

Senator Leonard M. Blackham proposes to substitute the following bill:

RESOLUTION URGING JELL-O® RECOGNITION

2001 GENERAL SESSION

STATE OF UTAH

Sponsor: Leonard M. Blackham

- | | | | |
|----|-------------------|--------------------|----------------------|
| 5 | Ron Allen | Parley Hellewell | L. Steven Poulton |
| 6 | D. Edgar Allen | John W. Hickman | Terry R. Spencer |
| 7 | Curtis S. Bramble | Lyle W. Hillyard | David H. Steele |
| 8 | D. Chris Buttars | Scott K. Jenkins | Howard A. Stephenson |
| 9 | Gene Davis | Paula F. Julander | Pete Suazo |
| 10 | Mike Dmitrich | Peter C. Knudson | John L. Valentine |
| 11 | Dan R. Eastman | Al Mansell | Michael G. Waddoups |
| 12 | Beverly Ann Evans | Ed P. Mayne | Carlene M. Walker |
| 13 | David L. Gladwell | Millie M. Peterson | Bill Wright |
| 14 | Karen Hale | | |

**15 This Senate resolution of the Legislature recognizes Jell-O® brand gelatin as a favorite snack
16 of Utah.**

17 *Be it resolved by the Senate of the state of Utah:*

18 WHEREAS, Jell-O® brand gelatin was introduced to the country in 1897, just one year
19 after Utah was admitted to the Union as the 45th state;

20 WHEREAS, Utah has been the number one per capita consumer of Jell-O® brand gelatin
21 for many years;

22 WHEREAS, Jell-O® is representative of good family fun, which Utah is known for
23 throughout the world;

24 WHEREAS, Salt Lake Magazine proclaimed Utah "the Jell-O® State" in a cover story in
25 1996;

26 WHEREAS, Jell-O® brand gelatin recipes, which often include bananas, apples,
27 marshmallows, pretzels, carrots, and grapes, are a traditional favorite at family, church, and
28 community dinners throughout the Beehive State;



29 WHEREAS, in 1997, Salt Lake Tribune editorial cartoonist Pat Bagley drew a week-long
30 series of political cartoons showcasing Jell-O® in Utah in conjunction with the 100th anniversary
31 of Jell-O®;

32 WHEREAS, a 2002 Winter Olympic pin was designed that featured a bowl of green gelatin
33 and has become a valuable collector's item;

34 WHEREAS, when Des Moines, Iowa edged out Salt Lake City as the capitol of Jell-O®
35 gelatin consumption in 1999, it sparked front page stories in Salt Lake City's newspapers;

36 WHEREAS, Utahns rallied to "Take Back the Title" as Chef Scott Blackerby hosted a
37 recipe contest in the Hotel Monaco's Bambara Restaurant and Pat Bagley ran a cartoon persuading
38 Utahns to purchase more Jell-O® gelatin;

39 WHEREAS, throughout 2000, Brigham Young University students campaigned to make
40 Utah's love of Jell-O® official at festivals and fairs throughout Utah;

41 WHEREAS, more than 14,000 signatures have been collected from the people of Utah in
42 support of the campaign to select Jell-O® as the Official Snack of Utah; and

43 WHEREAS, due to these and many other efforts, Salt Lake City has now successfully
44 recaptured the title:

45 NOW, THEREFORE, BE IT RESOLVED that the Senate of the state of Utah recognize
46 Jell-O® as a favorite snack food of Utah.

47 BE IT FURTHER RESOLVED that a copy of this resolution be sent to Kraft Foods, Inc.