

Senator Howard A. Stephenson proposes the following substitute bill:

STUDENT PRIVACY AMENDMENTS

2016 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Jacob L. Anderegg

Senate Sponsor: Howard A. Stephenson

LONG TITLE

General Description:

This bill enacts the Student Data Protection Act and amends provisions related to student privacy.

Highlighted Provisions:

This bill:

- ▶ enacts the Student Data Protection Act;
- ▶ defines terms;
- ▶ provides for student data protection governance at the state and local levels;
- ▶ enacts requirements for data protection and maintenance by state and local education entities and third-party contractors;
- ▶ enacts penalties;
- ▶ gives rulemaking authority;
- ▶ amends provisions related to student privacy;
- ▶ enacts a requirement for notice given to a parent or guardian before a student is required to take a certain type of survey; and
- ▶ makes technical corrections.

Money Appropriated in this Bill:

This bill appropriates:



26 ▶ to the State Board of Education -- State Office of Education -- Assessment and
27 Accountability, as a one-time appropriation:

- 28 • from the Education Fund, \$800,000.

29 **Other Special Clauses:**

30 None

31 **Utah Code Sections Affected:**

32 AMENDS:

33 **53A-1-603**, as last amended by Laws of Utah 2015, Chapters 258, 415, and 444

34 **53A-1-708**, as last amended by Laws of Utah 2015, Chapter 415

35 **53A-11a-203**, as last amended by Laws of Utah 2015, Chapter 253

36 **53A-13-301**, as last amended by Laws of Utah 2015, Chapter 117

37 **53A-13-302**, as last amended by Laws of Utah 2014, Chapter 214

38 ENACTS:

39 **53A-1-1401**, Utah Code Annotated 1953

40 **53A-1-1402**, Utah Code Annotated 1953

41 **53A-1-1403**, Utah Code Annotated 1953

42 **53A-1-1404**, Utah Code Annotated 1953

43 **53A-1-1405**, Utah Code Annotated 1953

44 **53A-1-1406**, Utah Code Annotated 1953

45 **53A-1-1407**, Utah Code Annotated 1953

46 **53A-1-1408**, Utah Code Annotated 1953

47 **53A-1-1409**, Utah Code Annotated 1953

48 **53A-1-1410**, Utah Code Annotated 1953

49 **53A-1-1411**, Utah Code Annotated 1953

50 REPEALS:

51 **53A-1-711**, as enacted by Laws of Utah 2015, Chapter 384



53 *Be it enacted by the Legislature of the state of Utah:*

54 Section 1. Section **53A-1-603** is amended to read:

55 **53A-1-603. Duties of State Board of Education.**

56 (1) The State Board of Education shall:

57 (a) require each school district and charter school to implement the Utah Performance
58 Assessment System for Students, hereafter referred to as U-PASS;

59 (b) require the state superintendent of public instruction to submit and recommend
60 criterion-referenced achievement tests or online computer adaptive tests, college readiness
61 assessments, an online writing assessment for grades 5 and 8, and a test for students in grade 3
62 to measure reading grade level to the board for approval and adoption and distribution to each
63 school district and charter school by the state superintendent;

64 (c) develop an assessment method to uniformly measure statewide performance, school
65 district performance, and school performance of students in grades 3 through 12 in mastering
66 basic academic subjects; and

67 (d) provide for the state to participate in the National Assessment of Educational
68 Progress state-by-state comparison testing program.

69 (2) Except as provided in Subsection (3) and Subsection 53A-1-611(3), under
70 U-PASS, the State Board of Education shall annually require each school district and charter
71 school, as applicable, to administer:

72 (a) as determined by the State Board of Education, statewide criterion-referenced tests
73 or online computer adaptive tests in grades 3 through 12 and courses in basic academic subjects
74 of the core standards for Utah public schools;

75 (b) an online writing assessment to all students in grades 5 and 8;

76 (c) college readiness assessments as detailed in Section 53A-1-611; and

77 (d) a test to all students in grade 3 to measure reading grade level.

78 (3) Beginning with the 2014-15 school year, the State Board of Education shall
79 annually require each school district and charter school, as applicable, to administer a computer
80 adaptive assessment system that is:

81 (a) adopted by the State Board of Education; and

82 (b) aligned to the core standards for Utah public schools.

83 (4) The board shall adopt rules for the conduct and administration of U-PASS to
84 include the following:

85 (a) the computation of student performance based on information that is disaggregated
86 with respect to race, ethnicity, gender, limited English proficiency, and those students who
87 qualify for free or reduced price school lunch;

- 88 (b) security features to maintain the integrity of the system, which could include
89 statewide uniform testing dates, multiple test forms, and test administration protocols;
- 90 (c) the exemption of student test scores, by exemption category, such as limited
91 English proficiency, mobility, and students with disabilities, with the percent or number of
92 student test scores exempted being publically reported at a district level;
- 93 (d) compiling of criterion-referenced, online computer adaptive, and online writing test
94 scores and test score averages at the classroom level to allow for:
- 95 (i) an annual review of those scores by parents of students and professional and other
96 appropriate staff at the classroom level at the earliest point in time;
- 97 (ii) the assessment of year-to-year student progress in specific classes, courses, and
98 subjects; and
- 99 (iii) a teacher to review, prior to the beginning of a new school year, test scores from
100 the previous school year of students who have been assigned to the teacher's class for the new
101 school year;
- 102 (e) allowing a school district or charter school to have its tests administered and scored
103 electronically to accelerate the review of test scores and their usefulness to parents and
104 educators under Subsection (4)(d), without violating the integrity of U-PASS; and
- 105 (f) providing that scores on the tests and assessments required under Subsection (2)(a)
106 and Subsection (3) may not be considered in determining:
- 107 (i) a student's academic grade for the appropriate course; or
108 (ii) whether a student may advance to the next grade level.
- 109 (5) (a) A school district or charter school, as applicable, is encouraged to administer an
110 online writing assessment to students in grade 11.
- 111 (b) The State Board of Education may award a grant to a school district or charter
112 school to pay for an online writing assessment and instruction program that may be used to
113 assess the writing of students in grade 11.
- 114 (6) The State Board of Education shall make rules:
- 115 (a) establishing procedures for applying for and awarding money for computer adaptive
116 tests;
- 117 (b) specifying how money for computer adaptive tests shall be allocated among school
118 districts and charter schools that qualify to receive the money; and

119 (c) requiring reporting of the expenditure of money awarded for computer adaptive
120 testing and evidence that the money was used to implement computer adaptive testing.

121 (7) The State Board of Education shall [~~assure~~] ensure that computer adaptive tests are
122 administered in compliance with the requirements of Chapter 1, Part 14, Student Data
123 Protection Act, and Chapter 13, Part 3, Utah Family Educational Rights and Privacy Act.

124 (8) (a) The State Board of Education shall establish a committee consisting of 15
125 parents of Utah public education students to review all computer adaptive test questions.

126 (b) The committee established in Subsection (8)(a) shall include the following parent
127 members:

128 (i) five members appointed by the chair of the State Board of Education;

129 (ii) five members appointed by the speaker of the House of Representatives; and

130 (iii) five members appointed by the president of the Senate.

131 (c) The State Board of Education shall provide staff support to the parent committee.

132 (d) The term of office of each member appointed in Subsection (8)(b) is four years.

133 (e) The chair of the State Board of Education, the speaker of the House of
134 Representatives, and the president of the Senate shall adjust the length of terms to stagger the
135 terms of committee members so that approximately 1/2 of the committee members are
136 appointed every two years.

137 (f) No member may receive compensation or benefits for the member's service on the
138 committee.

139 (9) (a) School districts and charter schools shall require each licensed employee to
140 complete two hours of professional development on youth suicide prevention within their
141 license cycle in accordance with Section [53A-6-104](#).

142 (b) The State Board of Education shall develop or adopt sample materials to be used by
143 a school district or charter school for professional development training on youth suicide
144 prevention.

145 (c) The training required by this Subsection (9) shall be incorporated into professional
146 development training required by rule in accordance with Section [53A-6-104](#).

147 Section 2. Section **53A-1-708** is amended to read:

148 **53A-1-708. Grants for online delivery of U-PASS tests.**

149 (1) As used in this section:

150 (a) "Adaptive tests" means tests administered during the school year using an online
151 adaptive test system.

152 (b) "Core standards for Utah public schools" means the standards developed and
153 adopted by the State Board of Education that define the knowledge and skills students should
154 have in kindergarten through grade 12 to enable students to be prepared for college or
155 workforce training.

156 (c) "Summative tests" means tests administered near the end of a course to assess
157 overall achievement of course goals.

158 (d) "Uniform online summative test system" means a single system for the online
159 delivery of summative tests required under U-PASS that:

- 160 (i) is coordinated by the Utah State Office of Education;
- 161 (ii) ensures the reliability and security of U-PASS tests; and
- 162 (iii) is selected through collaboration between Utah State Office of Education and
163 school district representatives with expertise in technology, assessment, and administration.

164 (e) "U-PASS" means the Utah Performance Assessment System for Students.

165 (2) The State Board of Education may award grants to school districts and charter
166 schools to implement one or both of the following:

167 (a) a uniform online summative test system to enable parents of students and school
168 staff to review U-PASS test scores by the end of the school year; or

169 (b) an online adaptive test system to enable parents of students and school staff to
170 measure and monitor a student's academic progress during a school year.

171 (3) (a) Grant money may be used to pay for any of the following, provided it is directly
172 related to implementing a uniform online summative test system, an online adaptive test
173 system, or both:

174 (i) computer equipment and peripherals, including electronic data capture devices
175 designed for electronic test administration and scoring;

176 (ii) software;

177 (iii) networking equipment;

178 (iv) upgrades of existing equipment or software;

179 (v) upgrades of existing physical plant facilities;

180 (vi) personnel to provide technical support or coordination and management; and

- 181 (vii) teacher professional development.
- 182 (b) Equipment purchased in compliance with Subsection (3)(a), when not in use for the
183 online delivery of summative tests or adaptive tests required under U-PASS may be used for
184 other purposes.
- 185 (4) The State Board of Education shall make rules:
- 186 (a) establishing procedures for applying for and awarding grants;
- 187 (b) specifying how grant money shall be allocated among school districts and charter
188 schools;
- 189 (c) requiring reporting of grant money expenditures and evidence showing that the
190 grant money has been used to implement a uniform online summative test system, an online
191 adaptive test system, or both;
- 192 (d) establishing technology standards for an online adaptive testing system;
- 193 (e) requiring a school district or charter school that receives a grant under this section
194 to implement, in compliance with Chapter 1, Part 14, Student Data Protection Act, and Chapter
195 13, Part 3, Utah Family Educational Rights and Privacy Act, an online adaptive test system by
196 the 2014-15 school year that:
- 197 (i) meets the technology standards established under Subsection (4)(d); and
- 198 (ii) is aligned with the core standards for Utah public schools;
- 199 (f) requiring a school district or charter school to provide matching funds to implement
200 a uniform online summative test system, an online adaptive test system, or both in an amount
201 that is greater than or equal to the amount of a grant received under this section; and
- 202 (g) [~~assuring~~] ensuring that student identifiable data is not released to any person,
203 except as provided by Chapter 1, Part 14, Student Data Protection Act, Section 53A-13-301,
204 and rules of the State Board of Education adopted under that section.
- 205 (5) If a school district or charter school uses grant money for purposes other than those
206 stated in Subsection (3), the school district or charter school is liable for reimbursing the State
207 Board of Education in the amount of the grant money improperly used.
- 208 (6) A school district or charter school may not use federal funds to provide the
209 matching funds required to receive a grant under this section.
- 210 (7) A school district may not impose a tax rate above the certified tax rate for the
211 purpose of generating revenue to provide matching funds for a grant under this section.

212 Section 3. Section **53A-1-1401** is enacted to read:

213 **Part 14. Student Data Protection Act**

214 **53A-1-1401. Title.**

215 This part is known as the "Student Data Protection Act."

216 Section 4. Section **53A-1-1402** is enacted to read:

217 **53A-1-1402. Definitions.**

218 As used in this part:

219 (1) "Adult student" means a student who:

220 (a) is at least 18 years old;

221 (b) is an emancipated student; or

222 (c) qualifies under the McKinney-Vento Homeless Education Assistance

223 Improvements Act of 2001, 42 U.S.C. Sec. 11431 et seq.

224 (2) "Aggregate data" means data that:

225 (a) are totaled and reported at the group, cohort, school, school district, region, or state

226 level with at least 10 individuals in the level;

227 (b) do not reveal personally identifiable student data; and

228 (c) are collected in accordance with board rule.

229 (3) (a) "Biometric identifier" means a:

230 (i) retina or iris scan;

231 (ii) fingerprint;

232 (iii) human biological sample used for valid scientific testing or screening; or

233 (iv) scan of hand or face geometry.

234 (b) "Biometric identifier" does not include:

235 (i) a writing sample;

236 (ii) a written signature;

237 (iii) a voiceprint;

238 (iv) a photograph;

239 (v) demographic data; or

240 (vi) a physical description, such as height, weight, hair color, or eye color.

241 (4) "Biometric information" means information, regardless of how the information is

242 collected, converted, stored, or shared:

- 243 (a) based on an individual's biometric identifier; and
- 244 (b) used to identify the individual.
- 245 (5) "Board" means the State Board of Education.
- 246 (6) "Cumulative disciplinary record" means disciplinary student data that is part of a
- 247 cumulative record.
- 248 (7) "Cumulative record" means physical or electronic information that the education
- 249 entity intends:
 - 250 (a) to store in a centralized location for 12 months or more; and
 - 251 (b) for the information to follow the student through the public education system.
- 252 (8) "Data authorization" means written authorization to collect or share a student's
- 253 student data, from:
 - 254 (a) the student's parent, if the student is not an adult student; or
 - 255 (b) the student, if the student is an adult student.
- 256 (9) "Data governance plan" means an education entity's comprehensive plan for
- 257 managing education data that:
 - 258 (a) incorporates reasonable data industry best practices to maintain and protect student
 - 259 data and other education-related data;
 - 260 (b) provides for necessary technical assistance, training, support, and auditing;
 - 261 (c) describes the process for sharing student data between an education entity and
 - 262 another person;
 - 263 (d) describes the process for an adult student or parent to request that data be
 - 264 expunged; and
 - 265 (e) is published annually and available on the education entity's website.
- 266 (10) "Education entity" means:
 - 267 (a) the board;
 - 268 (b) a local school board;
 - 269 (c) a charter school governing board;
 - 270 (d) a school district;
 - 271 (e) a charter school;
 - 272 (f) the Utah Schools for the Deaf and the Blind; or
 - 273 (g) for purposes of implementing the School Readiness Initiative described in Chapter

274 1b, Part 1, School Readiness Initiative Act, the School Readiness Board created in Section
275 53A-1b-103.

276 (11) "Expunge" means to seal or permanently delete data, as described in board rule
277 made under Section 53A-1-1407.

278 (12) "External application" means a general audience:

279 (a) application;

280 (b) piece of software;

281 (c) website; or

282 (d) service.

283 (13) "Individualized education program" or "IEP" means a written statement:

284 (a) for a student with a disability; and

285 (b) that is developed, reviewed, and revised in accordance with the Individuals with
286 Disabilities Education Act, 20 U.S.C. Sec. 1400 et seq.

287 (14) "Internal application" means an Internet website, online service, online
288 application, mobile application, or software, if the Internet website, online service, online
289 application, mobile application, or software is subject to a third-party contractor's contract with
290 an education entity.

291 (15) "Local education agency" or "LEA" means:

292 (a) a school district;

293 (b) a charter school;

294 (c) the Utah Schools for the Deaf and the Blind; or

295 (d) for purposes of implementing the School Readiness Initiative described in Chapter

296 1b, Part 1, School Readiness Initiative Act, the School Readiness Board created in Section
297 53A-1b-103.

298 (16) "Metadata dictionary" means a complete list of an education entity's student data
299 elements and other education-related data elements, that:

300 (a) defines and discloses all data collected, used, stored, and shared by the education
301 entity, including:

302 (i) who uses a data element within an education entity and how a data element is used
303 within an education entity;

304 (ii) if a data element is shared externally, who uses the data element externally and how

- 305 a data element is shared externally;
- 306 (iii) restrictions on the use of a data element; and
- 307 (iv) parent and student rights to a data element;
- 308 (b) designates student data elements as:
- 309 (i) necessary student data; or
- 310 (ii) optional student data;
- 311 (c) designates student data elements as required by state or federal law; and
- 312 (d) without disclosing student data or security information, is displayed on the
- 313 education entity's website.
- 314 (17) "Necessary student data" means data required by state statute or federal law to
- 315 conduct the regular activities of an education entity, including:
- 316 (a) name;
- 317 (b) date of birth;
- 318 (c) sex;
- 319 (d) parent contact information;
- 320 (e) custodial parent information;
- 321 (f) contact information;
- 322 (g) a student identification number;
- 323 (h) local, state, and national assessment results or an exception from taking a local,
- 324 state, or national assessment;
- 325 (i) courses taken and completed, credits earned, and other transcript information;
- 326 (j) course grades and grade point average;
- 327 (k) grade level and expected graduation date or graduation cohort;
- 328 (l) degree, diploma, credential attainment, and other school exit information;
- 329 (m) attendance and mobility;
- 330 (n) drop-out data;
- 331 (o) immunization record or an exception from an immunization record;
- 332 (p) race;
- 333 (q) ethnicity;
- 334 (r) tribal affiliation;
- 335 (s) remediation efforts;

336 (t) an exception from a vision screening required under Section [53A-11-203](#) or
337 information collected from a vision screening required under Section [53A-11-203](#);

338 (u) information related to the Utah Registry of Autism and Developmental Disabilities,
339 described in Section [26-7-4](#);

340 (v) student injury information;

341 (w) a cumulative disciplinary record created and maintained as described in Section
342 [53A-1-1407](#);

343 (x) juvenile delinquency records;

344 (y) English language learner status; and

345 (z) child find and special education evaluation data related to initiation of an IEP.

346 (18) (a) "Optional student data" means student data that is not:

347 (i) necessary student data; or

348 (ii) student data that an education entity may not collect under Section [53A-1-1406](#).

349 (b) "Optional student data" includes:

350 (i) information that is:

351 (A) related to an IEP or needed to provide special needs services; and

352 (B) not necessary student data;

353 (ii) biometric information; and

354 (iii) information that is not necessary student data and that is required for a student to
355 participate in a federal or other program.

356 (19) "Parent" means a student's parent or legal guardian.

357 (20) (a) "Personally identifiable student data" means student data that identifies or is
358 used by the holder to identify a student.

359 (b) "Personally identifiable student data" includes:

360 (i) a student's first and last name;

361 (ii) the first and last name of a student's family member;

362 (iii) a student's or a student's family's home or physical address;

363 (iv) a student's email address or other online contact information;

364 (v) a student's telephone number;

365 (vi) a student's social security number;

366 (vii) a student's biometric identifier;

- 367 (viii) a student's health or disability data;
368 (ix) a student's education entity student identification number;
369 (x) a student's social media user name and password or alias;
370 (xi) if associated with personally identifiable student data, the student's persistent
371 identifier, including:
372 (A) a customer number held in a cookie; or
373 (B) a processor serial number;
374 (xii) a combination of a student's last name or photograph with other information that
375 together permits a person to contact the student online;
376 (xiii) information about a student or a student's family that a person collects online and
377 combines with other personally identifiable student data to identify the student; and
378 (xiv) other information that is linked to a specific student that would allow a
379 reasonable person in the school community, who does not have first-hand knowledge of the
380 student, to identify the student with reasonable certainty.
381 (21) "School official" means an employee or agent of an education entity, if the
382 education entity has authorized the employee or agent to request or receive student data on
383 behalf of the education entity.
384 (22) (a) "Student data" means information about a student at the individual student
385 level.
386 (b) "Student data" does not include aggregate or de-identified data.
387 (23) "Student data disclosure statement" means a student data disclosure statement
388 described in Section [53A-1-1406](#).
389 (24) "Student data manager" means:
390 (a) the state student data officer; or
391 (b) an individual designated as a student data manager by an education entity under
392 Section [53A-1-1404](#).
393 (25) "Targeted advertising" means advertising to a student on an internal or external
394 application, if the advertisement is based on information or student data the third-party
395 contractor collected or received under the third-party contractor's contract with an education
396 entity.
397 (26) "Third-party contractor" means a person who:

398 (a) is not an education entity; and

399 (b) pursuant to a contract with an education entity, collects or receives student data in
400 order to provide a product or service, as described in the contract, if the product or service is
401 not related to school photography, yearbooks, graduation announcements, or a similar product
402 or service.

403 Section 5. Section **53A-1-1403** is enacted to read:

404 **53A-1-1403. State student data protection governance.**

405 (1) (a) An education entity or a third-party contractor who collects, uses, stores, shares,
406 or deletes student data shall protect student data as described in this part.

407 (b) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the
408 board shall make rules to administer this part, including student data protection standards for
409 public education employees, student aides, and volunteers.

410 (2) The board shall oversee the preparation and maintenance of:

411 (a) a statewide data governance plan; and

412 (b) a state-level metadata dictionary.

413 (3) As described in this Subsection (3), the board shall establish advisory groups to
414 oversee student data protection in the state and make recommendations to the board regarding
415 student data protection.

416 (a) The board shall establish a student data policy advisory group:

417 (i) composed of members from:

418 (A) the Legislature;

419 (B) the board and board employees; and

420 (C) one or more LEAs;

421 (ii) to discuss and make recommendations to the board regarding:

422 (A) enacted or proposed legislation; and

423 (B) state and local student data protection policies across the state;

424 (iii) that reviews and monitors the state student data governance plan; and

425 (iv) that performs other tasks related to student data protection as designated by the
426 board.

427 (b) The board shall establish a student data governance advisory group:

428 (i) composed of the state student data officer and other board employees; and

- 429 (ii) that performs duties related to state and local student data protection, including:
430 (A) overseeing data collection and usage by board program offices; and
431 (B) preparing and maintaining the board's student data governance plan under the
432 direction of the student data policy advisory group.
- 433 (c) The board shall establish a student data users advisory group:
434 (i) composed of members who use student data at the local level; and
435 (ii) that provides feedback and suggestions on the practicality of actions proposed by
436 the student data policy advisory group and the student data governance advisory group.
- 437 (4) (a) The board shall designate a state student data officer.
438 (b) The state student data officer shall:
439 (i) act as the primary point of contact for state student data protection administration in
440 assisting the board to administer this part;
441 (ii) ensure compliance with student privacy laws throughout the public education
442 system, including:
443 (A) providing training and support to applicable board and LEA employees; and
444 (B) producing resource materials, model plans, and model forms for local student data
445 protection governance, including a model student data disclosure statement;
446 (iii) investigate complaints of alleged violations of this part;
447 (iv) report violations of this part to:
448 (A) the board;
449 (B) an applicable education entity; and
450 (C) the student data policy advisory group; and
451 (v) act as a state level student data manager.
- 452 (5) The board shall designate:
453 (a) at least one support manager to assist the state student data officer; and
454 (b) a student data protection auditor to assist the state student data officer.
- 455 (6) The board shall establish an external research review process for a request for data
456 for the purpose of external research or evaluation.
- 457 Section 6. Section **53A-1-1404** is enacted to read:
458 **53A-1-1404. Local student data protection governance.**
459 (1) An LEA shall adopt policies to protect student data in accordance with this part and

460 board rule, taking into account the specific needs and priorities of the LEA.

461 (2) (a) An LEA shall designate an individual to act as a student data manager to fulfill
462 the responsibilities of a student data manager described in Section 53A-1-1409.

463 (b) If possible, an LEA shall designate the LEA's records officer as defined in Section
464 63G-2-103, as the student data manager.

465 (3) An LEA shall create and maintain an LEA:

466 (a) data governance plan; and

467 (b) metadata dictionary.

468 (4) An LEA shall establish an external research review process for a request for data
469 for the purpose of external research or evaluation.

470 Section 7. Section 53A-1-1405 is enacted to read:

471 **53A-1-1405. Student data ownership -- Notification in case of breach.**

472 (1) (a) A student owns the student's personally identifiable student data.

473 (b) A student may download, export, transfer, save, or maintain the student's student
474 data, including a document.

475 (2) If there is a release of a student's personally identifiable student data due to a
476 security breach, an education entity shall notify:

477 (a) the student, if the student is an adult student; or

478 (b) the student's parent or legal guardian, if the student is not an adult student.

479 Section 8. Section 53A-1-1406 is enacted to read:

480 **53A-1-1406. Collecting student data -- Prohibition -- Student data disclosure**
481 **statement -- Authorization.**

482 (1) An education entity shall comply with this section beginning with the 2017-18
483 school year.

484 (2) An education entity may not collect a student's:

485 (a) social security number; or

486 (b) except as required in Section 78A-6-112, criminal record.

487 (3) An education entity that collects student data into a cumulative record shall, in
488 accordance with this section, prepare and distribute to parents and students a student data
489 disclosure statement that:

490 (a) is a prominent, stand-alone document;

- 491 (b) is annually updated and published on the education entity's website;
- 492 (c) states the necessary and optional student data the education entity collects;
- 493 (d) states that the education entity will not collect the student data described in
- 494 Subsection (2);
- 495 (e) states the student data described in Section 53A-1-1409 that the education entity
- 496 may not share without a data authorization;
- 497 (f) states that students and parents are responsible for the collection, use, or sharing of
- 498 student data as described in Subsection 53A-1-1405(2)(a)(ii);
- 499 (g) describes how the education entity may collect, use, and share student data;
- 500 (h) includes the following statement:
- 501 "The collection, use, and sharing of student data has both benefits and risks. Parents
- 502 and students should learn about these benefits and risks and make choices regarding student
- 503 data accordingly.";
- 504 (i) describes in general terms how the education entity stores and protects student data;
- 505 and
- 506 (j) states a student's rights under this part.
- 507 (4) An education entity may collect the necessary student data of a student into a
- 508 cumulative record if the education entity provides a student data disclosure statement to:
- 509 (a) the student, if the student is an adult student; or
- 510 (b) the student's parent, if the student is not an adult student.
- 511 (5) An education entity may collect optional student data into a cumulative record if
- 512 the education entity:
- 513 (a) provides, to an individual described in Subsection (4), a student data disclosure
- 514 statement that includes a description of:
- 515 (i) the optional student data to be collected; and
- 516 (ii) how the education entity will use the optional student data; and
- 517 (b) obtains a data authorization to collect the optional student data from an individual
- 518 described in Subsection (4).
- 519 (6) An education entity may collect a student's biometric identifier or biometric
- 520 information into a cumulative record if the education entity:
- 521 (a) provides, to an individual described in Subsection (4), a biometric information

522 disclosure statement that is separate from a student data disclosure statement, which states:

- 523 (i) the biometric identifier or biometric information to be collected;
- 524 (ii) the purpose of collecting the biometric identifier or biometric information; and
- 525 (iii) how the education entity will use and store the biometric identifier or biometric

526 information; and

- 527 (b) obtains a data authorization to collect the biometric identifier or biometric
- 528 information from an individual described in Subsection (4).

529 Section 9. Section 53A-1-1407 is enacted to read:

530 **53A-1-1407. Using and deleting student data -- Rulemaking -- Cumulative**
531 **disciplinary record.**

532 (1) In accordance with Title 63G, Chapter 2, Government Records Access and
533 Management Act, and Chapter 3, Utah Administrative Rulemaking Act, the board shall make
534 rules regarding using and expunging student data, including:

535 (a) a categorization of cumulative disciplinary records that includes the following
536 levels of maintenance:

- 537 (i) one year;
- 538 (ii) three years; and
- 539 (iii) except as required in Subsection (3), as determined by the education entity;

540 (b) the types of student data that may be expunged, including:

- 541 (i) medical records; and
- 542 (ii) behavioral test assessments; and

543 (c) the types of student data that may not be expunged, including:

- 544 (i) grades;
- 545 (ii) transcripts;
- 546 (iii) a record of the student's enrollment; and
- 547 (iv) assessment information.

548 (2) In accordance with board rule, an education entity may create and maintain a
549 cumulative disciplinary record for a student.

550 (3) (a) An education entity shall, in accordance with board rule, expunge a student's
551 student data that is stored by the education entity if:

- 552 (i) the student is at least 23 years old; and

553 (ii) the student requests that the education entity expunge the student data.
554 (b) An education entity shall retain and dispose of records in accordance with Section
555 63G-2-604 and board rule.
556 Section 10. Section **53A-1-1408** is enacted to read:
557 **53A-1-1408. Securing and cataloguing student data.**
558 In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the
559 board shall make rules that:
560 (1) using reasonable data industry best practices, prescribe the maintenance and
561 protection of stored student data by:
562 (a) an education entity; and
563 (b) a third-party contractor; and
564 (2) state requirements for an education entity's metadata dictionary.
565 Section 11. Section **53A-1-1409** is enacted to read:
566 **53A-1-1409. Sharing student data -- Prohibition -- Requirements for student data**
567 **manager.**
568 (1) An education entity shall comply with this section beginning with the 2017-18
569 school year.
570 (2) An education entity may not share a student's personally identifiable student data if
571 the personally identifiable student data is not shared in accordance with:
572 (a) the Family Education Rights and Privacy Act and related provisions under 20
573 U.S.C. Secs. 1232G and 1232h; and
574 (b) this part.
575 (3) A student data manager shall:
576 (a) authorize and manage the sharing, outside of the education entity, of personally
577 identifiable student data from a cumulative record for the education entity as described in this
578 section; and
579 (b) act as the primary local point of contact for the state student data officer described
580 in Section [53A-1-1403](#).
581 (4) (a) Except as provided in this section or required by federal law, a student data
582 manager may not share, outside of the education entity, personally identifiable student data
583 from a cumulative record without a data authorization.

584 (b) A student data manager may share the personally identifiable student data of a
585 student with the student and the student's parent.

586 (5) A student data manager may share a student's personally identifiable student data
587 from a cumulative record with:

588 (a) a school official;

589 (b) as described in Subsection (6), an authorized caseworker or other representative of
590 the Department of Human Services; or

591 (c) a person to whom the student data manager's education entity has outsourced a
592 service or function:

593 (i) to research the effectiveness of a program's implementation; or

594 (ii) that the education entity's employees would typically perform.

595 (6) A student data manager may share a student's personally identifiable student data
596 from a cumulative record with a caseworker or representative of the Department of Human
597 Services if:

598 (a) the Department of Human Services is:

599 (i) legally responsible for the care and protection of the student; or

600 (ii) providing services to the student;

601 (b) the student's personally identifiable student data is not shared with a person who is
602 not authorized:

603 (i) to address the student's education needs; or

604 (ii) by the Department of Human Services to receive the student's personally
605 identifiable student data; and

606 (c) the Department of Human Services maintains and protects the student's personally
607 identifiable student data.

608 (7) The Department of Human Services, a school official, or the Utah Juvenile Court
609 may share education information, including a student's personally identifiable student data, to
610 improve education outcomes for youth:

611 (a) in the custody of, or under the guardianship of, the Department of Human Services;

612 (b) receiving services from the Division of Juvenile Justice Services;

613 (c) in the custody of the Division of Child and Family Services;

614 (d) receiving services from the Division of Services for People with Disabilities; or

615 (e) under the jurisdiction of the Utah Juvenile Court.
616 (8) Subject to Subsection (9), a student data manager may share aggregate data.
617 (9) (a) If a student data manager receives a request to share data for the purpose of
618 external research or evaluation, the student data manager shall:
619 (i) submit the request to the education entity's external research review process; and
620 (ii) fulfill the instructions that result from the review process.
621 (b) A student data manager may not share personally identifiable student data for the
622 purpose of external research or evaluation.
623 (10) (a) A student data manager may share personally identifiable student data in
624 response to a subpoena issued by a court.
625 (b) A person who receives personally identifiable student data under Subsection (10)(a)
626 may not use the personally identifiable student data outside of the use described in the
627 subpoena.
628 (11) (a) In accordance with board rule, a student data manager may share personally
629 identifiable information that is directory information.
630 (b) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the
631 board shall make rules to:
632 (i) define directory information; and
633 (ii) determine how a student data manager may share personally identifiable
634 information that is directory information.
635 Section 12. Section **53A-1-1410** is enacted to read:
636 **53A-1-1410. Third-party contractors -- Use and protection of student data --**
637 **Contract requirements -- Completion of contract -- Required and allowed uses of student**
638 **data -- Restrictions on the use of student data -- Exceptions.**
639 (1) A third-party contractor shall use personally identifiable student data received
640 under a contract with an education entity strictly for the purpose of providing the contracted
641 product or service.
642 (2) When contracting with a third-party contractor, an education entity shall require the
643 following provisions in the contract:
644 (a) requirements and restrictions related to the collection, use, storage, or sharing of
645 student data by the third-party contractor that are necessary for the education entity to ensure

646 compliance with the provisions of this part and board rule;

647 (b) a description of a person, or type of person, including an affiliate of the third-party
648 contractor, with whom the third-party contractor may share student data;

649 (c) provisions that, at the request of the education entity, govern the deletion of the
650 student data received by the third-party contractor;

651 (d) except as provided in Subsection (4) and if required by the education entity,
652 provisions that prohibit the secondary use of personally identifiable student data by the
653 third-party contractor; and

654 (e) an agreement by the third-party contractor that, at the request of the education entity
655 that is a party to the contract, the education entity or the education entity's designee may audit
656 the third-party contractor to verify compliance with the contract.

657 (3) As authorized by law or court order, a third-party contractor shall share student data
658 as requested by law enforcement.

659 (4) A third-party contractor may:

660 (a) use student data for adaptive learning or customized student learning purposes;

661 (b) market an educational application or product to a parent or legal guardian of a
662 student if the third-party contractor did not use student data, shared by or collected on behalf of
663 an education entity, to market the educational application or product;

664 (c) use a recommendation engine to recommend to a student:

665 (i) content that relates to learning or employment, within the third-party contractor's
666 internal application, if the recommendation is not motivated by payment or other consideration
667 from another party; or

668 (ii) services that relate to learning or employment, within the third-party contractor's
669 internal application, if the recommendation is not motivated by payment or other consideration
670 from another party;

671 (d) respond to a student request for information or feedback, if the content of the
672 response is not motivated by payment or other consideration from another party; or

673 (e) use student data to allow or improve operability and functionality of the third-party
674 contractor's internal application.

675 (5) At the completion of a contract with an education entity, if the contract has not
676 been renewed, a third-party contractor shall:

677 (a) return all personally identifiable student data to the education entity; or
678 (b) as reasonable, delete all personally identifiable student data related to the
679 third-party contractor's work.

680 (6) (a) A third-party contractor may not:
681 (i) except as provided in Subsection (6)(b), sell student data;
682 (ii) collect, use, or share student data, if the collection, use or sharing of the student
683 data is inconsistent with the third-party contractor's contract with the education entity; or
684 (iii) use student data for targeted advertising.

685 (b) A person may obtain student data through the purchase of, merger with, or
686 otherwise acquiring a third-party contractor if the third-party contractor remains in compliance
687 with this section.

688 (7) A provider of an external application that receives content from a third-party
689 content provider is not required to ensure that the third-party content provider is in compliance
690 with this section.

691 (8) A provider of an electronic store, gateway, marketplace, or other means of
692 purchasing an external application is not required to ensure that the external application
693 obtained through the provider complies with this section.

694 (9) The provisions of this section do not apply to:
695 (a) the use of an external application, including the access of an external application
696 with login credentials created by a third-party contractor's internal application; or
697 (b) the providing of Internet service.

698 Section 13. Section **53A-1-1411** is enacted to read:
699 **53A-1-1411. Penalties.**

700 (1) (a) A third-party contractor that knowingly or recklessly permits unauthorized
701 collecting, sharing, or use of student data under this part:
702 (i) except as provided in Subsection (1)(b), may not enter into a future contract with an
703 education entity;
704 (ii) may be required by the board to pay a civil penalty of up to \$25,000; and
705 (iii) may be required to pay:
706 (A) the education entity's cost of notifying parents and students of the unauthorized
707 sharing or use of student data; and

708 (B) expenses incurred by the education entity as a result of the unauthorized sharing or
709 use of student data.

710 (b) An education entity may enter into a contract with a third-party contractor that
711 knowingly or recklessly permitted unauthorized collecting, sharing, or use of student data if:

712 (i) the board or education entity determines that the third-party contractor has corrected
713 the errors that caused the unauthorized collecting, sharing, or use of student data; and

714 (ii) the third-party contractor demonstrates:

715 (A) if the third-party contractor is under contract with an education entity, current
716 compliance with this part; or

717 (B) an ability to comply with the requirements of this part.

718 (c) The board may assess the civil penalty described in Subsection (1)(a)(ii) in
719 accordance with Title 63G, Chapter 4, Administrative Procedures Act.

720 (d) The board may bring an action in the district court of the county in which the office
721 of the board is located, if necessary, to enforce payment of the civil penalty described in
722 Subsection (1)(a)(ii).

723 (e) An individual who knowingly or intentionally permits unauthorized collecting,
724 sharing, or use of student data may be found guilty of a class A misdemeanor.

725 (2) (a) A parent or student may bring an action in a court of competent jurisdiction for
726 damages caused by a knowing or reckless violation of Section [53A-1-1410](#) by a third-party
727 contractor.

728 (b) If the court finds that a third-party contractor has violated Section [53A-1-1410](#), the
729 court may award to the parent or student:

730 (i) damages; and

731 (ii) costs.

732 Section 14. Section **53A-11a-203** is amended to read:

733 **53A-11a-203. Parental notification of certain incidents and threats required.**

734 (1) For purposes of this section, "parent" includes a student's guardian.

735 (2) A school shall:

736 (a) notify a parent if the parent's student threatens to commit suicide; or

737 (b) notify the parents of each student involved in an incident of bullying,
738 cyber-bullying, harassment, hazing, or retaliation, of the incident involving each parent's

739 student.

740 (3) (a) If a school notifies a parent of an incident or threat required to be reported under
741 Subsection (2), the school shall produce and maintain a record that verifies that the parent was
742 notified of the incident or threat.

743 (b) A school shall maintain a record described in Subsection (3)(a) in accordance with
744 the requirements of:

745 [~~(i) Section 53A-13-301;~~]

746 [~~(ii) Section 53A-13-302;~~]

747 (i) Chapter 1, Part 14, Student Data Protection Act;

748 (ii) Sections 53A-13-301 and 53A-13-302;

749 (iii) [~~20 U.S.C. 1232g,~~] Federal Family Educational Rights and Privacy Act, 20 U.S.C.
750 1232g; and

751 (iv) 34 C.F.R. Part 99.

752 (4) A local school board or charter school governing board shall adopt a policy
753 regarding the process for:

754 (a) notifying a parent as required in Subsection (2); and

755 (b) producing and retaining a record that verifies that a parent was notified of an
756 incident or threat as required in Subsection (3).

757 (5) At the request of a parent, a school may provide information and make
758 recommendations related to an incident or threat described in Subsection (2).

759 (6) A school shall:

760 (a) provide a student a copy of a record maintained in accordance with this section that
761 relates to the student if the student requests a copy of the record; and

762 (b) expunge a record maintained in accordance with this section that relates to a
763 student if the student:

764 (i) has graduated from high school; and

765 (ii) requests the record be expunged.

766 Section 15. Section 53A-13-301 is amended to read:

767 **53A-13-301. Application of state and federal law to the administration and**
768 **operation of public schools -- Local school board and charter school governing board**
769 **policies.**

770 (1) As used in this section "education entity" means:

771 (a) the State Board of Education;

772 (b) a local school board or charter school governing board;

773 (c) a school district;

774 (d) a public school; or

775 (e) the Utah Schools for the Deaf and the Blind.

776 (2) An education entity and an employee, student aide, volunteer, third party

777 contractor, or other agent of an education entity shall protect the privacy of a student, the

778 student's parents, and the student's family and support parental involvement in the education of

779 their children through compliance with the protections provided for family and student privacy

780 under Section [53A-13-302](#) and the [Federal] Family Educational Rights and Privacy Act and

781 related provisions under 20 U.S.C. Secs. 1232(g) and 1232(h), in the administration and

782 operation of all public school programs, regardless of the source of funding.

783 (3) A local school board or charter school governing board shall enact policies

784 governing the protection of family and student privacy as required by this section and Section

785 [53A-13-302](#).

786 [~~(4) (a) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act,~~

787 ~~the State Board of Education shall make rules to establish standards for public education~~

788 ~~employees, student aides, and volunteers in public schools regarding the confidentiality of~~

789 ~~student information and student records.]~~

790 [~~(b) The rules described in Subsection (4)(a) shall provide that a local school board or~~

791 ~~charter school governing board may adopt policies related to public school student~~

792 ~~confidentiality to address the specific needs or priorities of the school district or charter~~

793 ~~school.]~~

794 [~~(5) The State Board of Education shall:]~~

795 [~~(a) develop resource materials for purposes of training employees, student aides, and~~

796 ~~volunteers of a school district or charter school regarding the confidentiality of student~~

797 ~~information and student records; and]~~

798 [~~(b) provide the materials described in Subsection (5)(a) to each school district and~~

799 ~~charter school.]~~

800 [~~(6) An education entity shall notify the parent or guardian of a student if there is a~~

801 ~~release of the student's personally identifiable student data due to a security breach.]~~

802 Section 16. Section **53A-13-302** is amended to read:

803 **53A-13-302. Activities prohibited without prior written consent -- Validity of**
804 **consent -- Qualifications -- Training on implementation.**

805 (1) Except as provided in Subsection (7), Section **53A-11a-203**, and Section
806 **53A-15-1301**, policies adopted by a school district or charter school under Section **53A-13-301**
807 shall include prohibitions on the administration to a student of any psychological or psychiatric
808 examination, test, or treatment, or any survey, analysis, or evaluation without the prior written
809 consent of the student's parent or legal guardian, in which the purpose or evident intended
810 effect is to cause the student to reveal information, whether the information is personally
811 identifiable or not, concerning the student's or any family member's:

- 812 (a) political affiliations or, except as provided under Section **53A-13-101.1** or rules of
813 the State Board of Education, political philosophies;
814 (b) mental or psychological problems;
815 (c) sexual behavior, orientation, or attitudes;
816 (d) illegal, anti-social, self-incriminating, or demeaning behavior;
817 (e) critical appraisals of individuals with whom the student or family member has close
818 family relationships;
819 (f) religious affiliations or beliefs;
820 (g) legally recognized privileged and analogous relationships, such as those with
821 lawyers, medical personnel, or ministers; and
822 (h) income, except as required by law.

823 (2) Prior written consent under Subsection (1) is required in all grades, kindergarten
824 through grade 12.

825 (3) Except as provided in Subsection (7), Section **53A-11a-203**, and Section
826 **53A-15-1301**, the prohibitions under Subsection (1) shall also apply within the curriculum and
827 other school activities unless prior written consent of the student's parent or legal guardian has
828 been obtained.

829 (4) (a) Written parental consent is valid only if a parent or legal guardian has been first
830 given written notice, including notice that a copy of the educational or student survey questions
831 to be asked of the student in obtaining the desired information is made available at the school,

832 and a reasonable opportunity to obtain written information concerning:

833 ~~[(a)]~~ (i) records or information, including information about relationships, that may be
834 examined or requested;

835 ~~[(b)]~~ (ii) the means by which the records or information shall be examined or reviewed;

836 ~~[(c)]~~ (iii) the means by which the information is to be obtained;

837 ~~[(d)]~~ (iv) the purposes for which the records or information are needed;

838 ~~[(e)]~~ (v) the entities or persons, regardless of affiliation, who will have access to the
839 personally identifiable information; and

840 ~~[(f)]~~ (vi) a method by which a parent of a student can grant permission to access or
841 examine the personally identifiable information.

842 (b) For a survey described in Subsection (1), written notice described in Subsection
843 (4)(a) shall include an Internet address where a parent or legal guardian can view the exact
844 survey to be administered to the parent or legal guardian's student.

845 (5) (a) Except in response to a situation which a school employee reasonably believes
846 to be an emergency, or as authorized under Title 62A, Chapter 4a, Part 4, Child Abuse or
847 Neglect Reporting Requirements, or by order of a court, disclosure to a parent or legal guardian
848 must be given at least two weeks before information protected under this section is sought.

849 (b) Following disclosure, a parent or guardian may waive the two week minimum
850 notification period.

851 (c) Unless otherwise agreed to by a student's parent or legal guardian and the person
852 requesting written consent, the authorization is valid only for the activity for which it was
853 granted.

854 (d) A written withdrawal of authorization submitted to the school principal by the
855 authorizing parent or guardian terminates the authorization.

856 (e) A general consent used to approve admission to school or involvement in special
857 education, remedial education, or a school activity does not constitute written consent under
858 this section.

859 (6) (a) This section does not limit the ability of a student under Section [53A-13-101.3](#)
860 to spontaneously express sentiments or opinions otherwise protected against disclosure under
861 this section.

862 (b) (i) If a school employee or agent believes that a situation exists which presents a

863 serious threat to the well-being of a student, that employee or agent shall notify the student's
864 parent or guardian without delay.

865 (ii) If, however, the matter has been reported to the Division of Child and Family
866 Services within the Department of Human Services, it is the responsibility of the division to
867 notify the student's parent or guardian of any possible investigation, prior to the student's return
868 home from school.

869 (iii) The division may be exempted from the notification requirements described in this
870 Subsection (6)(b)(ii) only if it determines that the student would be endangered by notification
871 of his parent or guardian, or if that notification is otherwise prohibited by state or federal law.

872 (7) (a) If a school employee, agent, or school resource officer believes a student is
873 at-risk of attempting suicide, physical self-harm, or harming others, the school employee,
874 agent, or school resource officer may intervene and ask a student questions regarding the
875 student's suicidal thoughts, physically self-harming behavior, or thoughts of harming others for
876 the purposes of:

- 877 (i) referring the student to appropriate prevention services; and
- 878 (ii) informing the student's parent or legal guardian.

879 (b) On or before September 1, 2014, a school district or charter school shall develop
880 and adopt a policy regarding intervention measures consistent with Subsection (7)(a) while
881 requiring the minimum degree of intervention to accomplish the goals of this section.

882 (8) Local school boards and charter school governing boards shall provide inservice for
883 teachers and administrators on the implementation of this section.

884 (9) The board shall provide procedures for disciplinary action for violations of this
885 section.

886 **Section 17. Appropriation.**

887 Under the terms and conditions of Title 63J, Chapter 1, Budgetary Procedures Act, for
888 the fiscal year beginning July 1, 2016, and ending June 30, 2017, the following sums of money
889 are appropriated from resources not otherwise appropriated, or reduced from amounts
890 previously appropriated, out of the funds or amounts indicated. These sums of money are in
891 addition to amounts previously appropriated for fiscal year 2017.

892 To State Board of Education -- State Office of Education

893 <u>From Education Fund, one-time</u>	<u>\$800,000</u>
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894 Schedule of Programs:

895 Assessment and Accountability \$800,000

896 The Legislature intends that:

897 (1) the State Board of Education use the appropriation described in this section to

898 administer Title 53A, Chapter 1, Part 14, Student Data Protection Act; and

899 (2) the appropriation described under this section not lapse.

900 Section 18. **Repealer.**

901 This bill repeals:

902 Section **53A-1-711**, State Board of Education student privacy study -- Chief

903 **privacy officer.**