

183 (K) providing data analysis information technology programs.

184 (6) A producer, consultant, or other licensee or an officer or employee of a licensee  
185 shall itemize and bill separately from any other insurance product or service offered or  
186 provided under Subsection (5)(b).

187 (7) ~~(a)~~ A de minimis gift or meal not to exceed a fair market value of \$25 for each  
188 individual receiving the gift or meal is presumed to be a social courtesy not conditioned on a  
189 quote or purchase of a particular insurance product for purposes of Subsection (4)(a).

190 ~~H~~→ [F] (b) **Notwithstanding Subsection (4)(a), a de minimis gift or meal not to**  
190a **exceed \$10**  
191 **may be conditioned on receipt of a quote of a particular insurance product** [F] . ←~~H~~ [if the de  
191a **minimis gift**  
192 **or meal is provided by the insurer and not by a producer or consultant.**]

193 (8) If as provided under Subsection (5)(b) a producer, consultant, or other licensee is  
194 paid a fee to provide an item listed in Subsection (5)(b), the licensee shall comply with  
195 Subsection 31A-23a-501(2) in charging the fee, except that the fee paid for the item shall equal  
196 or exceed the fair market value of the item.

197 (9) For purposes of this section, "fair market value" is determined on the basis of what  
198 an individual insured or policyholder would pay on the open market for that item.

---

---

**Legislative Review Note**  
as of 1-23-14 1:41 PM

**Office of Legislative Research and General Counsel**