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# 2014

Happy New Year

To You  
and Yours  
from  
WPMA!

### REMINDER: WPMA 2014 MIRAGE ROOM BLOCK ENDS JANUARY 15TH

Time is running out to make your room reservations at the Mirage hotel for the 2014 WPMA National Convention and **Sold Out** Convenience Store Expo. The room rate of \$195 ends January 15, 2014. Go to [www.wpma.com/national-convention](http://www.wpma.com/national-convention) and click on the Mirage link or call **1-800-499-6311** to make your reservations today.

### 2014 WPMA CONVENTION & CONVENIENCE STORE EXPO LAS VEGAS, NV

Planning to attend the 2014 WPMA Convention and Convenience Store Expo held at the Mirage in Las Vegas, Nevada - **February 18-20, 2014**? For the first time in several years, the **WPMA Trade Show SOLD OUT early!!!** Exhibitors across the nation have stepped up and made their commitments to share their new and innovative products. Please attend the expo and show them your support as marketers. Come in early for Tuesday's Scholarship Open Golf Tournament at Spanish Trail and stay late for the closing of an outstanding expo and also timely presentation by Robert Bryce, journalist and critically-acclaimed author of *Power Hungry* on the *Five Reasons to be Optimistic about the Future of Energy and Power Supplies* on Thursday. Register for events at: [www.wpma.com/national-convention](http://www.wpma.com/national-convention). 2014 looks to be the year you do not want to miss!

## Thank You **WPMA** CONVENTION SPONSORS!



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### CLAIR HAYCOCK PASSES DECEMBER 19, 2013

WPMA is saddened to announce the passing of Clair Haycock, past president of Haycock Distributing Co Inc., in Las Vegas, Nevada, on December 19, 2013. Clair was a long-time member of the Nevada Petroleum Marketers and Convenience Store Association and WPMA. He held many leadership positions in both NPM&CSA and WPMA, and served as WPMA President in 1985-86. In 2006 he received the WPMA Hall of Fame award.

Clair was also very active in civic affairs in the Las Vegas area, serving as president of the Las Vegas YMCA, Vice Chairman for the Nevada Public Employees Retirement System, and President of the North Las Vegas Rotary Club. He was selected as Rotary Man of the Year for the southern Nevada zone, and was a recipient of the Rotary Foundation Citation for Meritorious Service. Clair also served as Vice Chairman of the Nevada Gaming Commission and on the Board of the Greater Las Vegas Chamber of Commerce, and was the recipient of the Free Enterprise Award in 1983. The WPMA staff, members, and associates offer our sincere condolences to Clair's wife Colleen and the Haycock family.



### EPA REPORTS ON FUEL ECONOMY

EPA issued its annual MPG report that tracks average fuel economy of vehicles sold in the U.S. The report shows that model year 2012 vehicles achieved an all-time high fuel economy of 23.6 miles per gallon (mpg). This represents a 1.2 mpg increase over the previous year, making it the second largest annual increase in the last 30 years. Fuel economy has now increased in seven of the last eight years, the report reveals. The large fuel economy improvement in model year 2012

is consistent with longer-term trends. Fuel economy has increased by 2.6 mpg, or 12 percent, since 2008, and by 4.3 mpg, or 22 percent, since 2004. While EPA does not yet have final data for model year 2013, preliminary projections are that fuel economy will rise by 0.4 mpg. MPG ratings will continue to increase incrementally under the Obama administration's National Clean Car Program standards. The program seeks to double economy standards by vehicle model year 2025; however, the higher octane fuels needed present a challenge. Some vehicle manufacturers are predicting higher octane premium gasolines will be required if government mileage goals are to be achieved, but most consumers typically resist buying cars that need premium gasoline. EPA attributes the current rise in mpg to adoption of new vehicle technologies such as gasoline direct injection engines, turbochargers, and advanced transmissions equipment. In addition, consumers have many more high fuel economy choices such as hybrid, diesel, electric and plug-in hybrid electric vehicles. Go to <http://epa.gov/otaq/fetrends.htm> to view the EPA report.

### **FDA ISSUES NEW Q & A GUIDANCE FOR RETAILERS ON TOBACCO RELATED VIOLATIONS**

The U.S. Food and Drug Administration's Center for Tobacco Products (CTP) issued a new guidance document, "*Civil Money Penalties for Tobacco Retailers: Answers to Frequently Asked Questions*" designed to inform retailers of the process the agency uses when issuing violations related to tobacco product sales under the Federal Food, Drug, and Cosmetic Act (FD&C Act) (21 U.S.C. 301 et seq.). In particular, the guidance provides information about CTP's enforcement of the requirement that tobacco products may not be sold or distributed in violation of FDA's regulations restricting the sale and distribution of cigarettes and smokeless tobacco to protect children and adolescents (21 CFR part 1140).

According to the guidance, the FDA initiates the civil penalty process by issuing a letter of complaint, explaining the specific violation that the agency alleges the retailer committed. The retailer may respond by paying the fine or appealing the violation by submitting a formal answer to the complaint. Once an answer is filed, the retailer may enter settlement negotiations with the FDA or proceed to a formal hearing before an impartial administrative law judge. The guidance explains the step by step process retailers must follow to appeal a civil penalty issued by the FDA. The guidance also includes the following civil penalty schedule:

- First violation involves a warning letter; no fine.
- Second violation within a 12-month period carries a \$250 fine.
- Third violation within a 24-month period carries a \$500 fine.
- Fourth violation within a 24-month period carries a \$2,000 fine.
- Fifth violation within a 36-month period carries a \$5,000 fine.
- Sixth or subsequent violation within a 48-month period carries a \$10,000 fine.

The FDA's new guidance document, "*Civil Money Penalties for Tobacco Retailers: Answers to Frequently Asked Questions*" may be viewed by going to <http://www.pmaa.org/regulatoryreport/attachments/FDATobaccoQA.pdf>.

### **MARK YOUR CALENDARS FOR UPCOMING EVENTS IN 2014**

**May 8-9, 2014** – NPM&CSA Big Dog event . Red Rock Hotel & Casino Las Vegas, Nevada

**June 3-5, 2014** – MPMCSA Convention . Hilton Garden Inn . Missoula, Montana

**June 16-19, 2014** - WOMA Convention . Suncadia Lodge . Cle Elum, Washington

**August 6-8, 2014** . IPM&CSA Convention . Coeur d'Alene Resort . Coeur d'Alene, Idaho

**August 19-20, 2014** . NMPMA Convention . Marriott Pyramid North . Albuquerque, New Mexico

### **NPP A NEW WPMA MEMBER SERVICE**

WPMA has partnered with NPP to provide members discounts on many products and services. NPP negotiates the rates, and makes them available to WPMA members. Membership with NPP is free, and there is no obligation to purchase. Discounts through Verizon, Expedia, Fastenal, Cradlepoint, and more.

Register Now: <https://associations.mynpp.com/myNPP/memberSavings.xhtml?guid=RB3WUOFG>

### **WPMA MEMBER SERVICES**



**Petro Pete:** I have only one resolution: *To know the difference between wants and needs. May I have all I need and want all I have.* **Happy New Year!**

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