WHAT IS POPS?
- Consortium of 10 professional arts organizations
- Partnership with Utah State Office of Education, providing critical arts learning experiences to Utah’s students and teachers
- Enhancement of student learning and teacher effectiveness through innovative and interactive arts education programs

SAMPLE POPS SERVICES
- Study Guides/Lesson Plans
- Pre- and Post-activity Materials
- Workshops/Demonstrations
- Professional Developments
- Large Capacity Presentations
- In-Class Presentations
- Community Collaborations
- Residency Opportunities

COMMITMENT TO UTAH SCHOOLS
- Match state funds 1:1.7
- Collaborate within disciplines to offer programs to each district on 3-year rotation
- Maintain statewide programming

UTAH STUDENTS SERVED THROUGH POPS 2013-2014
- TOTAL STUDENTS SERVED: 439,012*
- TOTAL TEACHERS SERVED: 22,956*
- TOTAL SCHOOLS SERVED: 2,450*

*These numbers may reflect duplicate students, teachers, and schools served through multiple organizations.

PROFESSIONAL STANDARDS
- Represent a professional model of excellence
- Ongoing peer-evaluation process
- Annual report prepared for Utah State Office of Education
- Programs aligned with Utah State Core Standards
- Annual internal evaluations to analyze cost-effectiveness, procedural efficiency, collaborative practices, educational soundness, and professional excellence

POPS FINANCIAL COMMITMENT
As a demonstration of our commitment to Utah Public Schools, POPS organizations have consistently exceeded the 1:1 required match. In 2013-2014, legislative funding comprised 37% of total funds for educational outreach programming, yielding a 1:1.7 match.

<table>
<thead>
<tr>
<th>Legislative Appropriation</th>
<th>Matching Funds</th>
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<tbody>
<tr>
<td>$3,271,000</td>
<td>$5,527,740</td>
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2013-2014 Funding Total: $8,798,740

FY 16 FUNDING REQUEST
- $300,000 in On-Going funding for Existing POPS Organizations
  To allow for continued growth and to more evenly match the private funds provided
- $300,000 in One-Time funding for Existing POPS Organizations
  To enable and expand new program development
- $250,000 in One-Time funding for RFP groups organizations
  To assist these organizations in furthering statewide programming plans
REPORT ON 2013-2014 MAJOR INITIATIVE: REINSTATEMENT OF THE RFP PROGRAM

In May of 2014 the Utah State Office of Education posted a “Request for Proposals” for Professional Arts Organizations to submit proposals to provide arts outreach services to students and teachers in the public schools of Utah. The long-term goal is for these programs to work toward local sustainability through collaboration, student learning activities, teacher development, and operational procedures.

The proposals were reviewed by a carefully selected and balanced panel of representatives from existing POPS organizations, the State Office of Education, and the Utah Division of Arts and Museums. Of the applications submitted, three organizations were chosen to participate in the 3-year evaluation and peer review process for potential inclusion into the existing POPS group.

**SPY HOP PRODUCTIONS**

Spy Hop’s mission is to mentor young people in the digital media arts to help them find their voice, tell their stories, and be empowered to affect positive change in their lives, their communities, and the world.

With POPS funding Spy Hop is broadening its reach, serving more young people and helping teachers build their capacity in integrating media arts in the classroom. Spy Hop takes innovative, outcome-based programs to schools across Utah, tailoring presentations to the schools’ needs and allowing youth to explore creativity through the digital media arts.

**UTAH FILM CENTER**

The Utah Film Center partners with SHIFT, a non-profit teacher training organization dedicated to enhancing teaching and learning through the integration of filmmaking in the classroom.

With POPS funding the Utah Film Center is able to add in-classroom visits from professional animators discussing techniques, teamwork, clear communication and artistry. SHIFT trains educators how to harness the transformative potential of digital storytelling through developing inventive thinking and critical technical and aesthetic skills.

**TIMPANOGOS STORYTELLING**

Timpanogos Storytelling is dedicated to establishing and embracing programs, festivals, events, organizations, and products that use the power of story to strengthen individuals, families, and communities.

Through POPS funding, award-winning, nationally-recognized storytellers work with over 20,000 students and teachers throughout the state of Utah. After performances and workshops with the storyteller in each participating school, teachers receive lesson plans and resources to help their students develop and perform their own original stories.