

#### **Economic Development and** Workforce Services Interim Committee

#### edcUTAH **ECONOMIC DEVELOPMENT CORPORATION OF UTAH**

### **EDCUtah History**

- Private nonprofit economic development organization founded in 1987
- Statewide representation
- 60+ public and 200+ private partners
- 18 FTE/2 PTE, \$3M annual budget
- Corporate recruitment, expansion and retention
- Project management, business development, marketing, research and promotion



To serve as a catalyst for quality job growth and increased capital investment by assisting instate companies to grow and recruiting out-of-state companies to expand and relocate in Utah.









## **EDCUtah Membership Model**

- Funding is divided between the **State of Utah** (GOED),
- public sector members.
- sponsorships and in-kind contributions.
- contract for services.

# Municipalities (Salt Lake County, Utah County, Salt Lake City) and **Private Industry** (Zions Bank, Questar Dominion, Wells Fargo).

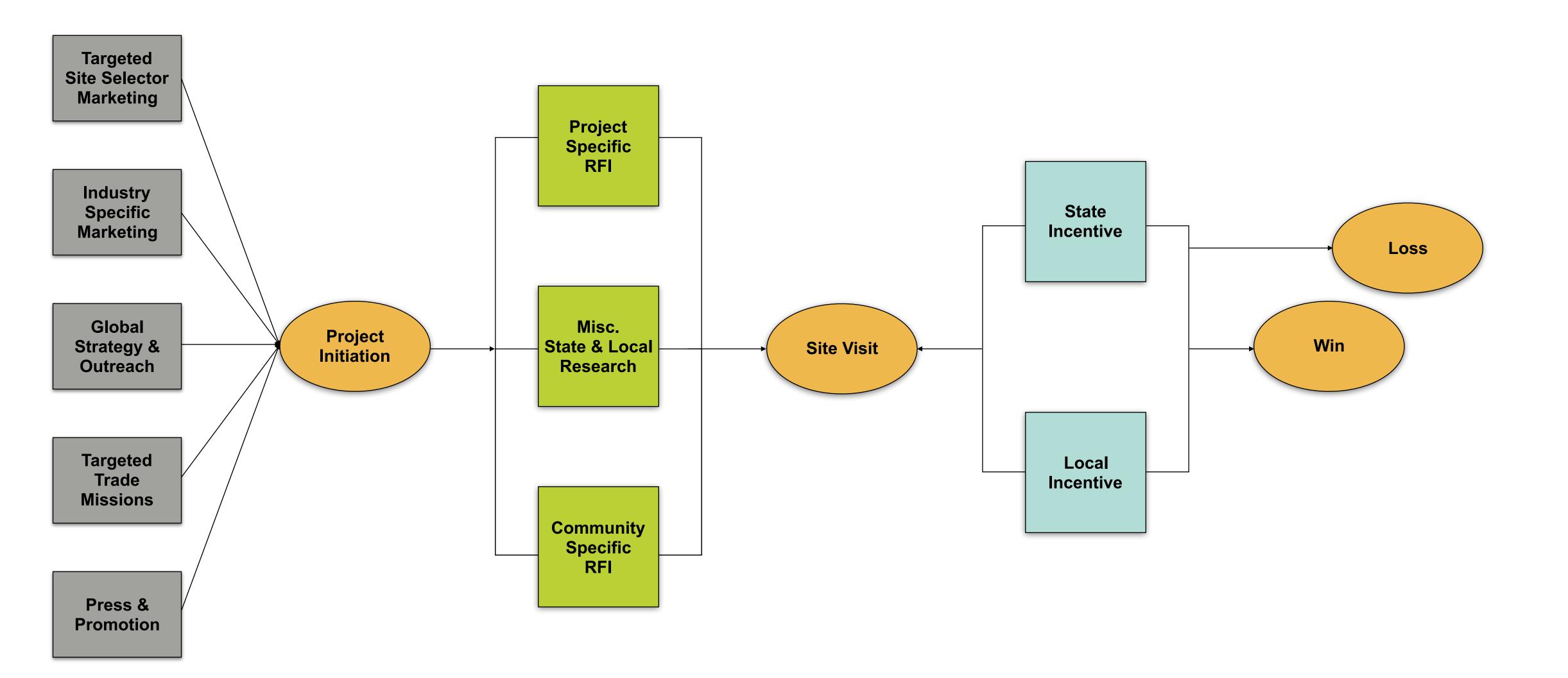
EDCUtah provides additional economic development resources for

Contributions come via membership dues, contracts for service,

GOED-EDCUtah relationship began in 2005 via a competitively bid



#### **Corporate Recruiting Project Process**





#### Recruitment Results (FY05-06 to FY15-16)

Committed Jobs

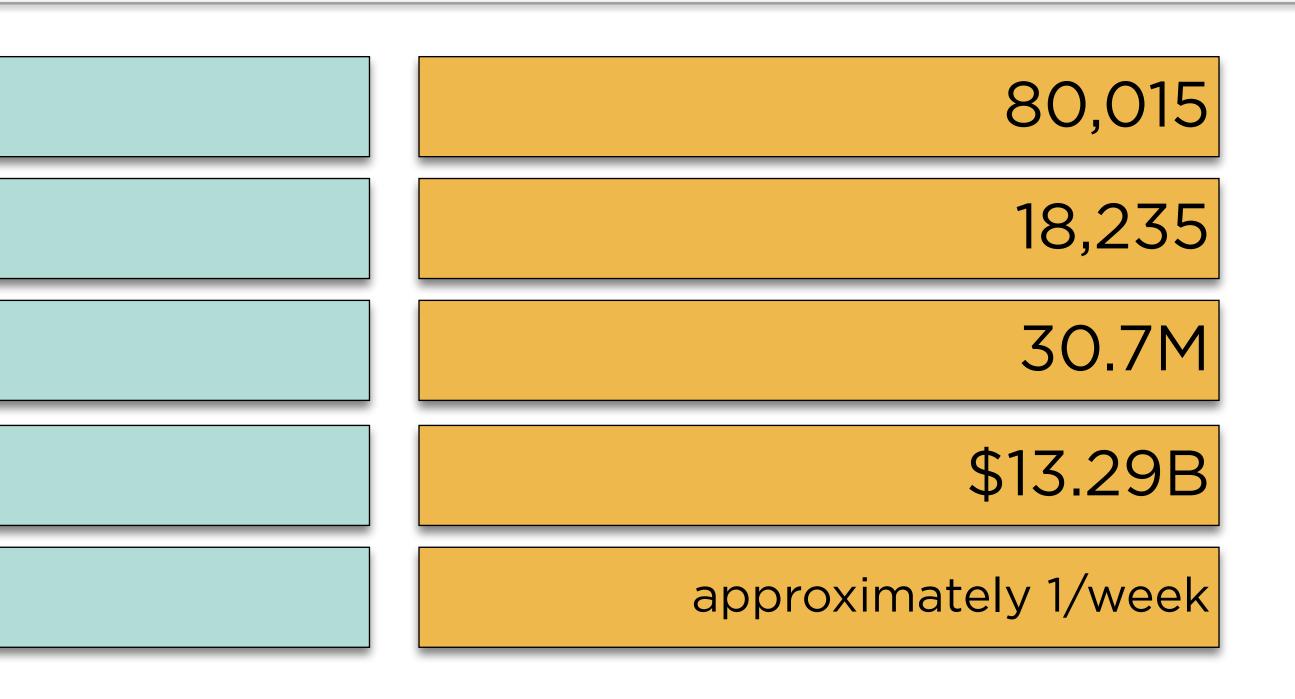
**Retained Jobs** 

Square Footage

Capital Investment

Site Visits

Total Open Active Projects



138



#### Legislative Audit



## **Contributing Factors**

- Management failed to adequately, and in a timely manner, respond to our internal • our annual financial audits and tax filings.
- management processes, and did not receive the support they needed to ensure appropriate policies were followed.
- documentation outlined.
- the organization's internal management and controls did not exist.

auditor's request for information. This failure resulted in the auditor's inability to complete

Internal EDCUtah staff did not have the necessary skills to stay on top of all financial

EDCUtah lacked a defined year-end process, with key dates identified and required

 Internal staff transitions, without adequate communication, lead to confusion regarding who in the organization was responsible for certain aspects of financial management.

Whistle-blower processes that would allow employees concerned with various aspects of



#### Legislative Audit Recommendations

- adequate approvals occur." EDCUtah Response: IMPLEMENTED\*
- "We recommend that EDCUtah management and the finance such as vehicles, are properly documented with purposes and receipts."
  - **EDCUtah Response: IN PROCESS**

• "We recommend that EDCUtah management evaluate its use of auto-pay features for credit cards, and ensure that if they are used,

committee of the board supplement its purchasing policies with enforcement provisions that ensure expenses and equipment use,



### Legislative Audit Recommendations (continued)

- goods and services, and logs of property and equipment." EDCUtah Response: IMPLEMENTED
- utilized to strengthen internal controls, correct purchasing deficiencies, and ensure compliance with financial reporting requirements."
  - **EDCUtah Response: IMPLEMENTED**

 "We recommend that EDCUtah perform a comprehensive evaluation of its internal control environment that includes, but is not limited to, segregation of duties, check signing procedures, receipt of

• "We recommend that EDCUtah's new CFO position be strategically





### Legislative Audit Recommendations (continued)

- "We recommend that the finance committee at EDCUtah hire a identified and corrected."
  - EDCUtah Response: IN PROCESS
- "We recommend that EDCUtah submit its most recent audited financial statements to the State Auditor's Office." • EDCUtah Response: IMPLEMENTED

qualified firm to review all accounts, processes, functions, activities, business relationships, and any other pertinent areas at EDCUtah to ensure that all improper and unadvisable activities at EDCUtah are



### Additional Corrective Steps Taken

- immediate engagement.
- Formation of Finance and Audit Committees of the Board of Trustees for additional oversight.
- and management of organizational finances.
- audit on questionable expenses of former employee.

Restructuring of Board of Trustees for more hands-on control and

• Hiring of new CFO to better define roles, responsibilities, processes

Engagement of third-party, independent firm to conduct forensic

