Mission Based Funding: Distinctive Mission Initiatives

Distinctive Mission funding is used to assist institutions in initiatives that are distinct to the individual mission of each institution which also support statewide goals and objectives approved by the Board of Regents. For Distinctive Mission, each president proposes the specific uses and outcome measures for funds allocated. The use of technology to support teaching and learning as well as student services has grown exponentially during the past decade. Better and smarter uses of technology must continue to be deployed in the future. To encourage the use of the latest technology to support the missions of the institutions, it is recommended that this be a newly permitted use of Distinctive Mission funding. The allocation is based on 1/3 annualized budget related resident FTE enrollment, and 2/3 appropriated on-going tax funds. For 2015-16, institutions may target Distinctive Mission funds for initiatives in the following areas:

- Completion
- Economic Development
- Technology

UNIVERSITY OF UTAH $4,080,500 (27.2%)

Online Education Infrastructure (Completion) $1,800,000

Description – Student demand for online instruction has been growing. The University of Utah is assertively increasing the availability of courses, certificates, upper-division undergraduate coursework and master’s degree programs in areas of high demand and where online learning opportunities will increase degree completion. We seek funding to continue course and program development, and to ensure that online students have the advising and academic support infrastructure that is required to ensure retention and completion.

Rationale – Critical courses in online formats enable students to pair traditional on-campus courses with online courses each semester, facilitating full-time enrollment for student who are balancing work and family obligations as they make timely progress toward degrees. Roughly one-third of U students enroll in at least one online course each semester. Five new fully online programs will launch in Fall 2015, increasing access to U education for students who are not able to relocate to complete their degrees. For undergraduate students, this will provide an additional means of dealing with bottleneck classes and meeting student scheduling needs. For professional graduate students, this will help address a market need to increase trained professionals for strategic areas of the Utah business community.

Outcomes – The intended outcomes are to ensure that we do not lose our current student base and that we are able to meet the needs of an expanded student population that cannot be present on campus. Promoting graduation and student success, particularly in degree programs that meet demands, aligns well with Prosperity 2020.

Assessment – We will gather data to measure success and persistence of students who enroll in online classes. Online tools and robust advising will also be available to guide students through successful completion of online courses.
**Budgetary Plan –**

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**Student Success and Completion – Advising Resources (Completion) $1,000,000**

**Description** – Access to academic advising is key to the success of undergraduate students. Of particular importance are advising models that meet the needs of 21st century students, particularly technology-assisted advising resources and a creative approach, Bridge Advising that connects University College – where U freshmen begin their studies – with new advising centers located in every college. Our goal is to ensure that every academic college has an advising resource center to link to University College, staffed with at least one Bridge Advisor.

**Rationale** – Analysis of degree completion patterns indicates that students who move from University College to an academic college by the time they have earned 30 credit hours are more likely to complete the baccalaureate. Bridge Advisors and advising hubs in the academic colleges help ensure a timely and smooth transition for students as they move from University College to degree-granting colleges sooner in their academic programs.

**Outcomes** – Advisors can help students at the beginning of their engagement at the University of Utah as well as helping to guide them to resources they may need to be successful.

**Assessment** – Data about retention and graduation rates will be reviewed. We will also be able to monitor student-advisor encounters and student needs. We will also use focus groups and student satisfaction surveys to identify student needs and address effectiveness of programs.

**Budgetary Plan –**

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**Improved Science, Technology, Engineering, Math (STEM) Instruction (Completion) $1,000,000**

**Description** – In recent years, enrollment in STEM courses and majors has increased at the University of Utah. To provide high quality STEM education and in turn help more students successfully earn degrees in key STEM fields, we must increase access to bottleneck courses and increase student access to teaching assistants, tutors, and instructional labs in a range of introductory mathematics, biology, chemistry and physics.

**Rationale** – The Engineering Initiative has nearly doubled the number of students who complete degrees in engineering at the U. At the same time, limited investment has been possible in instructional resources in the math, physics, biology and chemistry courses that underlie engineering degrees. In addition, workforce demand in health fields is significant, and enrollments in pre-health math and science courses have increased.

**Outcomes** – Students should be able to successfully complete the introductory STEM classes in a timely manner. This should reduce time to graduation as well as help ensure more students persist and complete STEM degrees.

**Assessment** – Students in introductory STEM courses will be tracked to monitor the effectiveness of these resources in assisting students to successfully complete these introductory courses.

**Budgetary Plan –**

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Undergraduate Engaged Learning Opportunities (Completion) $280,500

**Description** – The University of Utah aims to engage every student in influential learning experiences that increase the likelihood of completion and improve preparation to meet the needs of Utah companies. We are particularly focused on increasing participation in Undergraduate Research Opportunities (UROP) and internships. These programs are highly competitive and many worthy students are denied acceptance due to financial limitations. Resources are needed to allow continued expansion of these programs, with the aim of reaching greater numbers of undergraduates.

**Rationale** – There is high demand for these programs by our students that is not currently being met. Students who participate in Engaged Learning Opportunities are more likely to successfully complete their education.

**Outcomes** – Students have the opportunity to gain research experience and internships that will help them to be academically successful as well as build skills that will be useful as they pursue career opportunities.

**Assessment** – We will monitor success of students in engaged learning opportunities and track their ability to refine the areas of their research interests measured by presentation of papers at conferences, publications, and admission to selective graduate schools. Completion and graduation rates of students participating in engaged learning opportunities will also serve as a measure of success in these programs.

**Budgetary Plan** –

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Addressing Instructional Limitations (Completion) $1,608,400

**Description** – Instruction remains one of the most significant elements of the university’s mission. Funding will be used to add new part-time and full-time faculty to address a range of instructional needs throughout USU, including high-demand classes such as English and math, and enhancements to existing programs such as business, engineering and science. Additional faculty lines will be deployed across the university in order to meet emerging demands for educational programs. New faculty positions in high-need areas will enhance student access and pathways to completion. Classes taught by these instructors will be offered through a combination of face-to-face, broadcast and on-line delivery methods, leveraging content expertise across the USU system.

Students are eager to be engaged with faculty in projects, both in and outside the classroom. Learning outcomes will be improved through increased contact with faculty.

**Outcomes** – The University has identified several programs that need investment of faculty positions. Some departments have instructional shortages because of increasing student enrollments; new faculty and instructors can be assigned courses and laboratory instruction that
reduce bottlenecks. Other departments have expanded programs that enhance the land-grant mission of the institution; new faculty will bring additional visibility and vitality to these programs.

Programs receiving new positions will gain faculty capacity, providing students with new or enhanced learning possibilities. Students will have improved pathways to graduation as well as greater opportunities for out-of-class experiences.

**Assessment** – Number of faculty hired, student credit hour reports, completion rate, time to completion, out of class experiences.

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**Academic Advising** (Completion) $300,000

**Description** – NACADA (National Academic Advising Association) recommends no higher than a 300-to-1 student-to-advisor ratio for advisors working with an undeclared population. Unfortunately, USU is not meeting this recommended ratio in many of the departments and colleges. Also, the Office of University Advising is responsible for high-risk students and students who are listed as "undeclared" and need to select a major; unfortunately, this office has a student-to-advisor ratio of 464-to-1. High student-to-advisor ratios limit the time that advisors can devote to individual students, undeclared majors, high-risk students and those who are experiencing difficulty in navigating the University system.

**Outcomes** – An improved student-to-advisor ratio makes it possible for a greater number of students to meet with an advisor. In turn, increased and individualized advisement will encourage undeclared students to declare a major earlier, leading to higher retention and success rates for students admitted provisionally and into the associate’s degree. Through enhanced advising, students will achieve an improved time to completion.

**Assessment** – Number of advisors hired, student-to-advisor ratios, academic standing of provisionally admitted students, the number of undeclared students moving into a major, retention rate, completion rate, time to completion.

**Budgetary Plan** –

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**Enhanced Student Services – Key Populations** (Completion) $360,000

**Description** – A number of key student populations at the university continue to manifest needs above what the university has been able to provide. Veterans and those with mental health needs represent the most challenging groups. The number of veterans served by the university’s Veteran’s office continues to grow, particularly in the regional campus system. Similarly, the mental health professionals on campus have seen a constant upswing in the demand for their services, and have identified creative methods for managing the workload. The university also is keying in on students and developing their academic abilities, such as critical thinking, and also helping them understand their values and interests in order to make sound career planning decisions.

**Rationale** – Every one of the offices serving these students lacks staffing to adequately meet the demand. Some services can now be partially provided via the web, which has mitigated the size of this request. Each position funded will have a direct interaction with students.
Outcomes – Student veterans require support to effectively transition from military life to civilian/student life. In addition, they often need help maneuvering through the processes and regulations associated with using their GI Benefits. Additional support for the growing number of student veterans at USU will increase the likelihood that this important student population will be in good academic standing with improved chances for persistence and completion.

Additional staff in other student services areas will allow for additional assistance each semester, reaching over 200 students who are not currently able to utilize the services.

Assessment – Completion rate, time to completion, number of veterans served.

Budgetary Plan –

Salaries, Wages & Benefits $ 295,000
Stipends $ 65,000
Total $ 360,000

Enhancing University Information Technology and Programming (Technology) $880,000

Description – Funding will be used to expand programming expertise as well as software and hardware used by employees across the entire University. There will also be investments in the area of instructional technology and classroom enhancements on all campuses. The University will continue to emphasize connections between instructors and students through broadcast and online course delivery.

Outcomes – These investments will improve the University's ability to handle a wide variety of functions, such as employee hiring, payroll, electronic approvals, and student registration and tracking. Student learning in classes will be enhanced by improved instructional technology and innovations in the classrooms.

Assessment – Number of IT staff hired, number of upgraded classrooms, software and hardware purchased and implemented.

Budgetary Plan –

Salaries, Wages & Benefits $ 280,000
Operating Expenses $ 500,000
Classroom Improvements $ 100,000
Total $ 880,000

WEBER STATE UNIVERSITY $1,604,100 (10.7%)

Performance Compensation (Completion) $152,500

Description – WSU is proposing a Post Tenure Promotion program to encourage vitality among our senior faculty. “Promotion” type increases will be provided to senior faculty who meet quality standards in teaching, research and public service.

Rationale – Increase vitality and retention of senior faculty.

Outcomes – Increase quality in teaching, research and public service provided by senior faculty.

Assessment – Proportion of the faculty reviewed who meet the established criteria.

Budgetary Plan –

Salaries, Wages & Benefits $ 152,500

Carbon Neutrality (Technology) $200,000
Description – WSU’s aggressive pursuit of carbon neutrality by 2050 is contingent on preserving the purchasing power of our fuel and power budget. Failing to fund utility rate increases will result in funding presently earmarked for energy efficiency initiatives to be siphoned away to cover these rate increases.

Rationale – WSU’s ability to reach carbon neutrality by 2050.

Outcomes – Additional energy efficiency projects will be scheduled.

Assessment – WSU will continue to decrease its carbon footprint.

Budgetary Plan – Operating Expense $ 200,000

IT Security & Leadership (Technology) $365,000

Description – This funding will enable WSU to keep pace in the ever evolving world of IT security. It will also provide for enhancements in our critical IT infrastructure. Provide adequate insurance protection against data breaches. Hire established personnel that provide operational support and planning for various information security functions at the university. Upgrade infrastructure to further protect university information resources.

Rationale – Protect the institution’s data from increasing levels of attack.

Outcomes – Through several initiatives and projects create greater information security in various aspects of the university environment.

Assessment – The SANs Critical Security Controls score, used as part of the regular USHE Security Assessment, will move from black (absent), red (initial) and orange (repeatable) to yellow (defined) and green (managed) because of these investments in an additional FTE and other new resources. This will be an indication of more secure and mature IT security environment at WSU.

Budgetary Plan – Salaries, Wages & Benefits $ 100,000
                                      Operating Expense $ 265,000
                                      Total $ 365,000

STEM Workforce (Completion) $886,600

Description – WSU is preparing to help the State make critical investments in the STEM fields of Math, Sciences, Engineering, Computer Science, and Health Professions. WSU’s recent surge in these areas can be enhance with additional faculty.

Rationale – Each of the programs has high labor market demand and strong salaries. These programs provide graduates that enhance Utah’s economy.

Outcomes – Additional degrees will be granted in the aforementioned areas. This will not only help to meet the labor force needs of the state but will also support the Governor’s 66 percent goal.

Assessment – WSU carefully tracks the number of degrees awarded as well as the placement of graduates.

Budgetary Plan – Salaries, Wages & Benefits $ 886,600
In-Demand Academic Program Instructional Support (Completion) $175,207

Description – Increase the number of instructional faculty in new and growing programs

Rationale – Additional instructional faculty are needed to support the development of majors experiencing increases student demand.

Outcomes – Students will have better pathways in preparing themselves for graduation. High demand majors will have expanded capacity to serve growing student demand. Departments receiving additional instructional faculty support will have greater enrollment and graduates.

Assessment – Number of students in applicable majors

Budgetary Plan – Salaries, Wages & Benefits $ 175,207

High Impact Practices (Completion) $333,739

Description – SUU is focused on student empowerment through academic performance, and is aligning academic student support services, particularly in peer-to-peer tutoring services and writing centers. Capitalizing on newly implemented technologies, more intentionality is being afforded to direct peer-to-peer mentorship in classes with high student drop, withdrawal, or failure rates (DWF Courses). SUU is also making a greater commitment to resource ongoing support and consistency to ensure institutional compliance with Title IX and faculty innovations within its Center for Excellence in Teaching and Learning (CETL).

Rationale – SUU has implemented new technology and research to identify gaps in student academic performance and has piloted peer-to-peer tutoring strategies demonstrating success in student academic performance. SUU is in a ready position to fund and operationalize these strategies that empower students through academic performance. SUU also needs to establish ongoing funding to support a dedicated focus to Title IX compliance, and is in the process of fully funding its CETL program and services.

Outcomes – Increased student retention and graduation rates; Increased student academic performance; Establish an ongoing position to ensure Title IX compliance at SUU and a ¾ time position within CETL to ensure better faculty innovation in teaching and learning.

Assessment – Percentage of DWFs and quality of students’ writing skills; Title IX compliance and faculty evaluations.

Budgetary Plan – Salaries, Wages & Benefits $ 313,739
Operating Expense $ 20,000
Total $ 333,739

Advanced Technology and Wireless Connectivity (Technology) $174,254

Description – This initiative is to meet the technological advances in both instructional and academic student support areas, such as increased mediation and mobile technologies.
**Rationale** – SUU has a continued and unmet need of maintaining its investment in developing technological equipment and services, which have become compounded during historical cuts to its operating budget. SUU is now in a position to begin reinvesting in technology and continue expanding its wireless connectivity to maintain a competitive experience and learning environment for its students.

**Outcomes** – This initiative will provide increased access for students and faculty to integrate technologies into their teaching and learning environments. As SUU’s wireless network is expanded, greater access to mobile technologies will be realized across campus. The developments of functional applications are streamlining information and communication across campus, and a high need is being placed on a programmer to continue the software developments behind these synergies.

**Assessment** – Student satisfaction surveys.

**Budgetary Plan** –

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SNOW COLLEGE $420,500 (2.8%)

**Market-based Compensation for Critical Staff** (Completion) $170,000

**Description** – Snow College has a long history of modest salaries for faculty and staff. Snow has been attractive to faculty and staff because of the quiet lifestyle of rural, central Utah and the opportunity to work at a teaching institution that does not require heavy research and publishing requirements. But staff and faculty are finding it increasingly hard to stay as the College struggles to adequately compensate our hardworking employees. Two-year institutions find it imperative to hire more PhD teachers in order to meet the demands of higher education and the ever-complex world in which we live. For these reasons, we developed a process for studying performance assessment and compensation for faculty and staff in our current strategic plan. We have raised the bar on what we expect our employees to do and we want to reward the hard work done by these devoted individuals with a compensation package that can retain critical staff who are essential to the wellbeing of the College.

We know that many of our faculty could be paid a higher wage if they were employed at other institutions and businesses in the state. We struggle to find and retain the people we need to provide the best educators for classroom teaching. In some STEM areas we desperately need PhDs, but because of our salary schedule we have even struggled to hire candidates with Master’s degrees. Market comparison studies are showing that we are falling behind other institutions in the state and other institutions located in rural and urban areas in the Mountain West.

Our history of maintaining a flat salary schedule across all disciplines is out of step with the realities of recruiting faculty in STEM and allied health fields. This past academic year, we lost two nursing professors, one chemistry professor and two math professors who left and took jobs at other institutions because we could not compete with salaries at these other institutions. We used to attract scores of applications from candidates in each field we advertised. This past year we only attracted 11 applications in a political science search, 12 in psychology, 10 in math where two positions were being advertised, and 14 in chemistry. In all of these searches we were greatly limited in the number of candidates we could interview, because we had only one or two acceptable candidates in each field. In one discipline, we needed to hire multiple professors, but
had to turn to adjuncts because we could not offer enough money to bring in any desirable tenure-track candidates.

**Rationale** – Following through on a strategic planning goal, we have engaged in a compensation study to learn more about what we can do to attract and keep faculty and staff. Snow College is not just a solid two-year institution. Snow College is a rarity among two-year institutions. We currently rank second in the nation by Rate-My-Professor for the highest teaching satisfaction rankings among American two-year institutions. We are an open-enrollment institution that accepts many students that have lower academic skills and in their first year of college, raise them to the top performing students in the state. If we continue to lose critical faculty and staff, we will begin to fail students who depend on the outstanding educational product we deliver.

**Outcomes** – We want to use this funding to adjust critical salaries of STEM and other fields to stop the flight of professors to other institutions. In addition, we need to attract the best faculty we can to uphold our quality and promise to our students.

**Assessment** – Our compensation study will allow us to measure our performance against professors at other institutions and better know what we need to be doing to retain good faculty and staff who make Snow an exceptional College. We expect that increased funding will result in more applications from strong candidates who will shore-up our competitive standing in the years ahead and retain faculty and staff who already make Snow a superb place to study.

**Budgetary Plan** – Mission-based funding is requested to address critical wage issues for faculty in STEM and healthcare, but also in other fields where we are finding it difficult to retain and recruit faculty:

| Salaries, Wages & Benefits | $ 170,000 |

**Develop a New Peer Mentor Program for Snow College** (Completion) $50,000

**Description** – In recent years, institutions have been turning to peer advisors to increase student retention and completion rates. Peer advisors are trained student advisors who perform some of the same functions that professional advisors do. They help students understand GE goals and requirements. They suggest options for requirement completion and major exploration, and they encourage students to complete General Education and earn a General Education Certificate of Completion. The focus on General Education readies students for degree completion and transferability. In our strategic plan, we identified best practices that will enable us to enhance the quality of our teaching and advising programs and will improve the quality of student services in general, but more particularly, help students complete degrees on time and know the pathways needed to transfer to other institutions. We believe this peer mentoring program will bring us close to the success we desire.

**Rationale** – A good advising program is essential to degree completion. Students often wrestle with indecision in selecting a course of study. They also face financial challenges and other obstacles that have a bearing on their judgment in regard to degree completion. Much of the work of peer advisors is on students at risk, though they also play an important role in helping any student who comes to the advisement center and needs hands-on advice. Peer advisors suggest academic pathways, explain the benefits of degree completion and related matters that can be as much or in some cases, more effective, than counseling that comes from professional advisors who are more experienced and may be perceived as removed from student experience. Very often students are excited to take courses in fields that interest them, but do not appreciate the importance of General Education courses that help students develop critical thinking skills and help students analyze information and communicate in meaningful ways. Properly trained peer advisors will reinforce the advice given by the full-time advisors in our Student Success Office. Only full-time advisors have permission to register students for classes and to access official
student records, but peer advisors greatly increase the reach of the College’s advising efforts and encourage and build confidence in students, enabling them to have greater insight and understanding of their academic potential.

While two-year degrees improve the prospects for student employability, it is increasingly important for students to understand the more education they have, the greater their employment prospects and financial stability will be. For this reason, peer advisors can play an essential role in making students aware of pathways for transferring to other USHE institutions. Peer advisors are a resource to help students know which USHE institutions have the four-year degrees they desire to complete. Peer advisors review articulation agreements with students to ensure that students graduate in two-years at Snow College and prepare students to transfer and complete their baccalaureate degree in four years. As peer advisors review the economic benefits of transferring to earn four-year degrees and clarify the pathways for degree completion, students will gain in their resolve to get the most out of their College experience.

**Outcomes** – Snow College already has one of the highest GE and degree completion rates in the USHE system. But we continue to find that students need encouragement to complete GE and degree requirements and to transfer in a way that will enable them to graduate with a baccalaureate degree in four years. We believe the Peer Advising Program will help us raise our GE completion rate and our Associate Degree completion rate significantly and we will see an increase of students transferring to complete their four-year degrees.

**Assessment** – We propose to use a survey instrument such as the ACT organization’s College Engage test to assess academic and behavioral skills that have direct bearing on student academic success. ACT provides guidelines for understanding and interpreting scores that peer advisors can employ to help students understand areas where they can increase their academic achievement. Through the College’s Office of Institutional Research, we can accurately track GE and degree completion rates. We also collect information on students who leave Snow College and complete degrees at other USHE institutions. In addition, we keep statistics on students who make visits to advisors and the content of those meetings. We will track our work with peer advisors and will be able to determine how our efforts pay off in terms of greater completion and transfer rates.

**Budgetary Plan** – We seek $50,000 to facilitate this program. These costs include:

1) 80 hours per week at the Ephraim Campus, during Fall and Spring Semesters  
2) 20 hours per week at the Ephraim Campus during Maymester and Summer  
3) 20 hour per week at the Richfield Campus during Fall and Spring Semesters  
4) 10 hours per week at the Richfield during Maymester and Summer Term  
5) $9 an hour x 1,750 hours = $15,750  
6) $1,750 for training and equipment  
7) $32,500 for salary and benefits for a peer advisor supervisor  
Total: $50,000

**CTE Equipment Renewal/Update (Technology) $100,000**

**Description** – We live in a world where technological changes are lightning-fast. These technology innovations are in high demand by industries who seek to hire workers trained on the latest equipment and knowledgeable about the purposes of these technologies in workshop and field applications. Our strategic plan promises to deliver education programs that directly coincide with the economic needs of our six county service area and the state of Utah. We are committed to our plan and know that we must invest in technology updates to prepare each student for a meaningful career and to participate as economic partners in industry. The greatest challenge to CTE programs is being financially prepared so we can acquire new technologies that will prepare
students to be competitive in a world where industry relies on new hires to bring the best expertise to the workplace. We know that we must regularly update existing technologies in our mechanical programs and introduce new technologies that are constantly changing. To do this, we need funding to replace equipment, software and tools that have become obsolete or worn-out with use with state-of-the-art technologies.

Rationale – It has become essential for CTE programs to mirror the practices of industry in developing schedules for equipment replacement and for updating equipment and purchasing the latest technologies that will train students to give industry a competitive edge in production. While our CTE budgets have been able to keep pace with basic machinery, equipment has become increasingly expensive. Technological innovation significantly reduces the shop-life of existing equipment. Heavy duty lifts for our diesel programs used to cost around $1500 have been replaced by industry standards that run between $7,000 and $10,000 each. Basic refrigeration, reefer, emissions and hydraulic systems used to follow the same basic methods for maintenance. That is no longer the case as students are exposed to different types of systems that utilize different electronic, mechanical and hydraulic methods of operation. We promise industries that we can adjust to these new technologies and servicing techniques rapidly so they can purchase the latest equipment on their job sites. In order to stay true to our mission, we need these technologies to prepare our students for careers and to help industry grow.

Outcomes and Assessment – Each department in our CTE division will review essential equipment needs, and the training required for our instructors to effectively teach our students. They will submit budget proposals each year to the CTE dean who will work collectively with the department chairs to replace, update and purchase new technologies that best address the needs of employers in our region and the state. This schedule will serve as a model for departments to follow in the years ahead as needs arise relating to technology acquisition and renewal.

Budgetary Plan – Mission-based and economic development funding is requested to address this critical need. We are confident that the funding will greatly help us fulfill our state-mandated mission to CTE, our strategic plan, and our commitment to help students get the best education possible.

Salaries, Wages & Benefits $ 100,000

General Education Course Development Funding (Completion) $25,000

Description – A key component of our Strategic Plan is to revise General Education. GE courses are not taken as seriously as they should be by students. They fail to see the critical thinking skills that are gained by taking good GE courses and the importance of key intellectual principles that are learned in an engaging liberal arts setting. Studies show that employers want students trained in specific fields, but are often disappointed in recent college-graduate hires’ lack of knowledge from being too narrowly trained in disciplines and failing to show sound judgment and analytical development. We spent a significant portion of our time discussing the challenges of General Education in our Strategic Planning process. We committed to improve the quality of General Education courses by sharpening our purposes, being more deliberate in the creation of courses that utilize high-impact practices finding ways to engage faculty and staff more robustly in the General Education program. We know that a great GE program needs to give direct support to faculty to develop high quality GE courses.

Rationale – We have recently hired a GE director who is charged to help us revise GE at Snow College so students can make connections to ideas that help them become liberally educated. We need to do more. We propose helping fund faculty research on pedagogy in the delivery of course content, that is less discipline-based and more based upon great ideas that are timeless and that every educated student should wrestle with. Faculty would be invited to write proposals
to work on course creation or course revision for the GE program. They can make a joint proposal that includes up to three faculty interested in particular course ideas, or they could apply for funding as individuals to develop or revise a GE course. Our General Education Committee in conjunction with the GE Director will consider and award strong proposals and require visible products in the form of course syllabi and other supportive materials to be submitted for curriculum approval.

In addition, we have found our participation in the annual AACU conference on General Education to be essential in keeping faculty apprised of important ways of delivering GE to students. We have implemented and are implementing ideas in our curricular offerings that are promising changes to GE. We want to pay for faculty to travel each year to the AACU conference to continue to bring the best practices back to Snow College. We will have these faculty share what they have learned from the conferences and lead GE discussions with the faculty during the academic year.

**Assessment** – Through the College Assessment of Academic Proficiency (CAAP) exam, we can track improvements in GE outcomes. The exam measures student mastery of liberal education principles and analytical performance. We also believe anecdotal evidence will be extremely important in measuring our GE outcomes. Institutions that have taken GE reform seriously have noticed improved thinking skills, writing skills, quantitative analysis and analytical improvements in their students. These are not easily measured in a quantitative way, but are demonstrated in student performance in all college courses and in their overall intellectual development. We are excited by the changes we are already undertaking in our GE program, and believe this will provide additional support that will lead to positive academic outcomes.

**Budgetary Plan** – The costs to this program are:

1) $13,000 to fund six faculty, per summer to develop or revise existing GE courses
2) $12,000 to cover the cost of travel and participation in the AACU annual conference on General Education.
   Total Cost: $25,000

**Coordinator, Civic Engagement and Service Learning** (Completion) $75,500

**Description** – Over the past decade there has been a steady increase in the number of voices from government, commerce, education and non-profit organizations calling for higher education to do more to link academic theory to practice. Employers are interested in not simply what a student knows, but more importantly, what they can do with that knowledge. Civic engagement and service learning provide opportunities for students to develop those attributes. We carefully considered these demands and opportunities in our Strategic Planning deliberations and committed the College to do more to develop service learning and experiential learning opportunities. To do this, we need to be more deliberate in how we organize, carry out and assess our efforts in these areas.

We propose hiring a full-time coordinator to administer our civic engagement and service learning programs. This person will work with our Career Services and Student Success offices in developing opportunities for student engagement and in standardizing the procedures for student participation in these programs. They will develop community partnerships and coordinate internships assuring that students actually do work they are trained for.

**Rationale** – Too often, student interns serve in organizations that use student help to supplement tasks that are not always connected to rich experiential learning. This prevents students from fully exploring career interests and applying classroom learning to professional practice. While professors can help set up internship, civic engagement and service learning opportunities,
requirements vary widely across departments and best practices are not always shared across disciplines or even within departments. A coordinator will help us develop guidelines and oversee quality control. This person will be able to work with departments to expand areas of civic engagement and service learning. They will also be able to train, advise and support the Snow College Service Club.

**Outcomes** – A coordinator will highlight the importance of civic engagement and service learning. We are confident student participation will increase and professors will seek out advice and share best practices with the coordinator to develop opportunities for students. We are also confident that the community will begin to reach out to the College with new opportunities for students.

**Assessment** – Our higher education accreditor, elected government officials and educational associations have all pointed to the value of students engaging in service learning opportunities. We aim to not only provide increased opportunities for students, but better quality opportunities than exist now to help students realize the importance of their classroom learning to real-life application and the practical experiences they have and the connections they make to academic learning. It is difficult to measure the impact of civic engagement and service learning in a quantitative fashion, but we will learn important anecdotal information about student experiences which will guide our decisions about how to develop this program and to expand opportunities for more student engagement and better quality engagement.

**Budgetary Plan** – We already have a service learning committee in place, and need to fund two key areas to put our plan into action:

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<th>Salaries, Wages &amp; Benefits</th>
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**DIXIE STATE UNIVERSITY**  $653,800 (4.4%)

**Academic Capacity and Quality** (Completion) $653,800

**Description** – Full-time equivalent (FTE) enrollment at Dixie State University has increased by 45 percent since Fall 2008. However, due in part to limitations on course scheduling capacity, only 60 percent of current students are classified as full-time. Expanded academic programming and course availability are needed to meet student demand across numerous disciplines. Additional faculty positions and instructional resources are needed in communication, criminal justice, dance, English, math, nursing, psychology, sociology, and surgical technology programs. Maintaining adequate capacity in key academic areas will ensure that students are able to take full course loads and maintain continuous progress toward timely degree completion.

**Performance** – Increase number of sections available for high-demand courses. Increase percentage of full-time students. Increase retention of first-year students.

**UTAH VALLEY UNIVERSITY**  $2,103,400 (14%)

**Undergraduate Research and Student Engagement** (Completion) $300,000

**Description** – Increase opportunities for students to engage in undergraduate research, mentoring, and creative activities which increase professional competence and confidence.
Rationale – Studies have found that students involved in undergraduate research, scholarship, and creative activities have a higher retention and rate of graduation, demonstrate greater student learning, and are more likely to go on to graduate school. (Osborn, J. M. and K. K. Karukstis. 2009. The benefits of undergraduate research, scholarship, and creative activity)

Outcomes – Expansion of opportunities for students to work under the direction of faculty mentors in conducting and disseminating undergraduate research and creative activities. Students will have opportunity to apply knowledge and skills developed in their studies in real-world contexts. These opportunities produce graduates who are more fully prepared for graduate school and the workforce.

Assessment – 1) Increased number of students participating in undergraduate research and creative activities. 2) Higher completion rates for students participating in these activities.

Budgetary Plan – Operating Expense  $ 300,000

Completion Grants (Completion) $300,000

Description – Through the use of student grants for Summer semester and/or for advanced students enrolled in STEM majors, Utah Valley University will improve the rate of completion as well as reduce the time to completion.

Rationale – A high percentage of UVU students rely on PELL grants to fund their tuition and fees. These students often use all of their PELL awards during Fall and Spring Semesters leaving no funds available for Summer semester. UVU successfully piloted a targeted summer semester completion grant program during Summer 2014 and proposes to increase the available funding in support of additional students. Further, a number of STEM majors leave UVU prior to completing their degrees due to high industry demand. STEM grant funds would allow UVU to identify these students and provide some financial support to help them complete their remaining classes for graduation.

Outcomes – 1) Increase overall graduation rates and improve student time to completion particularly for students with financial need. 2) Increase completion rates in targeted STEM programs.

Assessment – 1) Increased graduation rates and reduce time to completion for PELL eligible students. 2) Increased completion rates in targeted STEM programs.

Budgetary Plan – Operating Expense  $ 300,000

Academy of Creativity and Technology (Technology) $283,500

Description – A project-based capstone course for Junior/Senior level students that promotes collaboration on projects integrating a myriad of skills from multiple disciplines, particularly the fields of Arts, Business, and Technology. Real project needs are offered by industry so that students might develop solutions that will be implemented in the business world. This learning laboratory combines the academic elements of various disciplines and the genuine needs of industry in order to produce the integrated and interdisciplinary approach that students will apply in their future careers.

Rationale – Future student success in industry, following graduation, is greatly enhanced as students develop skills that make them more versatile communicators with an understanding of the market as well as an inclination to innovate. Project-based education demands a level of personal and professional agility, similar to the skills now in demand in industry. These projects
allow students to work, as in industry, across divisions with multiple stakeholders invested in the
completion of a project while being mentored by faculty.

Outcomes – Students participating in these projects will gain relevant concepts in technology,
business, and art with a specific focus on the points of nexus for these skill sets. By completing a
project, students will be able to demonstrate their skill-level, professional agility and understanding
of industry's demands to future employers. Students will have worked with people in industry and,
following their capstone project, will have a tangible product that demonstrates their skills that are
applicable to post-university employment.

Assessment – 1) Projects developed with and graded by faculty director informed by the input of
industry agents. 2) Number of projects as well as the number of students, faculty, and industry
partners involved.

Budgetary Plan –

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Economic Development Administration (Economic Development) $210,100

Description – Historically, USTAR partnered with UVU to fund the USTAR Outreach
Director/UVU Associate Vice President for Economic Development position. As a result of a
reallocation of resources, USTAR is no longer funding this position which is responsible for UVU's
Business Resource Center and economic development initiatives.

Rationale – Two of UVU's mission-based objectives are 1) to foster partnerships and outreach
opportunities that enhance regional, national, and global communities and 2) to serve as a portal
of civic engagement and an engine of regional economic and business development. This
position is key to UVU's ability successfully manage UVU's economic development initiatives and
resources, develop and manage corporate and professional relationships to yield student
internships and projects, and assist with coordinating and deploying UVU's economic
development strategies, programs and initiatives with other state and federal entities and their
interests.

Outcomes – Through the efforts of UVU's Business Resource Center and economic development
activities, UVU develops and maintains collaborative partnerships among Utah's research
universities with UVU and industry partners; coordinates programmatic initiatives with UVU, local
business, entrepreneurs, and business leaders interested in furthering science, technology,
research, and innovation along with the associated economic benefits of these activities; creates a
network that identifies promising new business concepts, new technologies, and promising
research; supports the Technology Commercialization office in the transfer of intellectual
properties in ways that benefit

Assessment – Increased number of collaborative partnerships among Utah's research
universities with UVU and industry partners. Increased number of initiatives with UVU, local
businesses/entrepreneurs. Increased number of technology commercialization. Fulfillment of
UVU's mission-based objectives.

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Technology Infrastructure Innovation and Sustainability (Technology) $1,009,800
Description – In order to operate effectively and efficiently, UVU must sustain and expand its technology infrastructure to meet needs of existing programs, services, students, faculty and staff. In particular, funding is needed to support the wireless network, core infrastructure (network, servers, and storage systems), disaster recovery, and security. Further, UVU, Weber State, and USU are leading an innovation effort to create a USHE cloud.

Rationale – Unlike the physical infrastructure which receives R&R funds through capital improvement appropriations, the technology infrastructure R&R has had to rely on sporadic infusions of one-time funds. Ongoing funding is needed ensure uninterrupted services which support administrative, student and educational systems. Growth of the campus (square footage, employees, and students) increases demand for services with exponential growth on the wireless network. Ongoing funding is also needed to help mitigate disaster and security risks.

Outcomes – 1) Ongoing funding to support regular, cyclical updating of IT infrastructure. 2) Expansion of wireless network. 3) Implementation of a USHE virtual cloud. 4) Appropriate mitigation of security and disaster risks.

Assessment – 1) Reduction/elimination of unplanned IT outages due to infrastructure failures. 2) Increased access for wireless devices. 3) Reduced reliance on physical storage through virtual cloud. 4) Increased ability to identify and defeat security threats resulting in no data breaches.

Budgetary Plan –

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Salt Lake Community College $1,948,800 (13%)

Competency Based Education (CBE) (Completion) $475,000

Description – SLCC will create personnel and technology infrastructure to support competency-based education (CBE) and other innovative learning practices for both competency and credit programs to significantly improve student retention and completion rates while decreasing student costs and time to completion.

Rationale – This project aligns with institutional, state and national priorities to advance innovation to improve student learning and completion via reducing cost of attendance and time to completion using e-learning, competency-based education, open educational resources, prior learning and direct assessment. Development and assessment will start in the School of Applied Technology (SAT) in Year 1. SLCC credit academic programs will begin development Year 2 and pilot targeted academic programs by Year 3.

Outcomes – After 3 years the primary outcomes for this project include: 25% increased retention rates in newly implemented SAT CBE programs when compared to non-CBE programs; and 25% increase in SAT completion rates over current rates in comparison to non-CBE programs.

Assessment – The assessment will be tied directly to the assessment plan developed for the recently awarded TAACCCT grant to Salt Lake Community College which is a quasi-experimental design with Propensity Score Matching and Mixed Effects Regression using CBE and non-CBE cohorts, and an implementation evaluation to validate the assessment protocols.

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Adjunct Support for Gateway Courses (Completion) $340,000
Description – This initiative addresses the need to improve student success in General Education core courses (Math, History, English) through improved support for adjunct faculty and improved instructional models to enhance student learning at Salt Lake Community College. The College will hire four full-time positions to set the stage for new teaching models; provide funding for current adjunct faculty to attend training, high impact teaching boot camps, seminars and workshops; on-line instructor guides/support; dedicated writing tutors; and course team leaders.

Rationale – More than 50% of SLCC students intend to transfer to baccalaureate degree programs at USHE transfer institutions. Data shows that potential transfer students often flounder in key gateway courses. Due to student demand, most of these courses are taught by adjunct instructors with limited support from full-time faculty course leaders. SLCC aims to achieve improved student success by building adjunct support into the structure of core gateway courses by using advantages of our current learning management (LMS) systems to build more integrated approaches that create sustained connection between full-time and adjunct faculty in gateway courses.

Outcomes – Improved utilization of LMS systems (e.g. Canvas) to develop gateway course delivery models which include adjunct faculty support as a major design feature. Adjunct faculty and student support modules will be fully integrated into core General Education gateway courses. Per gateway course, several deliverables such as supplemental support for students, faculty workshops, high impact teaching boot camp curricula, etc. will be fully implemented.

Assessment – Baselines for current pass rates are established. The success of this project will be gauged by periodic monitoring of pass rates for core gateway courses over the 3-year implementation period.

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Learning & Tutoring Resources (Completion) $235,000

Description – Research has shown that learning support for students is becoming an increasingly important part of student success and completion. SLCC has created several learning and tutoring resources for students at its Taylorsville/Redwood campus including general tutoring centers, a Math Lab, a Student Writing Center, an Academic Literacy Center, and will be adding a STEM Resource Center and a Business Resource Center in FY16. Students attending other SLCC campuses are also in need of these resources at the campuses they attend. There exists a critical need for greater coordination of Learning Support and enhanced tutoring services.

Rationale – Research has shown that in order to increase completion rates for today’s students, colleges and universities need to provide additional learning and tutoring support to students. SLCC is committed to increasing completion rates for its students by providing access to appropriate resources for students to be successful. To meet this commitment, the College must expand its learning and tutoring support at the Taylorsville/Redwood campus as well as other campus locations.

The responsibilities and duties of the current director must be enhanced to include oversight, coordination of activities, and providing support for the Centers. An additional full-time supplemental instructional coordinator is needed to oversee, schedule and assess supplemental instruction throughout the College. As the tutoring and learning centers expand to include general education subjects and expanded hours, the College will need additional hourly dollars for more part-time tutors.
Outcomes – The primary purpose of this effort is to improve completion and success rates in key developmental education and gateway courses.

Assessment – While the primary goal is to move the needle on success and completion rates in targeted courses, tutoring and learning support is only one of many factors influencing this. As a proxy, we will measure student traffic (individuals served and total student tutoring hours & supplemental instruction hours generated), student evaluations of tutoring and supplemental instruction services, and success of students using tutoring and supplemental support vs. students not using these services.

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Classroom Technology (Technology) $898,800

Description – SLCC is requesting an ongoing dedicated source of funding to support technology in the classrooms and learning spaces across all of its campuses. SLCC has worked diligently over the last several years to identify both ongoing and one-time resources to help maintain existing classroom technology, but the costs of maintaining and enhancing equipment continues to grow beyond current resource levels. Updated teaching and learning technologies are critical to implementing the high-impact teaching and learning practices that research has tied explicitly to student engagement and success.

Rationale – The 20th century classroom with the professor in front of a chalkboard is no longer the standard in learning environments for today’s students. Technology has permeated the walls of higher education classrooms and enhanced the learning experience for students today by creating smart classrooms. Smart classrooms are critical to help implement high-impact teaching and learning practices which lead to increased student engagement and ultimately higher completion rates. This initiative is targeted specifically to student engagement and success. SLCC has 558 total classrooms and learning spaces that need to be routinely updated and replaced with advanced technology and furnishings. Funding would allow for a five-year replacement cycle. Total annual cost for routine replacement is $505,000 and full classroom upgrades (four per year) total $253,800. Additional staffing (2 FTE) will be needed to install upgrades and provide support for teaching and learning technology ($140,000).

Outcomes – 112 learning spaces will be upgraded each year and four classrooms will be overhauled with new furnishings and instructional technology for flexible delivery.

Assessment – In addition to measuring inputs (completion of work detailed above), teacher behavior will be monitored over time to determine if instructors are increasing the magnitude and complexity of their technology use in the classroom. Use of flexible classroom spaces will be studied to determine how teaching practices have been impacted by the redesigned spaces.

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STATE BOARD OF REGENTS/COMMISSIONER

$357,300 (2.4%)

The Office of Commissioner of Higher Education (OCHE) supports the State Board of Regents (SBR) governing board which advances the higher education goals of the state. To achieve
collaborative outcomes, the Commissioner’s Office provides leadership to promote innovation, planning, implementation, and assessment across all USHE institutions. The funds available to OCHE will be used to further the strategic goals of SBR through the following:

**Professional Services** (Completions) $357,300

*Description* – Provide appropriate staffing and/or consulting services to support enhanced completions or economic development activities.

*Rationale* – These and other projects have been recommended by the Governor's Office, Legislative leadership, Regents, and USHE institutions. Additional professional staff hires will allow for resources to provide timely and thorough industry research for decision-makers, as new policy and procedures are established for system-wide implementation. These positions will also provide support for other critical professional staff during peak times and employee transitions.

*Outcomes* – Provide additional analytical resources for Higher Education decision-makers, which will allow more complete, efficient, and timely responses.

*Assessment* – The number of additional completed research projects related to leadership requests from the Governor’s Office, Legislative leadership, Regents, and USHE institutions.

**Budgetary Plan** –

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