

Office of the  
Legislative Fiscal Analyst

## **FY 2002 Budget Recommendations**

Joint Appropriations Subcommittee for  
Community Development and Human Resources

### **State Fair Corporation**

Contents:

- 1.0 Summary
- 2.0 Issues
- 3.0 Programs
- 4.0 Additional Information



**1.0 Summary: State Fair Corporation**

The State Fair is an “independent public nonprofit corporation” that operates the Utah State Fair and the facilities year round. Utah’s first State Fair was held in 1856, just nine years after the pioneers arrived. The Fair promotes agriculture, home arts, business, and fine arts.

The legislative intent of privatizing the Fair is to make it independent of state funds although it is authorized to receive appropriations indefinitely.

	<b>Analyst FY 2002 Base</b>	<b>Analyst FY 2002 Changes</b>	<b>Analyst FY 2002 Total</b>
<b>Financing</b>			
General Fund	370,000		370,000
Dedicated Credits Revenue	3,495,100		3,495,100
Beginning Nonlapsing	1,346,200		1,346,200
Closing Nonlapsing	(1,249,800)		(1,249,800)
<b>Total</b>	<u>\$3,961,500</u>	<u>\$0</u>	<u>\$3,961,500</u>
<b>Programs</b>			
Utah State Fair Corporation	3,961,500		3,961,500
<b>Total</b>	<u>\$3,961,500</u>	<u>\$0</u>	<u>\$3,961,500</u>

### 3.0 Programs: State Fair Corporation

#### 3.1 Administration

##### Recommendation

The Analyst recommends \$3,961,500. After what may be the best fiscal year ever, the Fairpark has increased its Dedicated Credits estimate.

	2000	2001	2002	Est/Analyst
	Actual	Estimated	Analyst	Difference
<b>Financing</b>				
General Fund	370,000	370,000	370,000	
General Fund, One-time	100,000	220,000		(220,000)
Dedicated Credits Revenue	3,684,800	3,255,200	3,495,100	239,900
Beginning Nonlapsing	1,321,400	1,534,800	1,346,200	(188,600)
Closing Nonlapsing	(1,534,800)	(1,346,200)	(1,249,800)	96,400
<b>Total</b>	<u>\$3,941,400</u>	<u>\$4,033,800</u>	<u>\$3,961,500</u>	<u>(\$72,300)</u>
<b>Expenditures</b>				
Other Charges/Pass Thru	3,941,400	4,033,800	3,961,500	(72,300)
<b>Total</b>	<u>\$3,941,400</u>	<u>\$4,033,800</u>	<u>\$3,961,500</u>	<u>(\$72,300)</u>

##### Purpose

The corporation operates the Utah State Fair and the facilities year round. Utah's first State Fair was held in 1856, just nine years after the pioneers arrived. The Fair promotes agriculture, home arts, business, and fine arts.

The legislative intent of privatizing the Fair is to make it independent of state funds although it is authorized to receive appropriations indefinitely.

**Activities**

<b>State Fair Statistical Hist.</b>	<b>FY 1996 Actual</b>	<b>FY 1997 Actual</b>	<b>FY 1998 Actual</b>	<b>FY 1999 Actual</b>	<b>FY 2000 Actual</b>
Attendance	320,831	330,271	307,048	270,179	285,627
Paid Attendance	204,519	199,366	171,894	177,500	188,861
<b>Revenue</b>					
Admissions	\$718,342	\$757,233	\$681,058	\$839,862	\$891,098
Grand Stand Admiss.	240,143	176,586	156,302	235,896	277,143
Parking	122,719	119,442	132,325	186,808	195,228
Carnival	126,598	145,528	151,151	197,386	197,604
Western Foods	166,601	174,167	181,943	254,816	288,633
Commercial Space	324,078	312,480	353,433	301,018	316,471
Competitive Entry	43,428	41,672	31,170	30,689	30,437
Program Sales	634	746	1,366	857	927
Advertisements	1,266	516	613	2,188	4,159
Donations	69,810	56,426	70,557	591,436	616,945
Miscellaneous	7,976	10,880	5,652	26,006	24,968
<b>Total</b>	<b>\$1,821,595</b>	<b>\$1,795,676</b>	<b>\$1,765,570</b>	<b>\$2,666,962</b>	<b>\$2,843,613</b>
<b>* Donations include in-kind donations.</b>					

The very large increase in donations is due to in-kind donations, mostly of radio and television advertising airtime.

**Increase in Ongoing Funding**

The State Fair has been funded at about \$600,000 or higher for many years. In FY 1998 that funding was reduced to \$370,000. The next year, in a separate bill, funding was increased by \$250,000 in one-time funds. After that it was increased by \$100,000 in one-time funds. And last year the \$370,000 base was increased by \$220,000, again in one-time funds. Making these funds ongoing would relieve the Legislature of the trouble of running a separate bill each year. The Analyst would recommend an increase of \$230,000 in ongoing General Fund if funding were available.

**4.0 Additional Information**

**4.1 Funding History**

	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
<b>Financing</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Estimated</b>	<b>Analyst</b>
General Fund	270,000	370,000	370,000	370,000	370,000
General Fund, One-time		250,000	100,000	220,000	
Dedicated Credits Revenue	3,398,700	3,273,000	3,684,800	3,255,200	3,495,100
Beginning Nonlapsing	1,030,100	1,058,700	1,321,400	1,534,800	1,346,200
Closing Nonlapsing	(1,058,700)	(1,321,400)	(1,534,800)	(1,346,200)	(1,249,800)
<b>Total</b>	<u>\$3,640,100</u>	<u>\$3,630,300</u>	<u>\$3,941,400</u>	<u>\$4,033,800</u>	<u>\$3,961,500</u>
<b>Programs</b>					
Utah State Fair Corporation	3,640,100	3,630,300	3,941,400	4,033,800	3,961,500
<b>Total</b>	<u>\$3,640,100</u>	<u>\$3,630,300</u>	<u>\$3,941,400</u>	<u>\$4,033,800</u>	<u>\$3,961,500</u>
<b>Expenditures</b>					
Other Charges/Pass Thru	3,640,100	3,630,300	3,941,400	4,033,800	3,961,500
<b>Total</b>	<u>\$3,640,100</u>	<u>\$3,630,300</u>	<u>\$3,941,400</u>	<u>\$4,033,800</u>	<u>\$3,961,500</u>