

1                   **ECONOMIC DEVELOPMENT THROUGH EDUCATION /**

2                                   **CAREER ALIGNMENT**

3   2011 GENERAL SESSION

4   STATE OF UTAH

5                                   **Chief Sponsor: Howard A. Stephenson**

6                                   House Sponsor: Michael T. Morley

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8   **LONG TITLE**

9   **General Description:**

10           This bill establishes a web-based online education and career counseling program.

11   **Highlighted Provisions:**

12           This bill:

13           ▶ creates the Utah Futures Steering Committee, including membership requirements;

14           ▶ requires the Utah Futures Steering Committee to:

15                   • more dynamically present and push the Utah Futures database and information  
16 to portfolio users;

17                   • strategically engage industry and business entities more fully within the Utah  
18 Futures system; and

19                   • create a more enticing interface for the portfolio user in Utah Futures;

20           ▶ requires the Utah Futures web-based online education and career counseling  
21 program to:

22                   • include analytics that measure the effectiveness of the site;

23                   • include dashboard analytics to measure the key performance indicators of  
24 economic development and education achievement; and

25                   • provide multiple assessments of a program user to determine the best education  
26 and career options for the user;

27           ▶ requires the Utah Futures Steering Committee to report program results three times  
28 each year to either the Education Interim Committee or the Public Education

29 Appropriations Committee; and

30           ▶ defines terms.

31 **Money Appropriated in this Bill:**

32           None

33 **Other Special Clauses:**

34           This bill provides an immediate effective date.

35 **Utah Code Sections Affected:**

36 ENACTS:

37           **53A-1a-1101**, Utah Code Annotated 1953

38           **53A-1a-1102**, Utah Code Annotated 1953

39           **53A-1a-1103**, Utah Code Annotated 1953



41 *Be it enacted by the Legislature of the state of Utah:*

42           Section 1. Section **53A-1a-1101** is enacted to read:

43                           **Part 11. Utah Futures Education and Career Counseling Program**

44                           **53A-1a-1101. Definitions.**

45                           As used in this part:

46                           (1) "Committee" means the Utah Futures Steering Committee created in Section  
47 53A-1a-1102.

48                           (2) "Utah Futures" means the web-based online education and career counseling  
49 program described in Section 53A-1a-1103.

50           Section 2. Section **53A-1a-1102** is enacted to read:

51                           **53A-1a-1102. Utah Futures Steering Committee -- Membership.**

52                           (1) There is created the Utah Futures Steering Committee composed of the following  
53 nine members:

54                           (a) one member appointed by the governor from a list of two names submitted by the  
55 speaker of the House;

56                           (b) one member appointed by the governor from a list of two names submitted by the  
57 president of the Senate;

58 (c) three private sector members that represent business, appointed by the governor;

59 (d) the president of the Utah College of Applied Technology or the president of the  
60 Utah College of Applied Technology's designee;

61 (e) the State Superintendent of Public Schools or the State Superintendent of Public  
62 Schools' designee;

63 (f) the Commissioner of Higher Education or the Commissioner of Higher Education's  
64 designee; and

65 (g) a representative of the Department of Workforce Services, appointed by the  
66 Department of Workforce Services.

67 (2) Except as required by Subsection (3), members shall be appointed to four-year  
68 terms.

69 (3) Notwithstanding the requirements of Subsection (2), the length of terms of the  
70 members shall be staggered so that approximately half of the committee is appointed every two  
71 years.

72 (4) When a vacancy occurs in the membership for any reason, the replacement shall be  
73 appointed for the unexpired term.

74 (5) Attendance of a simple majority of the members constitutes a quorum for the  
75 transaction of official committee business.

76 (6) Formal action by the committee requires a majority vote of a quorum.

77 (7) A member may not receive compensation or benefits for the member's service.

78 Section 3. Section **53A-1a-1103** is enacted to read:

79 **53A-1a-1103. Utah Futures web-based online program -- Program requirements**  
80 **-- Report to Legislature.**

81 (1) The committee shall:

82 (a) more dynamically present and push the Utah Futures database and information to  
83 portfolio users;

84 (b) strategically engage industry and business entities more fully within the Utah  
85 Futures system; and

86 (c) create a more enticing interface for the portfolio user in Utah Futures.

87 (2) Utah Futures shall develop a plan to be accomplished in the future within existing  
88 revenues and future appropriations that shall:

89 (a) include analytics that measure the effectiveness of the site, including the ability to  
90 measure the items described in Subsection (3)(b);

91 (b) include dashboard analytics to measure the key performance indicators of economic  
92 development and education achievement, including:

93 (i) Utah state revenue indicators, including gross state product information, wage  
94 information, and tax revenue information;

95 (ii) Utah occupational projections, including the Utah Occupational Projections Report  
96 generated by the Department of Workforce Services, the Utah College of Applied Technology,  
97 and the Board of Regents; and

98 (iii) Utah occupational results, including occupational categories, number of jobs filled,  
99 length of unemployment, and education background;

100 (c) include proven technologies in the areas of enterprise portal, social media and  
101 collaboration, video streaming, education, and career planning applications;

102 (d) have the ability to act as a one-stop exploration and planning system for career,  
103 high school courses, college major, financial aid, and other related transitions;

104 (e) incorporate a streamlined process for completing a college admission application;

105 (f) have the ability to adapt to a user's needs;

106 (g) provide national and local information to allow a user to make informed decisions  
107 regarding the user's education plans and ultimate career goals; and

108 (h) provide multiple assessments of a program user to determine the best education and  
109 career options for the user.

110 (3) (a) The committee shall report the results of the program, including the information  
111 described in Subsection (3)(b), to the Education Interim Committee or the Public Education  
112 Appropriations Subcommittee:

113 (i) once between January 1 and April 30 of each year;

114           (ii) once between May 1 and August 31 of each year; and  
115           (iii) once between September 1 and December 31 of each year.  
116           (b) The report described in Subsection (3)(a) shall include information that  
117 demonstrates the effectiveness of the program, including:  
118           (i) the number of total users;  
119           (ii) the number of active and completed program profiles;  
120           (iii) the number of repeat users of the program, including the number of visits per user;  
121           (iv) the average length of stay per visit;  
122           (v) the activities performed by users; and  
123           (vi) program usage by employers.  
124           Section 4. **Effective date.**  
125           If approved by two-thirds of all the members elected to each house, this bill takes effect  
126 upon approval by the governor, or the day following the constitutional time limit of Utah  
127 Constitution Article VII, Section 8, without the governor's signature, or in the case of a veto,  
128 the date of veto override.