



**Performance Note**  
**SB0158 - Children's Health**  
**Coverage Amendments**  
Sponsor: Sen. Escamilla, Luz



Performance Note Report

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Agency: Department of Health

Funding For:

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New Services or Benefit

Public Benefit:

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**Purpose:** The Children's Coverage Outreach Pilot Program is created to make affordable, accessible health care available to all children in Utah. Expanded eligibility is created in both Medicaid and CHIP programs.

**Services:** Funding will provide for administrative outreach activities and expanded enrollment for approximately 2,650 children.

**Expected Outcome:** The expected outcome of the program will be to reduce the uninsured rate among low-income children in Utah.

**Implementations and Resources:** To implement the bill, the department will work with other departments named in the bill to perform outreach activities such as the creation of promotional materials, develop a strategy for an ad buy on popular platforms, redesign the Department of Workforce Services (DWS) website, and dedicate staff to these activities. The department will also work with the DWS to expand eligibility for Medicaid and CHIP children.

**How:** The activities proposed will increase awareness of health coverage options for children among Utahns, helping to reduce the uninsured rate.

Performance Measures

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## Goal

### Title: Child Uninsured Rate

Description: The percentage of uninsured children whose family earns between 0% and 200% of the federal poverty level (as measured through BRFSS) is at least 1% lower than 2019's percentage.

Collection Method: The uninsured rate is calculated and published annually by the Center for Health Data within the Department of Health. This is sourced from the Behavioral Risk Factor Surveillance System (BRFSS).

	2021	2022	2023
Target Percent	0.00	-2.00	-2.00
Baseline	0.00	0.00	0.00

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