

1

Nicotine Product Advertising Amendments

2026 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Doug Fiefia

Senate Sponsor:

2

LONG TITLE

3

General Description:

4

This bill amends provisions related to cigarette or tobacco advertising.

5

Highlighted Provisions:

6

This bill:

7

- 8 ▸ prohibits advertising of electronic cigarette products and nicotine products in certain
- 9 locations.

10

Money Appropriated in this Bill:

11

None

12

Other Special Clauses:

13

None

14

Utah Code Sections Affected:

15

AMENDS:

16 **76-9-1102**, as renumbered and amended by Laws of Utah 2025, Chapter 173

17

Be it enacted by the Legislature of the state of Utah:

18

Section 1. Section **76-9-1102** is amended to read:

19

76-9-1102 . Cigarette or tobacco advertising violation.

20

- 21 (1) Terms defined in Sections 76-1-101.5 and 76-9-1101 apply to this section.
- 22 (2) Except as provided in Subsection (4), an actor commits cigarette or tobacco advertising
- 23 violation if the actor displays on a billboard, streetcar sign, streetcar, bus, placard, or on
- 24 any other object or place of display, an advertisement of cigarettes, electronic cigarette
- 25 products, cigarette papers, cigars, chewing tobacco, nicotine products, or smoking
- 26 tobacco or any disguise or substitute of cigarettes, cigarette papers, tobacco, or cigars.
- 27 (3) A violation of Subsection (2) is a class B misdemeanor.
- 28 (4)(a) A dealer of cigarettes, electronic cigarette products, cigarette papers, tobacco,
- 29 cigars, nicotine products, or a substitute for cigarettes, cigarette papers, tobacco, or
- 30 cigars may have a sign on the front of the dealer's place of business stating that the

31 dealer is a dealer of cigarettes, electronic cigarette products, cigarette papers,
32 tobacco, cigars, nicotine products, or a substitute for cigarettes, cigarette papers,
33 tobacco, or cigars.

34 (b) This section does not prohibit the advertisement of an item listed in Subsection (4)(a)
35 in a newspaper, magazine or periodical printed or circulating in this state.

36 **Section 2. Effective Date.**

37 This bill takes effect on May 6, 2026.