



January 31, 2017

# Dixie State University

President Richard B. Williams



1 New Identity as a University

2 Lack of Infrastructure

3 Academic Direction

4 Growth, Retention, Graduation

**Challenges/Successes**



# Institutional Identity



**Dixie 2020**  
**STATUS TO STATURE**  
..... 2015-2020

**DSU**<sup>TM</sup>

# GOALS

1 Promote Student Success

2 Broaden & Enhance Academic Programs

3 Invest in Faculty & Staff

4 Enhance Support of Inclusion & Equity

5 Engage the Southern Utah Region

6 Establish a Strong Brand & Identity



**active learning. active life.**

**A hands on, individualized learning experience that provides an enriched and active life both in and out of the classroom.**

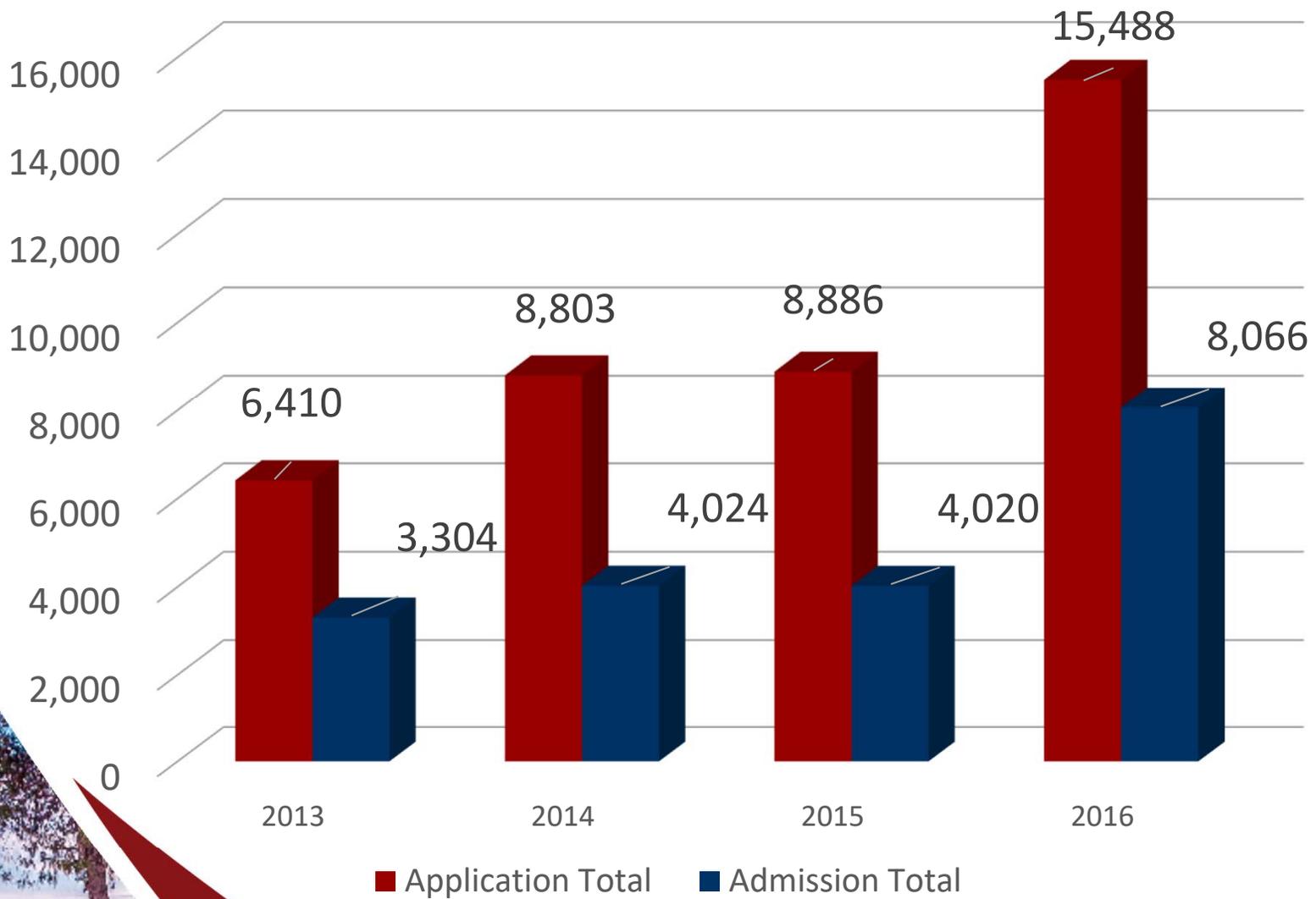


## New Athletic Identity

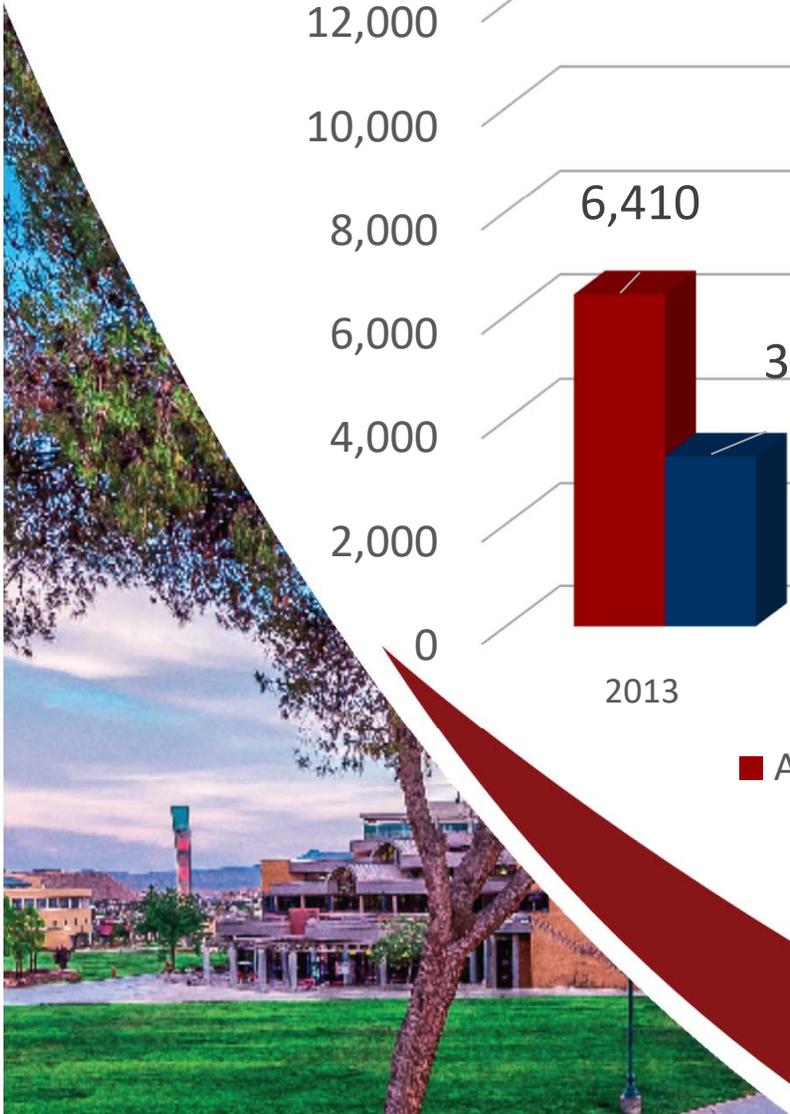


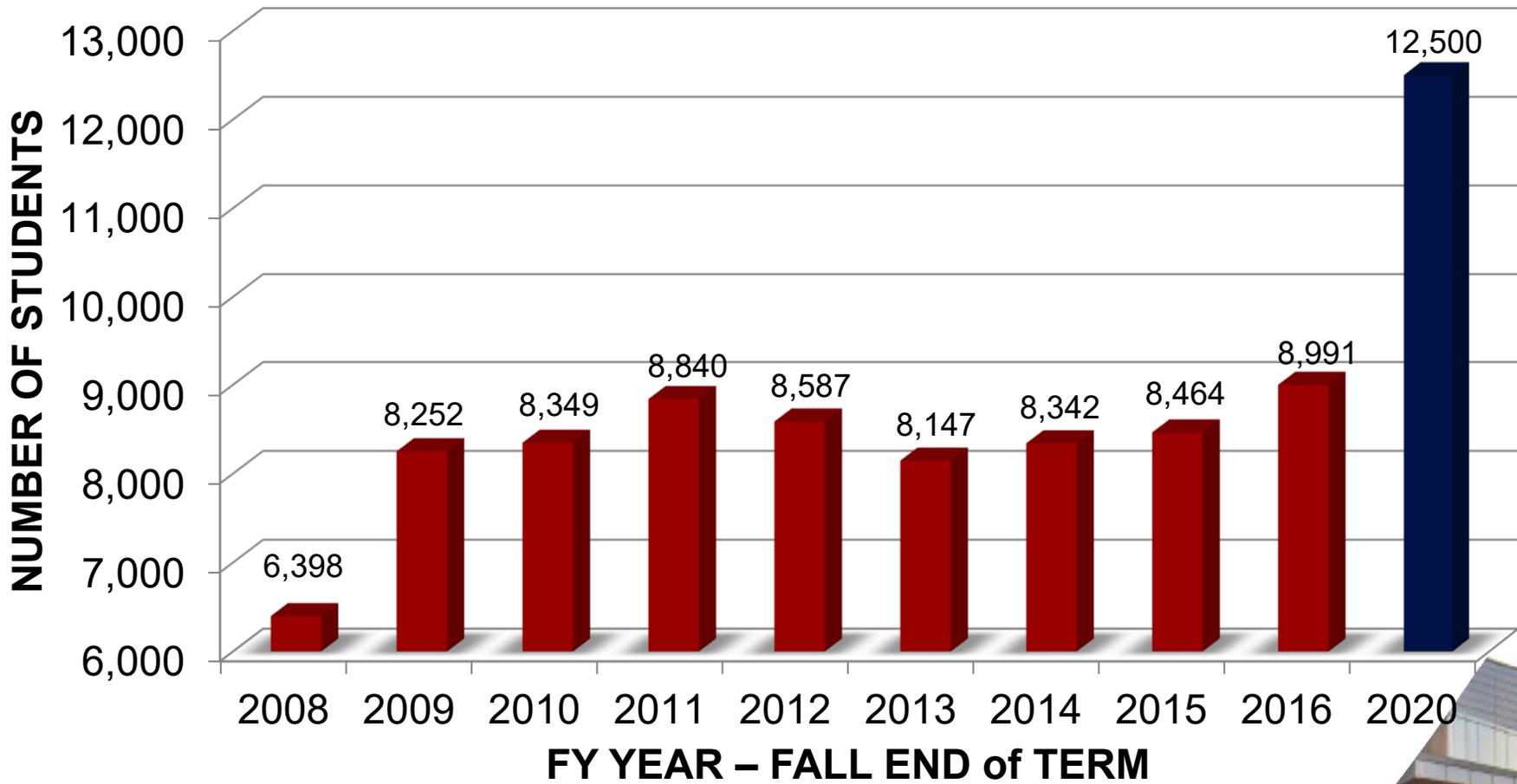
“Innovate or  
Perish”

**Building a University**

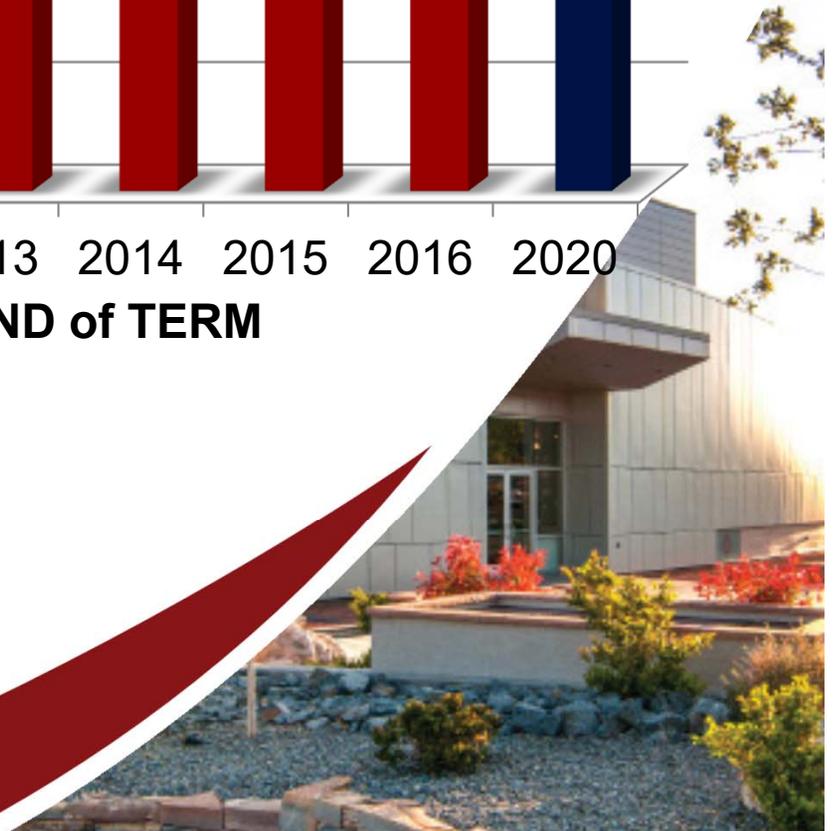


## Applications & Admissions





# Headcount



# Demand for Student Housing



**DSU**<sup>TM</sup>

# First Residence Hall in 50 years



**DSU**<sup>TM</sup>



**STUDENT ACTIVITIES CENTER**

**No Health Center  
No Rec Center  
No Allied Health Academic Space**

# Human Performance Center

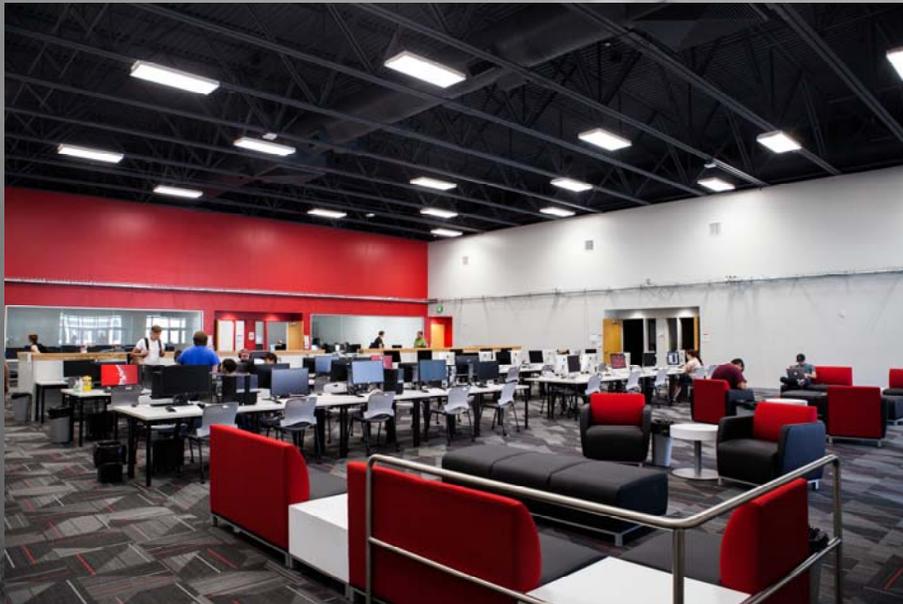


**DSU**<sup>TM</sup>

# Partnership Program



**DSU**<sup>TM</sup>



**Added Classrooms and Offices**



**Expanded Dining Needed**

**DSU**<sup>TM</sup>



# Master Plan



# Campus Master Plan

