

31A-37-203 Deceptive name prohibited.

A captive insurance company may not adopt a name that is:

- (1) the same as any other existing business name registered in this state;
- (2) deceptively similar to any other existing business name registered in this state; or
- (3) likely to be:
 - (a) confused with any other existing business name registered in this state; or
 - (b) mistaken for any other existing business name registered in this state.

Enacted by Chapter 251, 2003 General Session