016

**UTAH**  
FILM COMMISSION

# STRATEGIC INITIATIVES

## THE FUTURE OF THE UTAH FILM COMMISSION

- Kem C. Gardner Policy Institute
- Industry Growth
- Measurements and metrics

# UTAH

FILM COMMISSION

