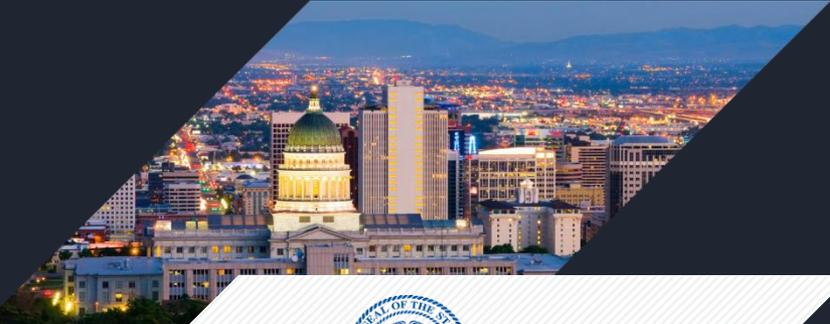


Governor's Office of Economic Development

Economic Development & Workforce Services

Interim Committee

Q. Val Hale, Executive Director
Aimee Edwards, Communications Director



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Utah Governor's Office of
Economic Development

BUSINESS • TOURISM • FILM

October 19, 2016

Vision

Utah will lead the nation as the best performing economy and will be recognized as the premier global business environment and tourist destination.

Mission

GOED's mission is to enhance quality of life by increasing and diversifying Utah's revenue base and improving employment opportunities.



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ECONOMIC DEVELOPMENT PLAN



FINDING SOLUTIONS, IMPROVING LIVES

GROW & SUPPORT

Grow and support Utah businesses in our rural and urban communities and encourage the innovative entrepreneurial spirit.

ENGAGE INDUSTRY

Engage with industry to build strategies that maintain a diversified economy and strengthen the business supply chain.

EXPAND THE EXPERIENCE

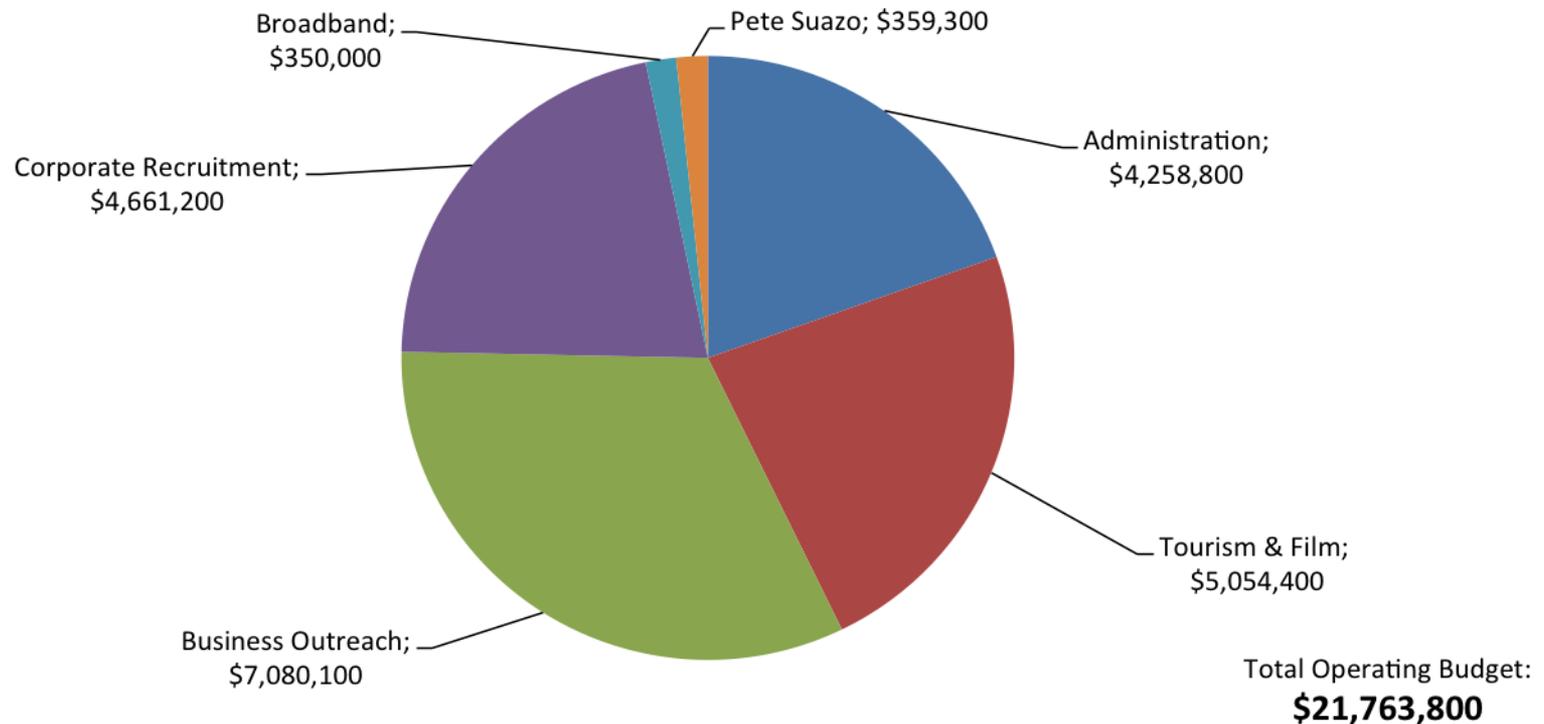
Expand the tourist experience of Utah's natural and cultural wonders.

ADVANCE PARTNERSHIPS

Advance Utah's unprecedented partnerships in industry, education and workforce development.

Core GOED Budget

GOED - FY 16 Operating Budget



*core budget does not include TMPF, STEM AC, or pass-through funds



Jill Flygare

Beyond the Numbers **2016**



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Utah Aerospace Pathways



Hill Air Force Base



Benjamin Hart



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Pathways Expansion

Diesel Tech Pathways



Medical Innovations Pathways

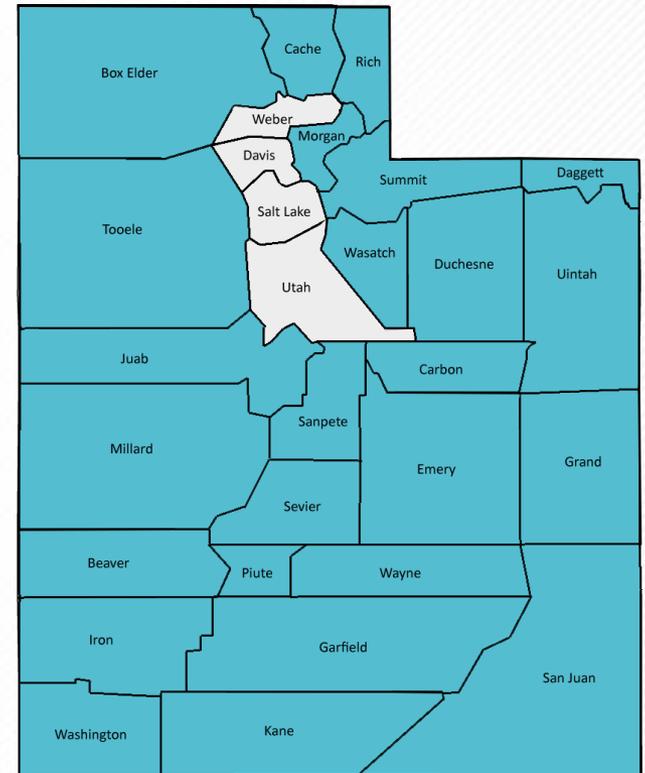


Benjamin Hart

Rural Fast Track Grants

Rural Outreach and Development unites and supports Utah's rural communities. In FY 2016:

- **31 businesses supported** through Rural Fast Track
- 12 counties received awards
- 11 industry sectors



Linda Gillmor

Fast Track in the News

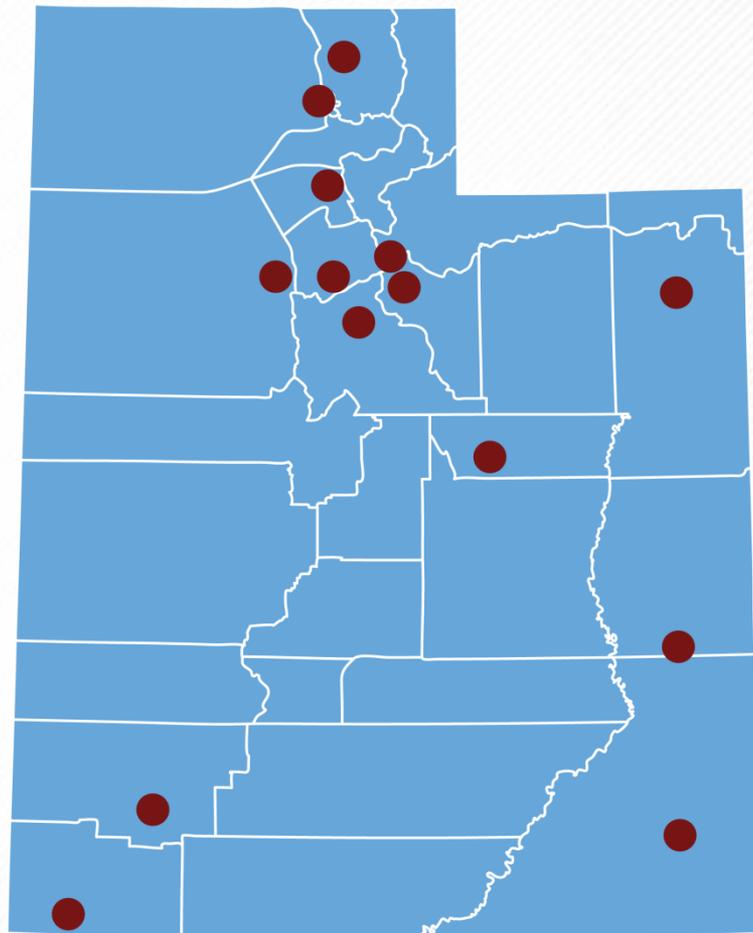
Deseret News

In our opinion: Rural Fast Track grants make a real difference in rural communities

Business Services: BRCs

BRCs offer:

- Business planning
- Education and training
- Networking
- Access to sources of funding, talent and technical expertise



Benjamin Hart

STEM Action Center

Supporting Student Opportunities

- Micro-grants

STEMFEST

- 17,000+ attendees

STEM Best Practices Conference

- Educators, Industry



Tamara Goetz

Tourism, Film and Global Branding

ROAD TO MIGHTY™

- National campaign
- Network cable spots



Vicki Varela

Tourism, Film and Global Branding

\$7.8 billion
total traveler spending

=\$1.07 billion
state and local taxes



Vicki Varela

Film Commission

Film Ready Utah

- Four new counties currently working on their certificates:
 - Daggett
 - Iron
 - Emery
 - Wayne

Digital Content Creators MeetUp

- Engage and promote creative talent in new platforms



Virginia Pearce

Office of Outdoor Recreation

Utah Outdoor Recreation Grant (H.B. 52)

- Moab Bouldering Park

3 Brands Recruited to Utah

- Selle Royal
- Snowsports Industries America
- Cotopaxi



Tom Adams

International Trade & Diplomacy

Trade & Export Promotion

- 52 companies assisted



Diplomatic Visits:

- 60 visits from 30 countries



Theresa Foxley

Corporate Recruitment & Incentives



RAM Company – Washington County

- Family-owned in St. George
- Produces high-end aerospace manufacturing for larger companies
- Expansion will add up to 139 jobs



Theresa Foxley

GOED Partners



GOVERNOR'S OFFICE OF
ENERGY DEVELOPMENT
Advancing Utah's Energy Future



Thank you

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