

UtahFutures Performance Report

February 6, 2017

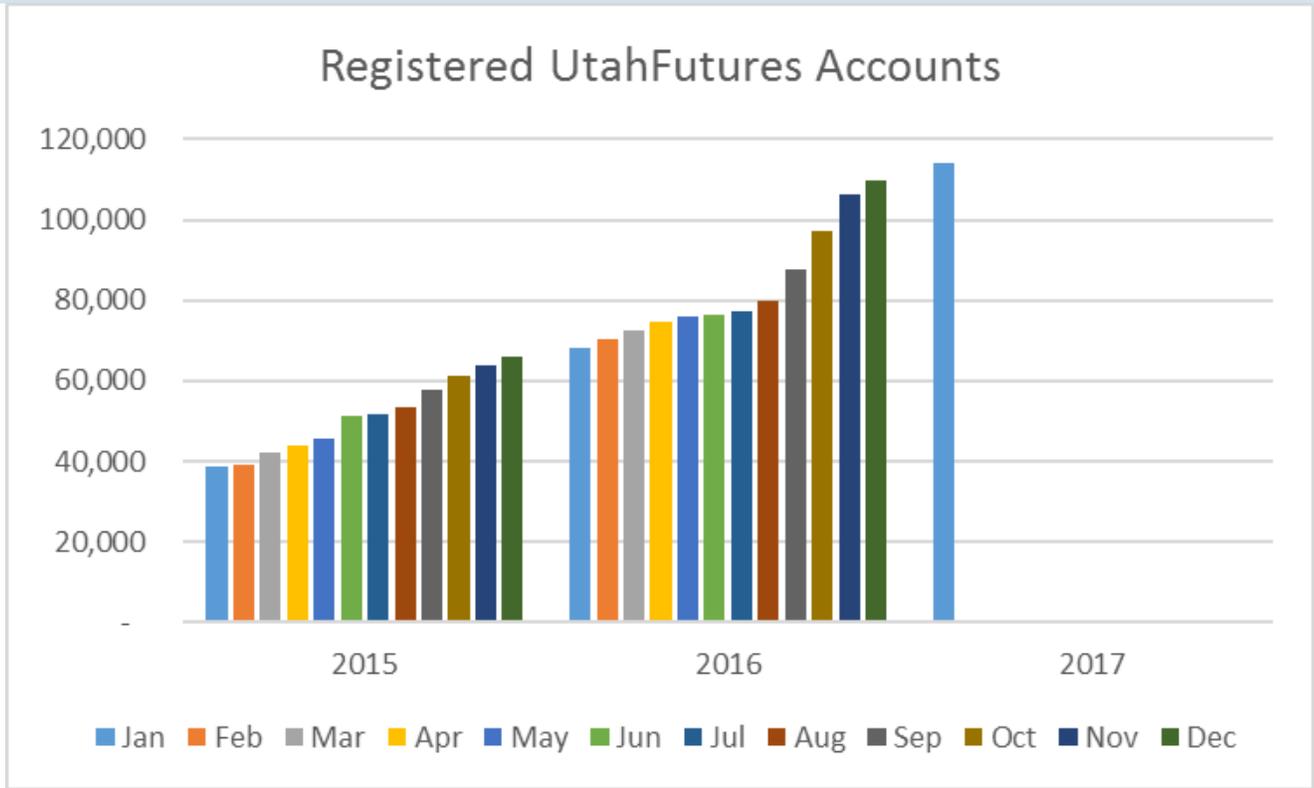


Table 1. Increase of 198% registered users

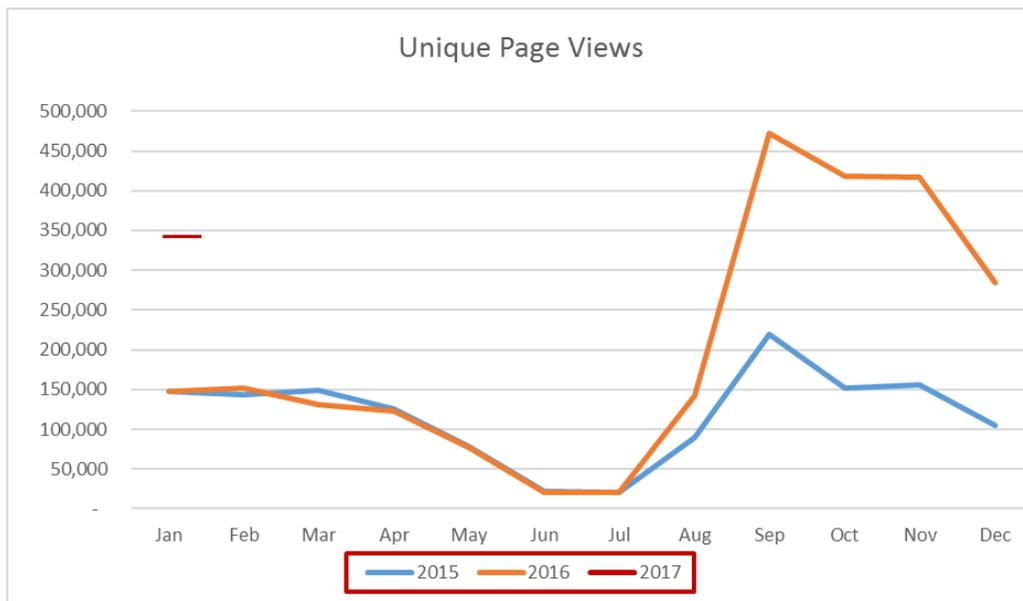


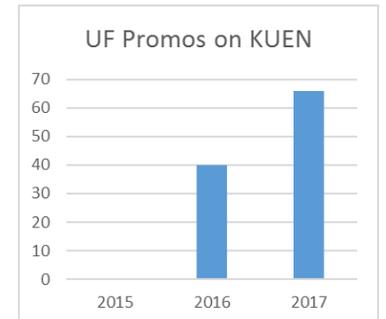
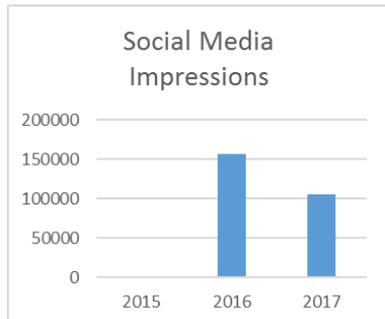
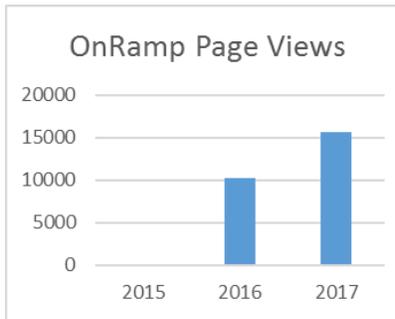
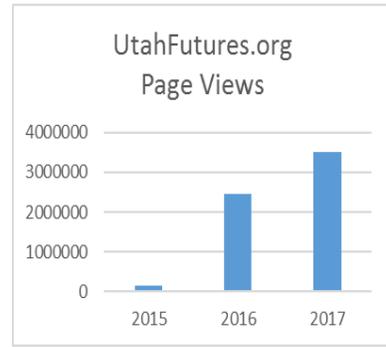
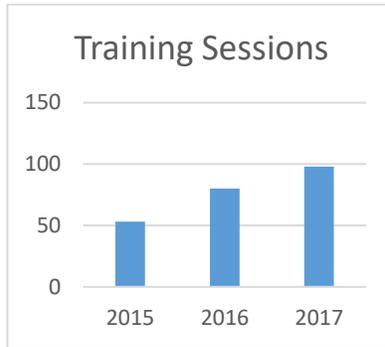
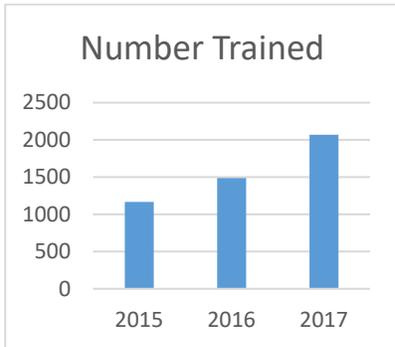
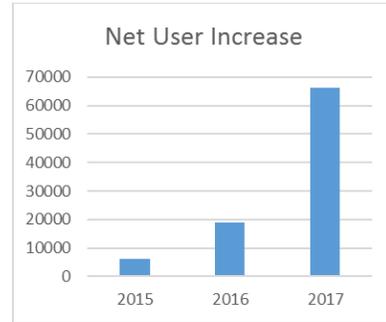
Table 2. Increase of 128% unique page views

In a 2016 survey of 290 professionals that completed UtahFutures training, **93%** said they would be **extremely likely or very likely** to use UtahFutures with their students or clients.

UtahFutures Measureable Targets and Objectives by Fiscal Year*

The UtahFutures Steering Committee adopted seven measurable performance targets and objectives. These data are tracked and reported quarterly on the dashboard at UtahFuturesOnRamp.org.

Data for FY2015 and FY2016 show a consistently positive trend in all areas except social media impressions. Additional social media engagements such as Facebook Live are already underway to remedy this in FY2017.



*Data for FY2017 projected by multiplying actual December 2016 mid-year data by two.

Excellent resource.

—Employer Outreach Specialist

A plethora of information that assists in individual career choices.

—Millard District Teacher

I love this program.

—Business Teacher

UtahFutures allows parents and students to bring more direction to their future planning!

—Snow Canyon Counselors

The new and improved version is very impressive!

—Jordan District Counselor

Such a fantastic resource. I want everyone to know about UtahFutures now.

—Afterschool Coordinator