

1 **COMMUNICATION AWARENESS PILOT PROGRAM**

2 2024 GENERAL SESSION

3 STATE OF UTAH

4 **Chief Sponsor: Douglas R. Welton**

5 Senate Sponsor: _____

7 **LONG TITLE**

8 **General Description:**

9 This bill creates the Communication Habits to reduce Adolescent Threats, or CHAT,
10 Pilot Program.

11 **Highlighted Provisions:**

12 This bill:

- 13 ▶ defines terms;
- 14 ▶ creates the Communication Habits to reduce Adolescent Threats (CHAT) Pilot
15 Program;
- 16 ▶ requires the Department of Health and Human Services to issue a request for
17 proposals;
- 18 ▶ requires the Department of Health and Human Services to report to the Health and
19 Human Services Interim Committee; and
- 20 ▶ makes technical changes.

21 **Money Appropriated in this Bill:**

22 This bill appropriates in fiscal year 2025:

- 23 ▶ to Department of Health and Human Services - Operations - Public Affairs,
24 Education & Outreach as an ongoing appropriation:
 - 25 • from the General Fund, \$635,000

26 **Other Special Clauses:**

27 This bill provides a special effective date.



28 **Utah Code Sections Affected:**

29 AMENDS:

30 **63I-1-226 (Effective 07/01/24)**, as last amended by Laws of Utah 2023, Chapters 249,
31 269, 270, 275, 310, 332, 335, 420, and 495 and repealed and reenacted by Laws of
32 Utah 2023, Chapter 329 and last amended by Coordination Clause, Laws of Utah
33 2023, Chapters 329, 332

34 ENACTS:

35 **26B-7-122**, Utah Code Annotated 1953

36 **26B-7-123**, Utah Code Annotated 1953



38 *Be it enacted by the Legislature of the state of Utah:*

39 Section 1. Section **26B-7-122** is enacted to read:

40 **26B-7-122. Communication Habits to reduce Adolescent Threats Pilot Program.**

41 (1) As used in this section:

42 (a) "Campaign" means a multimedia marketing strategy.

43 (b) "CHAT" means the Communications Habits to reduce Adolescent Threats Pilot
44 Program created in this section.

45 (2) There is created a Communication Habits to reduce Adolescent Threats, or CHAT,
46 Pilot Program as described in this part.

47 (3) By no later than October 1, 2024, the department shall issue a request for proposals
48 for the creation of a statewide CHAT campaign to:

49 (a) increase public awareness of:

50 (i) the benefits of strong communication skills, particularly between a minor and the
51 minor's parent or guardian; and

52 (ii) the harms associated with poor communication or a lack of communication; and

53 (b) promote:

54 (i) the destigmatization of mental health issues;

55 (ii) the personal and community benefits of effective communication;

56 (iii) tips and advice on how to effectively communicate; and

57 (iv) resources to support minors if they are struggling with mental illness.

58 (4) The CHAT campaign shall include a branding strategy around the CHAT campaign

59 to increase public awareness.

60 (5) The request for proposals described in Subsection (3) shall be open to an institution
61 of higher education.

62 (6) Within available funds, the department shall enter into an agreement with the
63 selected proposer to implement the CHAT campaign selected through the request for proposal
64 process on a statewide basis through June 30, 2029.

65 Section 2. Section **26B-7-123** is enacted to read:

66 **26B-7-123. Report on CHAT campaign.**

67 (1) The department shall determine metrics to measure the success of the CHAT
68 campaign and regularly reevaluate those metrics.

69 (2) No later than September 1, 2028, the department shall create a report on:

70 (a) the implementation of the CHAT campaign;

71 (b) the results of the CHAT campaign; and

72 (c) recommendations for the continuance or the suspension of the CHAT campaign.

73 (3) The department shall deliver the report described in Subsection (2) to the Health
74 and Human Services Interim Committee, no later than October 1, 2028.

75 Section 3. Section **63I-1-226 (Effective 07/01/24)** is amended to read:

76 **63I-1-226 (Effective 07/01/24). Repeal dates: Titles 26A through 26B.**

77 (1) Subsection **26B-1-204(2)(i)**, related to the Primary Care Grant Committee, is
78 repealed July 1, 2025.

79 (2) Section **26B-1-315**, which creates the Medicaid Expansion Fund, is repealed July 1,
80 2024.

81 (3) Section **26B-1-319**, which creates the Neuro-Rehabilitation Fund, is repealed
82 January 1, 2025.

83 (4) Section **26B-1-320**, which creates the Pediatric Neuro-Rehabilitation Fund, is
84 repealed January 1, 2025.

85 (5) Subsection **26B-1-324(4)**, the language that states "the Behavioral Health Crisis
86 Response Commission, as defined in Section **63C-18-202**," is repealed December 31, 2026.

87 (6) Subsection **26B-1-329(6)**, related to the Behavioral Health Crisis Response
88 Commission, is repealed December 31, 2026.

89 (7) Section **26B-1-402**, related to the Rare Disease Advisory Council Grant Program, is

90 repealed July 1, 2026.

91 (8) Section [26B-1-409](#), which creates the Utah Digital Health Service Commission, is
92 repealed July 1, 2025.

93 (9) Section [26B-1-410](#), which creates the Primary Care Grant Committee, is repealed
94 July 1, 2025.

95 (10) Section [26B-1-416](#), which creates the Utah Children's Health Insurance Program
96 Advisory Council, is repealed July 1, 2025.

97 (11) Section [26B-1-417](#), which creates the Brain Injury Advisory Committee, is
98 repealed July 1, 2025.

99 (12) Section [26B-1-418](#), which creates the Neuro-Rehabilitation Fund and Pediatric
100 Neuro-Rehabilitation Fund Advisory Committee, is repealed January 1, 2025.

101 (13) Section [26B-1-422](#), which creates the Early Childhood Utah Advisory Council, is
102 repealed July 1, 2029.

103 (14) Section [26B-1-428](#), which creates the Youth Electronic Cigarette, Marijuana, and
104 Other Drug Prevention Program, is repealed July 1, 2025.

105 (15) Section [26B-1-430](#), which creates the Coordinating Council for Persons with
106 Disabilities, is repealed July 1, 2027.

107 (16) Section [26B-1-431](#), which creates the Forensic Mental Health Coordinating
108 Council, is repealed July 1, 2023.

109 (17) Section [26B-1-432](#), which creates the Newborn Hearing Screening Committee, is
110 repealed July 1, 2026.

111 (18) Section [26B-1-434](#), regarding the Correctional Postnatal and Early Childhood
112 Advisory Board, is repealed July 1, 2026.

113 (19) Section [26B-2-407](#), related to drinking water quality in child care centers, is
114 repealed July 1, 2027.

115 (20) Subsection [26B-3-107\(9\)](#), which addresses reimbursement for dental hygienists, is
116 repealed July 1, 2028.

117 (21) Section [26B-3-136](#), which creates the Children's Health Care Coverage Program,
118 is repealed July 1, 2025.

119 (22) Section [26B-3-137](#), related to reimbursement for the National Diabetes Prevention
120 Program, is repealed June 30, 2027.

121 (23) Subsection 26B-3-213(2), the language that states "and the Behavioral Health
122 Crisis Response Commission created in Section 63C-18-202" is repealed December 31, 2026.

123 (24) Sections 26B-3-302 through 26B-3-309, regarding the Drug Utilization Review
124 Board, are repealed July 1, 2027.

125 (25) Title 26B, Chapter 3, Part 5, Inpatient Hospital Assessment, is repealed July 1,
126 2024.

127 (26) Title 26B, Chapter 3, Part 6, Medicaid Expansion Hospital Assessment, is
128 repealed July 1, 2024.

129 (27) Title 26B, Chapter 3, Part 7, Hospital Provider Assessment, is repealed July 1,
130 2028.

131 (28) Section 26B-3-910, regarding alternative eligibility, is repealed July 1, 2028.

132 (29) Section 26B-4-710, related to rural residency training programs, is repealed July 1,
133 2025.

134 (30) Subsections 26B-5-112(1) and (5), the language that states "In consultation with
135 the Behavioral Health Crisis Response Commission, established in Section 63C-18-202," is
136 repealed December 31, 2026.

137 (31) Section 26B-5-112.5 is repealed December 31, 2026.

138 (32) Section 26B-5-114, related to the Behavioral Health Receiving Center Grant
139 Program, is repealed December 31, 2026.

140 (33) Section 26B-5-118, related to collaborative care grant programs, is repealed
141 December 31, 2024.

142 (34) Section 26B-5-120 is repealed December 31, 2026.

143 (35) In relation to the Utah Assertive Community Treatment Act, on July 1, 2024:

144 (a) Subsection 26B-5-606(2)(a)(i), the language that states "and" is repealed; and

145 (b) Subsections 26B-5-606(2)(a)(ii), 26B-5-606(2)(b), and 26B-5-606(2)(c) are
146 repealed.

147 (36) In relation to the Behavioral Health Crisis Response Commission, on December
148 31, 2026:

149 (a) Subsection 26B-5-609(1)(a) is repealed;

150 (b) Subsection 26B-5-609(3)(a), the language that states "With recommendations from
151 the commission," is repealed;

152 (c) Subsection 26B-5-610(1)(b) is repealed;

153 (d) Subsection 26B-5-610(2)(b), the language that states "and in consultation with the
154 commission," is repealed; and

155 (e) Subsection 26B-5-610(4), the language that states "In consultation with the
156 commission," is repealed.

157 (37) Subsections 26B-5-611(1)(a) and (10), in relation to the Utah Substance Use and
158 Mental Health Advisory Council, are repealed January 1, 2033.

159 (38) Section 26B-5-612, related to integrated behavioral health care grant programs, is
160 repealed December 31, 2025.

161 (39) Subsection 26B-7-119(5), related to reports to the Legislature on the outcomes of
162 the Hepatitis C Outreach Pilot Program, is repealed July 1, 2028.

163 (40) Sections 26B-7-122 and 26B-7-123 are repealed July 1, 2029.

164 [~~40~~] (41) Section 26B-7-224, related to reports to the Legislature on violent incidents
165 and fatalities involving substance abuse, is repealed December 31, 2027.

166 [~~41~~] (42) Title 26B, Chapter 8, Part 5, Utah Health Data Authority, is repealed July 1,
167 2024.

168 [~~42~~] (43) Section 26B-8-513, related to identifying overuse of non-evidence-based
169 health care, is repealed December 31, 2023.

170 Section 4. **FY 2025 Appropriation.**

171 The following sums of money are appropriated for the fiscal year beginning July 1,
172 2024, and ending June 30, 2025. These are additions to amounts previously appropriated for
173 fiscal year 2025.

174 Subsection 4(a). **Operating and Capital Budgets.**

175 Under the terms and conditions of Title 63J, Chapter 1, Budgetary Procedures Act, the
176 Legislature appropriates the following sums of money from the funds or accounts indicated for
177 the use and support of the government of the state of Utah.

178 ITEM 1 To Department of Health and Human Services - Operations

179 From General Fund \$635,000

180 Schedule of Programs:

181 Public Affairs, Education & Outreach \$635,000

182 The Legislature intends the Department of Health and Human Services spend no more than

183 \$450,000 per fiscal year on the campaign described in Section 26B-7-122 and the remainder on
184 staffing, branding, research, and a website to support the campaign.

185 Section 5. **Effective date.**

186 This bill takes effect on July 1, 2024.