

Justification Statement
Point of the Mountain Development Commission
and its Evaluation Committee
RFP # PMDC 2016-01
October 21, 2016

As required by Utah Code Section 63G-6a-708, the Point of the Mountain Development Commission and its evaluation committee provide this justification statement relating to the evaluation of proposals submitted in response to the RFP issued by the Point of the Mountain Development Commission, RFP # PMDC 2016-01.

I. Explanation of Score Assigned to Each Evaluation Category
for the Highest Scoring Proposal (Envision Utah)

Evaluation Criteria (Stage 3)	Points Possible	Points Awarded	Explanation of Score
<p>The qualifications, experience, and expertise of the responder and all individuals who will work with or for the responder to provide the consulting services; the demonstrated experience and expertise in providing services similar to the consulting services sought through this RFP, including the quality and history of any similar or equivalent services provided and the experience with and results from a project of a similar nature that the responder has been involved in; the qualifications, expertise, and experience of the responder and of the individuals the responder identifies as those who will be directly involved in providing the consulting services and of the responder's abilities to provide the consulting services.</p>	40	36	<p>The proposal describes a highly qualified team of experts with an impressive history of substantial experience in similar projects. The responder has unique experience with Utah planning issues and demonstrates a unique understanding of Utah concerns, values, and needs. The team described in the proposal has the strongest history of working together as a team of any of the teams described in other proposals.</p>
<p>The quality of the proposal submitted by the responder and the degree to which it is likely to be effective in helping the Commission fulfill its duties and meet its goals -- in particular, the degree to which the proposal provides the best value to the Commission and the State. Included in this criterion is the quality of the responder's narrative of the assessment of the work to be performed, the responder's ability and approach, and the degree to which the responder demonstrates an understanding of the scope of the challenge and opportunity this project presents and demonstrates an understanding of the overall performance expectations, as well as how the responder will complete the scope of work of the consulting services within the budgeted amount.</p>	35	32	<p>The proposal appears to be the most well thought out of all proposals and describes a process for helping the Commission fulfill its duties and responsibilities and achieve its goals in a way that is most reflective of the vision articulated in the RFP. The proposal's public and stakeholder outreach and engagement process was particularly insightful and reflects an approach most consistent with the Commission's ideal. The responder's approach includes consideration of public-private partnership opportunities.</p>

Evaluation Criteria (Stage 3)	Points Possible	Points Awarded	Explanation of Score
Quality of interview presentation, including responses to questions from the evaluation committee, with a focus on how the responder's proposal will provide the best value to the Commission and the State.	25	24	Excellent interview presentation. Responder demonstrated an advanced degree of understanding of the challenges and opportunities this project brings and of the unique characteristics of the local culture, stakeholders, and government. Responder committed a high percentage of the time of its principals to this project and demonstrated an exceptional history of working with local Utah entities on similar efforts.
[Cost was not a factor and was not scored. The RFP established a maximum fee for the consulting services to be provided.]	N/A	N/A	N/A
TOTAL SCORE	100	92	Highest score of all proposals

II. Explanation of How the Proposal Provides the Best Value

Based on the explanations given above, the Envision Utah proposal provides the best value to the Commission and the State in comparison to the other proposals. It was obvious, from both the Envision Utah proposal and the interview with the Envision Utah team, that the responder had taken the time and effort to think through this project's unique characteristics, challenges, risks, and opportunities and had not just superimposed a standard approach on this project. The process proposed by Envision Utah's proposal for helping the Commission fulfill its responsibilities and achieve its goals was the most well thought out of all the proposals. The team behind the Envision Utah proposal seems the most well-suited to be able to "hit the ground running" and produce results for the Commission within a reasonable amount of time. The Envision Utah team is uniquely attuned to the specific needs and concerns of Utah. The evaluation committee and the Point of the Mountain Development Commission are convinced that the proposal submitted by Envision Utah will result in the best approach and effort to help the Commission fulfill its duties and responsibilities and accomplish what it is working to accomplish, and provides the best value to the Commission and the State.