

## **William Sarni**

Director and Practice Leader, Enterprise Water Strategy

Social Impact

Deloitte Consulting LLP

Will has been providing environmental and sustainability consulting services to private- and public-sector enterprises for his entire career, with a focus on developing and implementing corporate-wide sustainability and water strategies. Sarni's diverse client list includes Fortune 500 companies, multinational corporations and non- governmental organizations (NGOs). He has managed complex projects throughout the North America, Europe and Asia, working with some of the world's most recognizable companies and NGOs.

He has managed water supply projects throughout the US and in Puerto Rico for both public and private sector enterprises. He has also worked with a range of companies, university technology transfer offices and startups in evaluating the technical viability and market potential of innovative water technologies and in supporting M&A programs. His experience in "water tech" includes data collection, analytics and visualization tools, water efficiency, filtration and treatment technologies.

An internationally recognized thought leader on sustainability and corporate water strategies, Sarni is a columnist on sustainability and water strategies for GreenBiz. He is the author of "*Corporate Water Strategies*" (Earthscan 2011, and in Chinese by Shanghai Jiao Tong University Press 2013), "*Water Tech – A Guide to Innovation Investment, and Business Opportunities in the Water Sector*" (Routledge 2013) and "*Beyond the Energy – Water – Food Nexus: New Strategies for 21<sup>st</sup> Century Growth*" (Dō Sustainability 2015).

Sarni is a Board Member of the Rainforest Alliance, on the Water Leadership Working Group for the World Business Council for Sustainable Development (WBCSD), on the Water Working Group for the Business and Industry Advisory Committee (BIAC) to the OECD, on the Scientific Program Committee for Stockholm World Water Week and an advisor to the University of Cambridge Natural Capital Leaders Platform "*The right value for externalities*" collaboration, with a focus on the value of water. He is a technical advisor to the "America's Water Initiative" at the Columbia Water Center - The Earth Institute at Columbia University and is a member of the Climate Bonds Standard Water Investments Technical Committee. He is the Deloitte technical lead for the CEO Water Mandate "Water Action Hub" project and was the Deloitte Project Lead for the CDP Water Program from 2011 through 2013.