

H.B. 393

ADVERTISEMENTS ON SCHOOL BUSES

Representative **Jim Bird** proposes the following amendments:

1. *Page 2, Lines 34 through 39:*

34 (b) Advertising on a school bus:

35 (i) shall be age appropriate; ~~{and}~~ =

(ii) shall be consistent with the instructional requirements of Section 53A-13-101;

36 ~~{(ii)}~~ (iii) may not contain:

37 (A) promotion of any substance that is illegal for minors, such as alcohol, tobacco,

38 drugs, or gambling; or

39 (B) sexual material ~~{-}~~ ; and

(iv) may not resemble a traffic-control device as defined in Section 41-6a-102.

2. *Page 2, Lines 40 through 41:*

40 (3) **(a)** The Department of Transportation shall make and enforce rules pursuant to Section

41 41-6a-1304 governing the placement and size of an advertisement on a school bus. =

(b) Rules made under Subsection (3)(a) shall prohibit the placement of an advertisement on the back of a school bus.