

28 great state of Utah, encouraging a vibrant and culturally engaged state;

29 WHEREAS, participation in arts, museums, and other cultural activities foster skills
30 necessary for solving 21st-century challenges, including creative problem-solving, cultural
31 awareness, and communication skills;

32 WHEREAS, Utah's cultural industry output contributes ~~\$ → [\$10.1]~~ \$14.7 ← \$ billion
32a annually to the
33 state's economy, and is ranked third in the nation for total art and cultural value added to state
34 economies;

35 WHEREAS, Utah is ranked first in the nation for art creation, and third in the nation for
36 cultural participation among adults;

37 WHEREAS, arts and culture drives commerce to local businesses;

38 WHEREAS, on average, attendees to cultural events in Utah spend nearly \$40 per
39 person, per event, not including the cost of admission;

40 WHEREAS, the money spent at cultural events represents vital income for local
41 merchants and a value-add with which few industries can compete;

42 WHEREAS, a vibrant arts and culture community keeps local residents and their
43 discretionary dollars in the community;

44 WHEREAS, arts and museums enhance and enrich the lives of all Utah residents; and

45 WHEREAS, the Utah Division of Arts and Museums has served to support and help
46 build the creative infrastructure that has served all the residents of Utah since 1899:

47 NOW, THEREFORE, BE IT RESOLVED that the Legislature of the state of Utah
48 declares February 2024 "Utah Division of Arts and Museums Month" in Utah.

49 BE IT FURTHER RESOLVED that the Legislature urges all Utahns to connect and
50 engage with the arts and museums in their communities.