



Evaluation Committee Report

*Delivered to Point of the Mountain
Development Commission*

October 28, 2016

Evaluation Committee Members

- Mr. Christopher M. Conabee
 - Evaluation Committee Chair, Commission Co-Chair, GOED Board Member
- Honorable Greg Bell
 - Former Lieutenant Governor and State Senator
- Mr. Jeremy Macdonald
 - Regional Site Operations Manager, Adobe Systems
- Mr. Patrick Putt
 - Community Development Director, Summit County (did not participate in Stage 3)
- **Dr. Jeff Steagall**
 - Dean, Goddard School of Business and Economics, Weber State University
- **Mayor Troy Walker**
 - Commission Member, Draper City Mayor

6 Proposals Evaluated

- 2 from local firms
- 2 from national firms with Utah offices
- 2 from national firms with Utah experience
- All responders had broad national experience and several had international experience
- All proposals included both in-state and out-of-state subcontractors

Evaluation Process

- Stage 1 – Technical review to ensure proposals and responders met RFP criteria
 - No proposals eliminated
- Stage 2 – Written proposals evaluated and scored based on qualifications of firm and quality of proposal
 - Evaluation committee met twice to evaluate proposals
 - 3 proposals received scores below 65 and were eliminated
- Stage 3 – Interviews and scoring
 - Evaluation committee interviewed the three remaining responder teams
 - Proposals were rescored based on qualifications of firm, quality of proposal, and quality of interview
 - Evaluation committee based recommendation on highest score from Stage 3

Stage 2 Scores

	Proposal A	Proposal B	Proposal C*	Proposal D*	Proposal E	Proposal F*
Qualifications, experience, and expertise (55 pts)	33	35	44	47	34	40
Quality of proposal (45 pts)	30	10	34	40	30	39
Total (100 pts)	63	45	78	87	64	79

* Received 65+ points required to advance to Stage 3

Sample Stage 3 Interview Questions

- Describe the nature and relative significance of the role to be played by your firm (the lead firm) and the other firms and individuals comprising the consulting team identified in your proposal.
- How many other projects is your firm currently handling, and how much of **your firm's time and energy will be focused on this project?**
- How many projects have your firm and the other firms and individuals identified in your proposal worked on as a team in the past?
- What do you see as the biggest challenges your consulting team will face taking on this project?
- How do you plan to get an inclusive representation of the Utah public and stakeholders in order to receive the most relevant and helpful input on the development of the Point of the Mountain area?
- Do you think the budget allocated for this project is enough to do the job right? Why or why not?

Stage 3 Scores

	Proposal C	Proposal D*	Proposal F
Qualifications, experience, and expertise (40 pts)	34	36	27
Quality of proposal (35 pts)	27	32	29
Quality of interview (25 pts)	18	24	9
Total (100 pts)	79	92	65

* Highest score/Recommended proposal

The recommended proposal was submitted by Envision Utah.

Their proposal received the highest score in both Round 2 and Round 3.

Envision Utah is partnering with:

- HOK;
- Fehr & Peers;
- Fregonese Associates;
- RCLCO;
- Horrocks Engineers;
- Sherwood Design;
- SWCA Environmental Consultants; and
- Zions Public Finance.

A decorative graphic consisting of a grid of hexagons in various shades of blue, arranged in a pattern that tapers to the right. The hexagons are outlined in a darker blue and filled with lighter shades, creating a textured, honeycomb-like effect.

THANK YOU