

1st Sub. S.B. 1002
FUNDING FOR TOURISM

Senator **Scott K. Jenkins** proposes the following amendments:

1. *Page 1, Lines 22 through 25:*

- 22 ▶ ~~\$18,000,000~~ \$14,000,000 from the General Fund for fiscal year 2005-06 only, to the
 Tourism
- 23 Marketing Performance Account; ~~and~~
 up to \$4,000,000 from any fiscal year 2004-05 General Fund surplus only to the Tourism Marketing
 Performance Account
- 24 ▶ \$10,000,000 from the Tourism Marketing Performance Account for fiscal year
- 25 2005-06 only, to the Governor's Office of Economic Development.

2. *Page 8, Lines 214 through 215:*

- 214 (5) The director may use account monies appropriated to the office to pay for the statewide
 advertising,
- 215 marketing, and branding campaign for promotion of the state as conducted by the office.

3. *Page 8, Lines 236 through 240:*

- 236 (ii) for the fiscal year beginning July 1, 2006 ~~,~~ :
 (A) the ~~\$8,000,000 from~~ beginning
- 237 nonlapsing appropriation balances , if any, in the Tourism Marketing Performance Account ~~,~~ :
 (B) any
- 238 legislative appropriation from the sales and use tax revenue increases identified in Subsection
- 239 (8) ~~, plus~~ ; and
- 240 (C) any appropriation made by the Legislature from the General Fund to the account in an
 appropriations bill ~~,~~ ; and

4. *Page 10, Lines 295 through 297:*

- 295 (1) There is appropriated to the Tourism Marketing Performance Account for the fiscal
- 296 year beginning July 1, 2005, and ending June 30, 2006 only, ~~\$18,000,000~~ \$14,000,000 from the
 General
- 297 Fund, one-time; and ~~(\$8,000,000)~~ (\$4,000,000) from Closing Nonlapsing Appropriations Balances
 to help

5. Page 10, Lines 299 through 302:

299 (2) There is appropriated to the Governor's Office of Economic Development for the
300 fiscal year beginning July 1, 2005, and ending June 30, 2006 only, \$10,000,000 from the
301 Tourism Marketing Performance Account for the statewide advertising, marketing, and
302 branding campaign for tourism promotion of the state.

(3) If at the end of fiscal year 2004-05, after the Division of Finance has transferred monies to the Budget Reserve Account in accordance with Section 63-38-2.5, held back monies for the payment of additional debt service in accordance with Section 63-38-2.5, and subtracted monies earmarked to the Industrial Assistance Fund in accordance with Section 63-38f-904, there remains a General Fund surplus for fiscal year 2004-05, there is appropriated from the General Fund to the Tourism Marketing Performance Account an amount equal to the lesser of:

(a) the amount of the General Fund surplus that remains for fiscal year 2004-05 after the Division of Finance has:

(i) transferred and held back the monies in accordance with Section 63-38-2.5; and

(ii) subtracted the monies in accordance with Section 63-38f-904; or

(b) \$4,000,000