

# Jirina's Journey LLC

## ABOUT US

Jirina's Journey is a children's education and entertainment company dedicated to promoting kindness through innovative, high quality content.

**The Kindness Partner Program** creates a mutually beneficial relationship between local businesses and local schools to help create a culture of kindness. With ongoing budget constraints and the continued removal of art and music education in schools, this program will help to fill this void. This is an opportunity to give local schools a unique gift that will influence the lives of students for years to come.

With the heightened awareness of "bullying", it is more important than ever to instill a culture of kindness, acceptance, tolerance and respect for fellow students, teachers and community. Anti-bullying campaigns tend to teach children what **not to do**. This "Practice Kindness" program teaches them what **to do**.

## CONTACT US

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# KINDNESS PARTNER PROGRAM

**BUSINESSES PARTNERING  
WITH SCHOOLS TO HELP  
CREATE A  
"CULTURE OF KINDNESS".**



Children wearing their "Practice Kindness" bracelets.

**Good things happen when  
you practice kindness.**



Writing in the "Kindness Journal".



A lot of kindness happens!



## Kindness Partners Purchase & Donate

Kindness Partners are local businesses who sponsor schools by purchasing and donating educational gifts to local schools. They benefit by reaching hundreds of student's homes and thousands of newspaper readers. Their gifts offer great community involvement and most importantly help teach our youngest children kindness.

### Kindness Partners are gratefully recognized in these ways:

Their sponsored school will be encouraged to contact them as part of a journalism assignment. The recommendation is that they write and submit an article to the local newspaper and to the school newsletter outlining what their **Kindness Partner's** contribution has meant to them.

Each classroom is encouraged to decorate the included Thank-You Poster with every child's signature and present it to their **Kindness Partner**.

Local business names will be added to our growing list of **Kindness Partners** on the *Jirina's Journey* website.

Kindness Partners also receive a **Certificate of Kindness** verifying their status as a **Kindness Hero**, signed by the principal of their sponsored school.

## Educator's Packages That Teach Kindness

### Introducing: **Jirina's Journey Music & Storytelling Adventure**

A fun way to teach children what it means to **Practice Kindness** and how to do it!

For Grades K - 3

Each package contains 195 pieces  
and supplies one classroom of 30 students  
\$249.89 each



to  
**Local Schools**



Schools that accept and implement these gifts will plant "**kindness seeds**" into the hearts and minds of their youngest students.

Children will have fun singing along to songs about kindness, sharing, gratitude and giving compliments. They will be inspired to make some good things happen through the activities in their workbooks, such as giving compliments to earn their "**Compliment Badges**" and keeping track of the kind things they do each day in their "**Kindness Journals**". Reinforcing positive social behavior, this lively interactive program returns music and art to the classroom. It is designed to support National Educational Standards which are described and correlated in the teacher's guide.

Each package will be presented with a gift label addressed to the sponsored school with the **Kindness Partner's** business name added to the following inscription:

*This gift is to inspire kindness,  
which makes our community a  
very happy place to be.*

