

Representative Michael T. Morley proposes the following substitute bill:

ECONOMIC DEVELOPMENT THROUGH EDUCATION /

CAREER ALIGNMENT

2011 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Howard A. Stephenson

House Sponsor: Michael T. Morley

LONG TITLE

General Description:

This bill establishes a web-based online education and career counseling program.

Highlighted Provisions:

This bill:

- ▶ creates the Utah Futures Steering Committee, including membership requirements;
- ▶ requires the Utah Futures Steering Committee to:
 - more dynamically present and push the Utah Futures database and information to portfolio users;
 - strategically engage industry and business entities more fully within the Utah Futures system; and
 - create a more enticing interface for the portfolio user in Utah Futures;
- ▶ requires the Utah Futures web-based online education and career counseling program to:
 - include analytics that measure the effectiveness of the site;
 - include dashboard analytics to measure the key performance indicators of economic development and education achievement; and
 - provide multiple assessments of a program user to determine the best education



- 26 and career options for the user;
- 27 ▶ requires the Utah Futures Steering Committee to report program results three times
- 28 each year to either the Education Interim Committee or the Public Education
- 29 Appropriations Committee; and
- 30 ▶ defines terms.

31 **Money Appropriated in this Bill:**

32 None

33 **Other Special Clauses:**

34 This bill provides an immediate effective date.

35 **Utah Code Sections Affected:**

36 ENACTS:

- 37 **53A-1a-1101**, Utah Code Annotated 1953
- 38 **53A-1a-1102**, Utah Code Annotated 1953
- 39 **53A-1a-1103**, Utah Code Annotated 1953



41 *Be it enacted by the Legislature of the state of Utah:*

42 Section 1. Section **53A-1a-1101** is enacted to read:

43 **Part 11. Utah Futures Education and Career Counseling Program**

44 **53A-1a-1101. Definitions.**

45 As used in this part:

46 (1) "Committee" means the Utah Futures Steering Committee created in Section
47 53A-1a-1102.

48 (2) "Utah Futures" means the web-based online education and career counseling
49 program described in Section 53A-1a-1103.

50 Section 2. Section **53A-1a-1102** is enacted to read:

51 **53A-1a-1102. Utah Futures Steering Committee -- Membership.**

52 (1) There is created the Utah Futures Steering Committee composed of the following
53 nine members:

54 (a) one member appointed by the governor from a list of two names submitted by the
55 speaker of the House;

56 (b) one member appointed by the governor from a list of two names submitted by the

57 the president of the Senate;

58 (c) three private sector members that represent business, appointed by the governor
59 from a list of a minimum of three names submitted by the speaker of the House, and a list of a
60 minimum of three names submitted by the president of the Senate;

61 (d) the president of the Utah College of Applied Technology or the president of the
62 Utah College of Applied Technology's designee;

63 (e) the State Superintendent of Public Schools or the State Superintendent of Public
64 Schools' designee;

65 (f) the Commissioner of Higher Education or the Commissioner of Higher Education's
66 designee; and

67 (g) a representative of the Department of Workforce Services, appointed by the
68 Department of Workforce Services.

69 (2) Except as required by Subsection (3), members shall be appointed to four-year
70 terms.

71 (3) Notwithstanding the requirements of Subsection (2), the length of terms of the
72 members shall be staggered so that approximately half of the committee is appointed every two
73 years.

74 (4) When a vacancy occurs in the membership for any reason, the replacement shall be
75 appointed for the unexpired term.

76 (5) Attendance of a simple majority of the members constitutes a quorum for the
77 transaction of official committee business.

78 (6) Formal action by the committee requires a majority vote of a quorum.

79 (7) A member may not receive compensation or benefits for the member's service.

80 Section 3. Section **53A-1a-1103** is enacted to read:

81 **53A-1a-1103. Utah Futures web-based online program -- Program requirements**
82 **-- Report to Legislature.**

83 (1) The committee shall:

84 (a) more dynamically present and push the Utah Futures database and information to
85 portfolio users;

86 (b) strategically engage industry and business entities more fully within the Utah
87 Futures system; and

- 88 (c) create a more enticing interface for the portfolio user in Utah Futures.
89 (2) Utah Futures shall develop a plan to be accomplished in the future within existing
90 revenues and future appropriations that shall:
91 (a) include analytics that measure the effectiveness of the site, including the ability to
92 measure the items described in Subsection (3)(b);
93 (b) include dashboard analytics to measure the key performance indicators of economic
94 development and education achievement, including:
95 (i) Utah state revenue indicators, including gross state product information, wage
96 information, and tax revenue information;
97 (ii) Utah occupational projections, including the Utah Occupational Projections Report
98 generated by the Department of Workforce Services, the Utah College of Applied Technology,
99 and the Board of Regents; and
100 (iii) Utah occupational results, including occupational categories, number of jobs filled,
101 length of unemployment, and education background;
102 (c) include proven technologies in the areas of enterprise portal, social media and
103 collaboration, video streaming, education, and career planning applications;
104 (d) have the ability to act as a one-stop exploration and planning system for career,
105 high school courses, college major, financial aid, and other related transitions;
106 (e) incorporate a streamlined process for completing a college admission application;
107 (f) have the ability to adapt to a user's needs;
108 (g) provide national and local information to allow a user to make informed decisions
109 regarding the user's education plans and ultimate career goals; and
110 (h) provide multiple assessments of a program user to determine the best education and
111 career options for the user.
112 (3) (a) The committee shall report the results of the program, including the information
113 described in Subsection (3)(b), to the Education Interim Committee or the Public Education
114 Appropriations Subcommittee:
115 (i) once between January 1 and April 30 of each year;
116 (ii) once between May 1 and August 31 of each year; and
117 (iii) once between September 1 and December 31 of each year.
118 (b) The report described in Subsection (3)(a) shall include information that

119 demonstrates the effectiveness of the program, including:

120 (i) the number of total users;

121 (ii) the number of active and completed program profiles;

122 (iii) the number of repeat users of the program, including the number of visits per user;

123 (iv) the average length of stay per visit;

124 (v) the activities performed by users; and

125 (vi) program usage by employers.

126 Section 4. **Effective date.**

127 If approved by two-thirds of all the members elected to each house, this bill takes effect

128 upon approval by the governor, or the day following the constitutional time limit of Utah

129 Constitution Article VII, Section 8, without the governor's signature, or in the case of a veto,

130 the date of veto override.