

Office of the
Legislative Fiscal Analyst

FY 2005 Budget Recommendations

Joint Appropriations Subcommittee for
Economic Development and Human Resources

Division of Fine Arts

Contents:

- 1.0 Summary
- 2.0 Issues
- 3.0 Programs
- 4.0 Additional Information

1.0 Summary: Utah Arts Council

Summary

The Utah Arts Council promotes fine arts. It was originally organized in 1899 and was the first state arts agency in the nation. In fulfilling their mission the Arts Council broadens the availability and increases the appreciation of the arts by securing and distributing funds, providing training and development and providing education programs statewide.

	Analyst FY 2005 Base	Analyst FY 2005 Changes	Analyst FY 2005 Total
Financing			
General Fund	2,467,400		2,467,400
Federal Funds	589,500		589,500
Dedicated Credits Revenue	151,800		151,800
Total	\$3,208,700	\$0	\$3,208,700
Programs			
Administration	523,200		523,200
Grants to Non-profits	1,082,800		1,082,800
Community Arts Outreach	1,602,700		1,602,700
Total	\$3,208,700	\$0	\$3,208,700
FTE/Other			
Total FTE	21		21

2.0 Issues: Arts Council

2.1 Intent Language

The Analyst recommends the following intent:

It is the intent of the Legislature that funding for Fine Arts be non-lapsing subject to the provisions of UCA 63-38-8.1.

Funds encumbered to pay contractual obligations issued prior to May 1 shall also be considered non-lapsing.

3.0 Programs: Fine Art

3.1 Administration

Recommendation

The Analyst recommends a budget of \$523,200.

	2003	2004	2005	Est/Analyst
	Actual	Estimated*	Analyst	Difference
Financing				
General Fund	652,800	458,500	440,000	(18,500)
General Fund, One-time		1,000		(1,000)
Federal Funds		69,900	83,200	13,300
Closing Nonlapsing	(600)			
Total	<u>\$652,200</u>	<u>\$529,400</u>	<u>\$523,200</u>	<u>(\$6,200)</u>
Expenditures				
Personal Services	310,000	351,200	350,000	(1,200)
In-State Travel	10,700	12,000	12,000	
Out of State Travel	(600)	3,200	3,200	
Current Expense	277,500	138,000	133,000	(5,000)
DP Current Expense	23,900	25,000	25,000	
Other Charges/Pass Thru	30,700			
Total	<u>\$652,200</u>	<u>\$529,400</u>	<u>\$523,200</u>	<u>(\$6,200)</u>
FTE/Other				
Total FTE	6	6	6	0

*Non-state funds as estimated by agency

Purpose

The Utah Arts Council (UAC) was established as the first state-supported arts organization in the country in 1899. The Administration budget provides for 6-staff members, and the travel costs for the nearly 100-member advisory panels and 13-member Board. This area covers current expense costs and provides operating supplies and maintenance to the various UAC facilities including the Rio Grande Depot, Art House, Chase Home, and Glendinning Office. The Director and staff provide support to ten programs.

The Administration works with the board and staff to develop and respond to goals. The Administration also works on other arts related initiatives including the Zoo, Arts and Parks Initiative and the Utah Cultural Center Foundation. Staff attempts to increase public awareness by coordinating communication, and providing technical assistance to several groups.

Activities

	2000	2001	2002	2003
Total attendance at UAC sponsored events:	5.66 Million	5.24 Million	5.79 Million	5.50 million

3.2 Grants Program

Recommendation The Analyst recommends a budget of \$1,082,800.

	2003	2004	2005	Est/Analyst
	Actual	Estimated*	Analyst	Difference
Financing				
General Fund	936,200	840,900	854,800	13,900
General Fund, One-time		13,900		(13,900)
Federal Funds	191,000	228,000	228,000	
GFR - Industrial Assistance	13,900			
Beginning Nonlapsing	3,400	79,200		(79,200)
Closing Nonlapsing	(48,000)			
Total	<u>\$1,096,500</u>	<u>\$1,162,000</u>	<u>\$1,082,800</u>	<u>(\$79,200)</u>
Expenditures				
Other Charges/Pass Thru	1,096,500	1,162,000	1,082,800	(79,200)
Total	<u>\$1,096,500</u>	<u>\$1,162,000</u>	<u>\$1,082,800</u>	<u>(\$79,200)</u>

*Non-state funds as estimated by agency

Purpose The Utah Arts Council Grants Program, provides funding to more than 200 nonprofit organizations each year. Activities are planned and carried out by grantees themselves and State money is always fully matched. The Grants Program assures the availability of quality affordable arts experiences for all Utahns. Utah Arts Council grants also act as a catalyst for private, business and other government contributions to arts projects and arts organizations. The Grants program attempts to make arts available to everyone.

Activities

	2000	2001	2002	2003
Total attendance at cultural events/activities funded by grants program:				
	5.04 Million	4.46 Million	5.20 Million	5.00 million
Percentage of UAC dollars to total project expenditures of grantees:				
	2.0%	1.8%	1.9%	1.7%
Amount of in-kind support provided to programs supported by grants program:				
	\$11.7 Million	\$11.8 Million	\$12.2 Million	\$12.0 Million

3.3 Community Outreach Program

Recommendation The Analyst recommends a budget of \$1,602,700.

	2003	2004	2005	Est/Analyst
	Actual	Estimated*	Analyst	Difference
Financing				
General Fund	879,300	1,168,000	1,172,600	4,600
General Fund, One-time		2,500		(2,500)
Federal Funds	310,600	287,100	278,300	(8,800)
Dedicated Credits Revenue	116,300	151,800	151,800	
Beginning Nonlapsing	287,400	261,000		(261,000)
Closing Nonlapsing	(291,600)			
Total	<u>\$1,302,000</u>	<u>\$1,870,400</u>	<u>\$1,602,700</u>	<u>(\$267,700)</u>
Expenditures				
Personal Services	785,700	787,500	784,900	(2,600)
In-State Travel	37,500	41,000	41,000	
Out of State Travel	6,500	9,700	9,700	
Current Expense	468,500	1,032,200	767,100	(265,100)
DP Current Expense	3,800			
Total	<u>\$1,302,000</u>	<u>\$1,870,400</u>	<u>\$1,602,700</u>	<u>(\$267,700)</u>
FTE/Other				
Total FTE	15	16	15	(1)

*Non-state funds as estimated by agency

Purpose

The program provides support to the Utah Arts Council Community Outreach Programs (Arts Education, Community/State Partnership, Folk Arts, Visual Arts, Traveling Exhibits, Literature, Individual Artist Endowments, and Public Art). Programmers design and respond to specific needs of communities. Program staff coordinates the one-percent for the arts program and complies with guidelines from the National Endowment for the Arts, which provides the significant programming dollars for this program. There are long-running state programs in this area such as the annual Original Writing Competition now in its 46th year, and the Statewide Annual Exhibition which has been held since 1899. These programs serve artists, school children, and urban area residents. They also direct special attention towards ethnic and rural communities, underserved populations.

This program partners with various community representatives. Community co-sponsors provide matching funds and assist in carrying out programs. Services provided by co-sponsors may include technical assistance in helping a community organize a local arts council. Co-sponsors may also arrange a traveling exhibit in a community setting.

Arts Education

Through UAC Community Outreach Programs, Arts Education responds to the legislative mandate of 1899 to “advance the arts in all their phases.” Arts Education precise mandate is to “embody and facilitate life-long learning in the arts for all Utahns.” Additionally, the 2002 Congress passed President Bush’s “No Child Left Behind” Elementary and Secondary Education Act (ESEA) in which dance, theatre, music and visual art are declared part of the child’s core learning experience. To accomplish this, the program will continue its partnership with the Utah Office of Education. The program also partners with the Utah PTA, the Utah Family Center, and other organizations that govern professional development for teachers.

Community/State Partnership

As a partner and a resource, the Community/State Partnership Program provides a link between nonprofit arts organizations throughout Utah and the state. Arts and cultural organizations need ongoing training and resource development to maintain the health of the organization. These organizations are then better equipped to deal with changes in the environment. The Community/State Partnership Program offers professional and community development training, board retreats, strategic planning, conflict resolution and other technical assistance to these organizations. A major component of this program, The Utah Performing Arts Tour, offers nonprofit, local, regional, and national artists at affordable prices. The Tour encourages and supports professional artistic activities that otherwise might not take place. Artists are required to become a resident of the community for a day and provide the community with outreach activities as well as a full concert performance.

Activities

	2000	2001	2002	2003
Utah Performing Arts Tour Participants:				
	30,947	23,528	32,478	24,000
Number of Artists in Database:				
	3,946	4,081	4,188	4,500
Leadership Development Program Participants:				
	N/A	N/A	19	17

Folk Arts Program

The Folks Arts Program of the Utah Arts Council documents the traditional arts of Utah’s cultural communities, promotes public understanding of these traditions through the production of events and educational products, and administers grants that encourage the preservation of these skills for future generations. This program exists to assist Utah’s cultural communities in perpetuating their own artistic traditions and maintaining their unique identities by offering programs, opportunities and activities that nurture and celebrate traditional artists and art forms. Included among these artists and forms are rural cowboys and farm folk, Native American, and other ethnic groups. The program identifies and documents artists and their work and archivally protect the resulting photographs and recordings; produce exhibits, audio-visual materials and publications; present performances, demonstrations, workshops, lectures, radio shows and festivals. They also recognize master traditional artists through the purchase of folk art for the State Arts Collection; encourage perpetuation of traditional skills through Apprenticeship Grants; assist communities in developing and sharing their arts through Ethnic Arts Grants; and offer consultations and other forms of technical assistance to individuals and groups.

Activities

	2000	2001	2002	2003
Number of Artists representing art forms:				
	3,913	N/A	3,210	3,991
Audience Members:				
	214,266	296,135	222,044	148,230
Grants Awards:				
	N/A	N/A	19	16

Visual Arts Program

The purpose of the Visual Arts Program is to foster and support visual artists statewide through fellowships, exhibitions, competitions, professional development workshops and information listing opportunities available to artists. The fellowship competition awards two fellowships per year to visual artists of exceptional ability. The Artists resource Center provides information for opportunities and workshops on professional development to all artists. Two exhibit spaces (the Glendinning and Rio Galleries) display artwork by Utah artists. All projects are available for Utah Artists. The State Fine Art Collection is recorded, conserved and displayed by the Visual Arts Program. The program produces a quarterly publication listing all opportunities available to individual artists.

Activities

	2000	2001	2002	2003
Fellowship applications:				
	N/A	40	46	75
Statewide annual applications:				
	N/A	157	205	220
Workshop attendance:				
	N/A	90	100	200

Traveling Exhibition Program

The Traveling Exhibition Program makes available professionally produced and presented art exhibits to non-profit educational institutions around the State of Utah. Twenty-one different exhibits are taken to approximately eighty locations. Each exhibit has an educational component, which is useful in helping instructors explain various art forms. This program is especially useful in rural communities. Exhibits are delivered and installed and remain on location for an average four week stay. Many communities around the state do not have access to museums or galleries and this is the only opportunity to view professional art. The program also provides artists with a chance to enhance their skills.

Literature Program

The Literature Program provides support and services to Utah’s creative writing community. Literature is one of the artistic disciplines specified in the original legislation authorizing the Utah Arts Council 1899. The writing community is Utah’s largest artistic discipline in numbers of practioners. The Literature Program sponsors contest, readings, workshops, and the publication of works by Utah authors.

Activities

	2000	2001	2002	2003
Writers on programs mailing list:				
	1,788	1,854	2,033	2,126
Writers entering annual contest:				
	323	303	317	326
Manuscripts entered in annual contest:				
	511	497	501	522

Utah Public Art Program

Utah’s Public Art Program came into existence in 1985 with passage of the Utah Percent-for-Art Act (Senate Bill 73). This legislation allocates 1 percent of construction costs, for new or re-modeled State buildings with sufficient public use, for the commissioning of public art specific to the facility and the agency housed in that facility. The legislation defines the mission of the Public Art Program to administer the appropriation set aside for public art, enhance the quality of life for Utahns by placing art of the highest quality in public spaces to be seen by the general public, promote and preserve appreciation for and exposure to the arts, foster cultural development in the State, and encourage the creativity and talents of Utah’s artists and craftspeople. Utah’s public art includes a variety of media, from architectural enhancing elements or landscape design to sculptures or paintings. Since the inception of the program and the support of the Utah State Legislature for fifteen years, the Public Art Program has commissioned over 200 works of art in, on around sixty-two facilities throughout the State. The program brings art and the art experience out of the museum and institution and into the every day lives of Utahns throughout the State. The wide variety in the collection ranges from sites in Blanding and St. George to Logan and Vernal.

Individual Artist Endowment

The Individual Artist Endowment was funded in 1991 by the National Endowment for the Arts “with earned interest being paid to the Utah Arts Council to provide grants, fellowships and services for individual artists”. About 20 Artist Grants per year are awarded, determined by peer reviewers in all disciplines. In addition the program co-edits a quarterly listing of opportunities for artists, *ArtOps*; provides regular professional development workshops for artists; helps maintain the Artist Resource Center and assists in the formation of artist organizations. An annual exhibition of Artist Grantees and a biannual Benefit Performance of Artist Grantees showcases excellent work. A campaign to double the Individual Artist Endowment will provide fellowships for Utah’s best artists in all disciplines.

Activities

	2000	2001	2002	2003
Number of Artist Grant Applications Received:				
	169	156	136	186
Number of Artists in Database:				
	3,946	4,081	4,188	4,500
Number of Subscribers to <i>Art Ops</i> :				
	1,547	1,710	1,700	2,300

4.0 Additional Information

4.1 Funding History

	2001	2002	2003	2004	2005
Financing	Actual	Actual	Actual	Estimated*	Analyst
General Fund	2,819,300	3,015,700	2,468,300	2,467,400	2,467,400
General Fund, One-time				17,400	
Federal Funds	547,000	464,900	501,600	585,000	589,500
Dedicated Credits Revenue	127,200	121,600	116,300	151,800	151,800
GFR - Industrial Assistance			13,900		
Transfers		8,400			
Beginning Nonlapsing	632,500	405,300	290,800	340,200	
Closing Nonlapsing	(405,300)	(290,800)	(340,200)		
Total	\$3,720,700	\$3,725,100	\$3,050,700	\$3,561,800	\$3,208,700
Programs					
Administration	684,100	654,300	652,200	529,400	523,200
Grants to Non-profits	1,375,700	1,534,000	1,096,500	1,162,000	1,082,800
Community Arts Outreach	1,660,900	1,536,800	1,302,000	1,870,400	1,602,700
Total	\$3,720,700	\$3,725,100	\$3,050,700	\$3,561,800	\$3,208,700
Expenditures					
Personal Services	1,128,500	1,087,900	1,095,700	1,138,700	1,134,900
In-State Travel	60,500	58,400	48,200	53,000	53,000
Out of State Travel	22,800	13,500	5,900	12,900	12,900
Current Expense	1,111,600	1,011,000	746,000	1,170,200	900,100
DP Current Expense	21,600	20,300	27,700	25,000	25,000
Other Charges/Pass Thru	1,375,700	1,534,000	1,127,200	1,162,000	1,082,800
Total	\$3,720,700	\$3,725,100	\$3,050,700	\$3,561,800	\$3,208,700
FTE/Other					
Total FTE	22	21	21	22	21

*Non-state funds as estimated by agency.

4.2 Federal Funds

Program		FY 2003 Actual	FY 2004 Estimated	FY 2005 Analyst
National Endowment for the Arts				
	Federal	\$424,900	\$496,800	\$589,500
	Required State Match			
	Total	\$424,900	\$496,800	\$589,500