

Utah Legislative Alcohol Policy Summit

September 18, 2014 Utah State Capitol

Just confirmed to the conference faculty!

Guest from the National Beer Wholesalers Association
—Mr. Paul Pisano



Mr. Pisano will be speaking during the Lunch Plenary about the ever evolving alcohol industry. Specifically, some of the issues alcohol regulation has faced and addressed successfully, as well as some of the future challenges still before them.

National Guest from The Presidents' Forum of the Distilled Spirits Industry
—Ms. Victoria McDowell



Topics of Ms. McDowell's breakout will include the critical importance, to the supplier tier of the industry, of the 21st Amendment to the Constitution of the United States, the three-tier system, control states, and regulation of the beverage alcohol industry. We'll also discuss the challenges facing state regulators, e.g., trying "to do more with less", and how to be responsive to consumers' demands without further deregulation of the industry.

Hosted By:
UTAH SENATOR
JOHN L. VALENTINE
UTAH HOUSE REPRESENTATIVE
JACK R. DRAXLER

Moderated By:
ALEMA HARRINGTON
Sports Broadcaster for the Utah Jazz and
BYUtv

Join Us For

A one day event on alcohol policy for state lawmakers. Featuring nationally recognized presenters from the alcohol industry and the field of public health and prevention.

Topics include the economic impact and development related to alcohol policy, the history of alcohol policy in Utah, and the alcohol regulatory system.

Utah Elected Officials and Candidates,

Discussion of alcohol policy is significant in Utah's legislature each year. Due to the impact alcohol policies have on our communities, it is important to have a balanced approach of public health and alcohol industry information.

The Utah County Department of Drug and Alcohol Prevention and Treatment have organized a one-day event for decision-makers throughout the state of Utah. Experts from the World Health Organization, Centers for Disease Control, The Presidents' Forum – Distilled Spirits Industry, Wine America, and the National Beer Wholesalers Association will present research and information on the risks and benefits of changes to Utah's alcohol policies. The research and information will be on public health and safety, economic development, impact on state and local governments, and other alcohol related topics.

The summit will take place on Thursday, September 18, 2014 from 8:15 am—5:00 pm, at the Utah State Capitol. We hope that you will attend.

**Early Registration Fee is \$30, and includes
breakfast, breaks, and lunch**

*Sponsors include:
Utah County Department of Drug and Alcohol Prevention and Treatment * Substance Misuse and Abuse Reduction Team *
Utah Department of Substance Abuse and Mental Health * Sutherland Institute * Utah Substance Abuse Advisory Committee *
Utah Behavioral Health Committee*