SPY HOP'S IN-SCHOOL PROGRAMS

ABOUT SPY HOP

Spy Hop Productions is a nonprofit youth media arts and education center, located in Salt Lake City, that mentors youth in filmmaking, graphic and game design, audio engineering, and radio and music production.

Since 1999, Spy Hop has mentored Utah's young people in the digital media arts as a vehicle for free expression, self-discovery, critical thinking and skilled participation. Our programs are a model for youth development programs across the nation. In 2015 Spy Hop won the National Arts and Humanities Youth Program Award, that recognizes and supports outstanding programs that lay new pathways to creativity, expression, and achievement.

Spy Hop's **In-School Programs** are free to all public schools and brings teaching artists to a single classroom, grade level, or an entire school. We offer **Media Arts Shorts, Intensives** and **Assemblies** that introduce students to the language and concepts of media arts through an interactive experience, that includes onstage student participants.

- Students experience a media arts demonstration.
- Students learn about possible college and career opportunities related to the media arts.
- Students are introduced to digital media arts can serve as a vehicle for making, perceiving, expressing and contextualizing (the principals of Utah Digital Media Art Core Standards) and can be integrated into other art disciplines.
- Students are introduced to the media production process, including pre-production, production, post-production, and distribution.

WHY DIGITAL MEDIA ARTS

Spy Hop introduces all students and teachers across the state of Utah to the new 5th arts discipline, Digital Media Arts. Our goal is to help teachers engage their students with digital media, for students to become active producers instead of passive viewers of media, and teach young people how to think critically about the information they receive from media platforms. Our programs encourage the engagement in STEAM (Science, Technology, Engineering, Arts, and Math) focused subjects as well as teach critical life and social skills. Students are learning and using the 21st century interpersonal skills of communication, collaboration, critical thinking, creativity, and cooperation during every step of all of Spy Hop's programs.

WHO WE SERVE

Spy Hop provides free programming for students and educators participating in its Utah In-School Programs regardless of race, gender, religious affiliation, sexual orientation, or socioeconomic background. Age appropriate, statewide programming is designed for and delivered to students in the 3rd to 12th grades.

PROGRAMS

These three types of programs are offered in the following mediums to ensure the interests and academic levels of all students are met:

AUDIO/MUSIC: MEDIA ARTS SHORT

Students are introduced to audio engineering and production using industry standard software for music creation. During this program, the entire classroom works together to create an original song, creating musical notes and learning how to manipulate the recorded sounds with Ableton Live software.

FILM/ANIMATION: MEDIA ARTS INTENSIVE

Students explore the science and logic behind green screen technology and the use of Adobe After Effects to find connection between software and story, special effects, and how animation is used to create movie magic.

VIDEO GAME DESIGN: MEDIA ARTS ASSEMBLY

Students are introduced to coding and programming languages while walking through the steps of developing a video game using a combination of GameMaker and larger-than-life-size video game controllers.

TEACHER RESOURCE

Every teacher receives access to Spy Hop's online teacher resource that provides free, easy-to-use software, instructional sheets, and prompts for integrating digital media arts into their curriculum.

2015-16 SCHOOL YEAR

Districts	Charters	Schools	Hours	Teachers	Students
24	22	137	250	326	9,103

BUDGET

Legislative Appropriation	Funding Leveraged from Other Sources	Total Expenditures on Approved Education Programs	Legislative Appropriation % of Total Expenditures
$106,200	$199,352	$305,552	35%

spyhop | YOUTH MEDIA MATTERS

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