

# Compendium of Budget Information for the 2014 General Session

## Business, Economic Development, and Labor Appropriations Subcommittee

### Agency: Restricted Account Transfers - BEDL

### Line Item: GFR - Tourism Marketing Performance Fund

#### Function

The Tourism Marketing Performance Fund is a performance based funding mechanism linked to increases in sales tax revenue for 21 tourism related industries. Funding is used to fund the tourism advertising program. The overall goal of the Marketing Program is to increase the national and international awareness, inquiries, and tourism visits to Utah.

#### Intent Language

*Under Section 63J-1-603 of the Utah Code, the Legislature intends that appropriations provided for the Tourism Marketing Performance Fund in item 67, chapter 416, Laws of Utah 2012, not lapse at the close of FY 2013. The use of any non-lapsing funds is limited to advertising and promotion: \$5,500,000.*

#### Funding Detail

For more detail about a particular source of finance or organizational unit, click a linked entry in the left column of the table(s) below.

Sources of Finance	2013 Actual	2014 Approp	2014 Change	2014 Revised	2015 Change	2015 Approp
General Fund, One-time	\$9,000,000	\$12,000,000	\$0	\$12,000,000	\$3,000,000	\$15,000,000
Beginning Nonlapsing	\$0	\$0	\$0	\$0	\$0	\$0
Closing Nonlapsing	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	<b>\$9,000,000</b>	<b>\$12,000,000</b>	<b>\$0</b>	<b>\$12,000,000</b>	<b>\$3,000,000</b>	<b>\$15,000,000</b>

Programs	2013 Actual	2014 Approp	2014 Change	2014 Revised	2015 Change	2015 Approp
----------	----------------	----------------	----------------	-----------------	----------------	----------------

GFR - Tourism Marketing Performance Fund	\$9,000,000	\$12,000,000	\$0	\$12,000,000	\$3,000,000	\$15,000,000
<b>Total</b>	<b>\$9,000,000</b>	<b>\$12,000,000</b>	<b>\$0</b>	<b>\$12,000,000</b>	<b>\$3,000,000</b>	<b>\$15,000,000</b>

Categories of Expenditure	2013 Actual	2014 Approp	2014 Change	2014 Revised	2015 Change	2015 Approp
Transfers	\$9,000,000	\$12,000,000	\$0	\$12,000,000	\$3,000,000	\$15,000,000
<b>Total</b>	<b>\$9,000,000</b>	<b>\$12,000,000</b>	<b>\$0</b>	<b>\$12,000,000</b>	<b>\$3,000,000</b>	<b>\$15,000,000</b>

COBI contains unaudited data as presented to the Legislature by state agencies at the time of publication. For audited financial data see the State of Utah's Comprehensive Annual Financial Reports.