

Kristen Chevrier proposes the following substitute bill:

**Feminine Hygiene Products Amendments**

2026 GENERAL SESSION

STATE OF UTAH

**Chief Sponsor: Kristen Chevrier**

Senate Sponsor:

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**LONG TITLE**

**General Description:**

This bill provides labeling requirements for menstrual products.

**Highlighted Provisions:**

This bill:

- requires a manufacturer of menstrual products sold in the state to list certain chemicals and intentionally added ingredients on the packaging of the menstrual product;
- authorizes the Division of Consumer Protection to:
  - make rules; and
  - enforce labeling requirements;
- defines terms; and
- makes technical and conforming changes.

**Money Appropriated in this Bill:**

None

**Other Special Clauses:**

This bill provides a special effective date.

**Utah Code Sections Affected:**

AMENDS:

**13-2-1 (Effective 05/06/26) (Superseded 07/01/26)**, as last amended by Laws of Utah 2025, Chapters 51, 181, 237, and 269

**13-2-1 (Effective 07/01/26)**, as last amended by Laws of Utah 2025, Chapter 468

ENACTS:

**13-82-101 (Effective 05/06/26)**, Utah Code Annotated 1953

**13-82-201 (Effective 05/06/26)**, Utah Code Annotated 1953

**13-82-301 (Effective 05/06/26)**, Utah Code Annotated 1953

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29 *Be it enacted by the Legislature of the state of Utah:*

30 Section 1. Section **13-2-1** is amended to read:

31 **13-2-1 (Effective 05/06/26) (Superseded 07/01/26). Consumer protection division**  
32 **established -- Functions.**

33 (1) There is established within the Department of Commerce the Division of Consumer  
34 Protection.

35 (2) The division shall administer and enforce the following:

36 (a) Chapter 10a, Music Licensing Practices Act;

37 (b) Chapter 11, Utah Consumer Sales Practices Act;

38 (c) Chapter 15, Business Opportunity Disclosure Act;

39 (d) Chapter 20, New Motor Vehicle Warranties Act;

40 (e) Chapter 21, Credit Services Organizations Act;

41 (f) Chapter 22, Charitable Solicitations Act;

42 (g) Chapter 23, Health Spa Services Protection Act;

43 (h) Chapter 25a, Telephone and Facsimile Solicitation Act;

44 (i) Chapter 26, Telephone Fraud Prevention Act;

45 (j) Chapter 28, Prize Notices Regulation Act;

46 (k) Chapter 32a, Pawnshop, Secondhand Merchandise, and Catalytic Converter  
47 Transaction Information Act;

48 (l) Chapter 34, Utah Postsecondary School and State Authorization Act;

49 (m) Chapter 41, Price Controls During Emergencies Act;

50 (n) Chapter 42, Uniform Debt-Management Services Act;

51 (o) Chapter 49, Immigration Consultants Registration Act;

52 (p) Chapter 51, Transportation Network Company Registration Act;

53 (q) Chapter 52, Residential Solar Energy Consumer Protection Act;

54 (r) Chapter 53, Residential, Vocational [or] and Life Skills Program Act;

55 (s) Chapter 54, Ticket Website Sales Act;

56 (t) Chapter 56, Ticket Transferability Act;

57 (u) Chapter 57, Maintenance Funding Practices Act;

58 (v) Chapter 61, Utah Consumer Privacy Act;

59 (w) Chapter 64, Vehicle Value Protection Agreement Act;

60 (x) Chapter 65, Utah Commercial Email Act;

61 (y) Chapter 67, Online Dating Safety Act;

62 (z) Chapter 68, Lawyer Referral Consultants Registration Act;

- 63 (aa) Chapter 70, Automatic Renewal Contracts Act;
- 64 (bb) Chapter 71, Utah Minor Protection in Social Media Act;
- 65 (cc) Chapter 72a, Artificial Intelligence Applications Relating to Mental Health; [~~and~~]
- 66 (dd) Chapter 78, Earned Wage Access Services Act[~~;~~] ; and
- 67 (ee) Chapter 82, Feminine Hygiene Products.
- 68 (3) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the
- 69 division may make rules to establish:
- 70 (a) a public list that identifies a person that:
- 71 (i) violates a chapter described in Subsection (2);
- 72 (ii) without proper legal justification, fails to comply with an order, subpoena,
- 73 judgment, or other legal process issued by:
- 74 (A) the division; or
- 75 (B) a court of competent jurisdiction; or
- 76 (iii) breaches a settlement agreement, stipulation, assurance of voluntary compliance,
- 77 or similar instrument signed by the person and the division; and
- 78 (b) a process by which a person may be removed from the list the division establishes as
- 79 described in Subsection (3)(a).

80 Section 2. Section **13-2-1** is amended to read:

81 **13-2-1 (Effective 07/01/26). Consumer protection division established --**

82 **Functions.**

- 83 (1) There is established within the Department of Commerce the Division of Consumer
- 84 Protection.
- 85 (2) The division shall administer and enforce the following:
- 86 (a) Chapter 10a, Music Licensing Practices Act;
- 87 (b) Chapter 11, Utah Consumer Sales Practices Act;
- 88 (c) Chapter 15, Business Opportunity Disclosure Act;
- 89 (d) Chapter 20, New Motor Vehicle Warranties Act;
- 90 (e) Chapter 21, Credit Services Organizations Act;
- 91 (f) Chapter 22, Charitable Solicitations Act;
- 92 (g) Chapter 23, Health Spa Services Protection Act;
- 93 (h) Chapter 25a, Telephone and Facsimile Solicitation Act;
- 94 (i) Chapter 26, Telephone Fraud Prevention Act;
- 95 (j) Chapter 28, Prize Notices Regulation Act;
- 96 (k) Chapter 32a, Pawnshop, Secondhand Merchandise, and Catalytic Converter

- 97 Transaction Information Act;
- 98 (l) Chapter 34, Utah Postsecondary School and State Authorization Act;
- 99 (m) Chapter 41, Price Controls During Emergencies Act;
- 100 (n) Chapter 42, Uniform Debt-Management Services Act;
- 101 (o) Chapter 49, Immigration Consultants Registration Act;
- 102 (p) Chapter 51, Transportation Network Company Registration Act;
- 103 (q) Chapter 52, Residential Solar Energy Consumer Protection Act;
- 104 (r) Chapter 53, Residential, Vocational [or] and Life Skills Program Act;
- 105 (s) Chapter 54, Ticket Website Sales Act;
- 106 (t) Chapter 56, Ticket Transferability Act;
- 107 (u) Chapter 57, Maintenance Funding Practices Act;
- 108 (v) Chapter 61, Utah Consumer Privacy Act;
- 109 (w) Chapter 64, Vehicle Value Protection Agreement Act;
- 110 (x) Chapter 65, Utah Commercial Email Act;
- 111 (y) Chapter 67, Online Dating Safety Act;
- 112 (z) Chapter 68, Lawyer Referral Consultants Registration Act;
- 113 (aa) Chapter 70, Automatic Renewal Contracts Act;
- 114 (bb) Chapter 71, Utah Minor Protection in Social Media Act;
- 115 (cc) Chapter 72a, Artificial Intelligence Applications Relating to Mental Health;
- 116 (dd) Chapter 78, Earned Wage Access Services Act; [and]
- 117 (ee) Chapter 81, Utah Digital Choice Act[-] ; and
- 118 (ff) Chapter 82, Feminine Hygiene Products.
- 119 (3) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the
- 120 division may make rules to establish:
- 121 (a) a public list that identifies a person that:
- 122 (i) violates a chapter described in Subsection (2);
- 123 (ii) without proper legal justification, fails to comply with an order, subpoena,
- 124 judgment, or other legal process issued by:
- 125 (A) the division; or
- 126 (B) a court of competent jurisdiction; or
- 127 (iii) breaches a settlement agreement, stipulation, assurance of voluntary compliance,
- 128 or similar instrument signed by the person and the division; and
- 129 (b) a process by which a person may be removed from the list the division establishes as
- 130 described in Subsection (3)(a).

131 Section 3. Section **13-82-101** is enacted to read:

132 **CHAPTER 82. Feminine Hygiene Products**

133 **Part 1. General Provisions**

134 **13-82-101 (Effective 05/06/26). Definitions.**

135 As used in this section:

136 (1) "Chemical" means:

137 (a) lead;

138 (b) cadmium;

139 (c) arsenic;

140 (d) dioxin; or

141 (e) PFAS.

142 (2)(a) "Confidential business information" means an intentionally added ingredient or  
143 combination of intentionally added ingredients for which:

144 (i) the Administrator of the United States Environmental Protection Agency has  
145 approved a claim for inclusion on the confidential portion of the Toxic Substances  
146 Control Act Chemical Substance Inventory in accordance with 15 U.S.C. Sec.  
147 2607(b); or

148 (ii) the manufacturer claims is a trade secret, as that term is defined in Section 13-24-2,  
149 in accordance with Title 13, Chapter 24, Uniform Trade Secrets Act.

150 (b) "Confidential business information" does not include a chemical.

151 (3) "Covered substance" means a chemical or an intentionally added ingredient.

152 (4) "Division" means the Division of Consumer Protection established in Section 13-2-1.

153 (5) "Intentionally added ingredient" means a substance or combination of substances in a  
154 menstrual product that serves a technical or functional purpose in the finished hygiene  
155 product.

156 (6) "Manufacturer" means a manufacturer of a menstrual product sold, offered for sale, or  
157 distributed in the state.

158 (7) "Menstrual product" means, whether disposable or reusable:

159 (a) a tampon;

160 (b) a sanitary napkin;

161 (c) a menstrual cup; or

162 (d) another similar product designed for hygiene in connection with the human  
163 menstrual cycle.

164 (8) "Perfluoroalkyl and polyfluoroalkyl substances" or "PFAS" means a substance that is a  
165 member of the class of fluorinated organic chemicals containing at least one fully  
166 fluorinated carbon atom.

167 Section 4. Section **13-82-201** is enacted to read:

168 **Part 2. Requirements and Prohibited Practices**

169 **13-82-201 (Effective 05/06/26). Feminine hygiene products -- Labeling.**

170 (1) Beginning December 1, 2027, a manufacturer shall include a label on the package of the  
171 menstrual product manufactured on or after December 1, 2027, that lists each covered  
172 substance.

173 (2)(a) The label described in Subsection (1) shall:

174 (i) except as provided in Subsection (2)(b), list each covered substance in order of  
175 predominance by weight as a percentage of the weight of the menstrual product;

176 (ii) include in the list of covered substances a covered substance that is 0% or more  
177 of the weight of the menstrual product;

178 (iii) be in a conspicuous location on the outside packaging of the menstrual product;

179 (iv) be in legible type; and

180 (v) comply with rules the division makes in accordance with this section, if any.

181 (b) If the weight of a covered substance is less than 1% of the weight of the menstrual  
182 product, the covered substance may be listed in any order following the other covered  
183 substances listed as described in Subsection (2)(a).

184 (3) Nothing in this section prohibits a manufacturer from using technology, including a link  
185 to an internet website, to provide the information required under Subsections (1) and (2)  
186 for a covered substance that is not a chemical.

187 (4)(a) This section may not be construed to require a manufacturer to disclose  
188 confidential business information on the package of a menstrual product or on the  
189 manufacturer's website.

190 (b) If an intentionally added ingredient is confidential business information, the  
191 intentionally added ingredient may be listed as described in this section by the  
192 intentionally added ingredient's common name.

193 (5) The division may make rules in accordance with Title 63G, Chapter 3, Utah  
194 Administrative Rulemaking Act, to establish additional requirements for the label  
195 described in Subsection (1).

196 Section 5. Section **13-82-301** is enacted to read:

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### Part 3. Enforcement

- 198            **13-82-301** (Effective 05/06/26). Administration and enforcement -- Powers --  
 199 **Legal counsel -- Fees.**
- 200            (1) The division shall administer and enforce the provisions of this chapter in accordance  
 201            with Chapter 2, Division of Consumer Protection.
- 202            (2)(a) In addition to the division's enforcement powers under Chapter 2, Division of  
 203            Consumer Protection:
- 204                    (i) the division director may impose an administrative fine of up to \$2,500 for each  
 205                    violation of this chapter; and
- 206                    (ii) the division may bring an action in a court of competent jurisdiction to enforce a  
 207                    provision of this chapter.
- 208            (b) In a court action by the division to enforce a provision of this chapter, the court may:
- 209                    (i) declare that an act or practice violates a provision of this chapter;  
 210                    (ii) issue an injunction for a violation of this chapter;  
 211                    (iii) order disgorgement of any money received in violation of this chapter;  
 212                    (iv) order payment of disgorged money to an injured purchaser or consumer;  
 213                    (v) impose a fine of up to \$2,500 for each violation of this chapter; or  
 214                    (vi) award any other relief that the court deems reasonable and necessary.
- 215            (3) If a court of competent jurisdiction grants judgment or injunctive relief to the division,  
 216            the court shall award the division:
- 217                    (a) reasonable attorney fees;  
 218                    (b) court costs; and  
 219                    (c) investigative fees.
- 220            (4)(a) A person who violates an administrative or court order issued for a violation of  
 221            this chapter is subject to a civil penalty of no more than \$5,000 for each violation.
- 222                    (b) A civil penalty authorized under this section may be imposed in any civil action  
 223                    brought by the division.
- 224            (5) All money received for the payment of a fine or civil penalty imposed under this section  
 225            shall be deposited into the Consumer Protection Education and Training Fund created in  
 226            Section 13-2-8.
- 227            **Section 6. Effective Date.**
- 228            (1) Except as provided in Subsection (2), this bill takes effect May 6, 2026.
- 229            (2) The actions affecting Section 13-2-1 (Effective 07/01/26) take effect on July 1, 2026.