



THE UTAH DEPARTMENT OF
ALCOHOLIC BEVERAGE CONTROL

— 2017 —

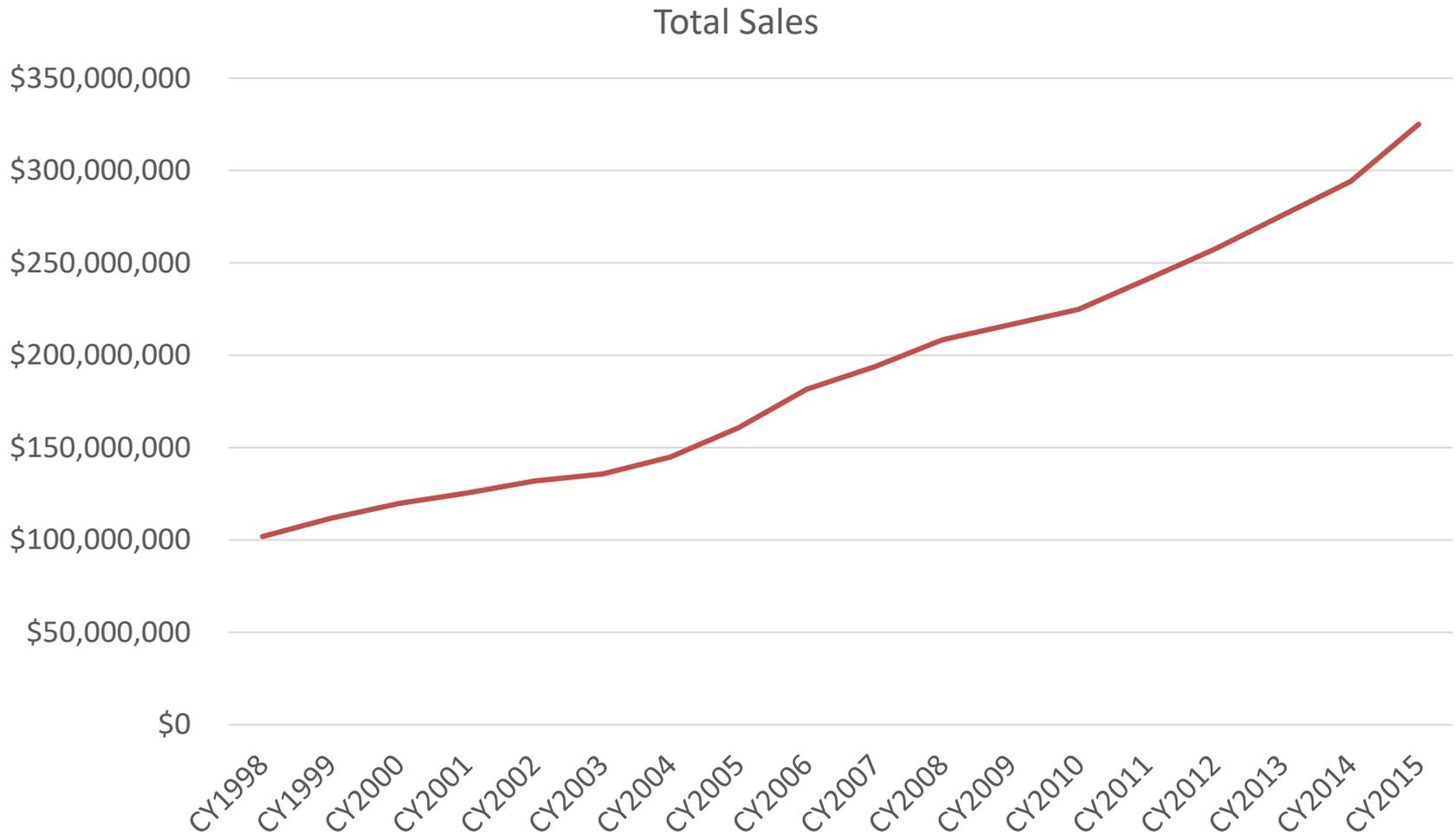
Infrastructure
and General
Government
Appropriations
Subcommittee

2-9-17

Mission

Conduct, license, and regulate the sale of alcoholic products in a manner and at prices that reasonably satisfy the public demand ...

Total Liquor Store Sales

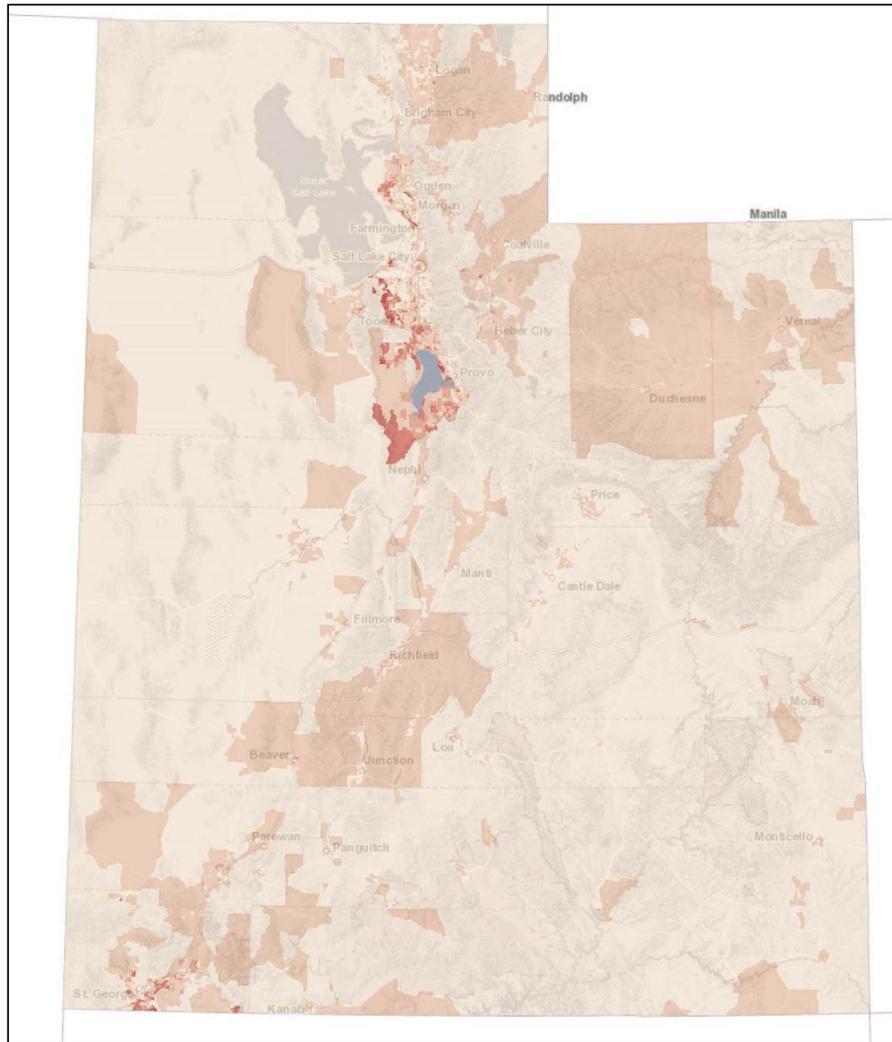


Liquor Sales AAGR (1998-2015): 7.1%

Utah Population AAGR (1998-2015): 2.0%

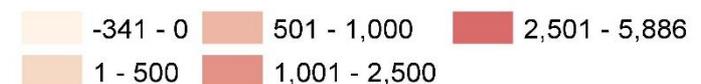
Source: Utah Department of Alcoholic Beverage Control

Population Growth Projections

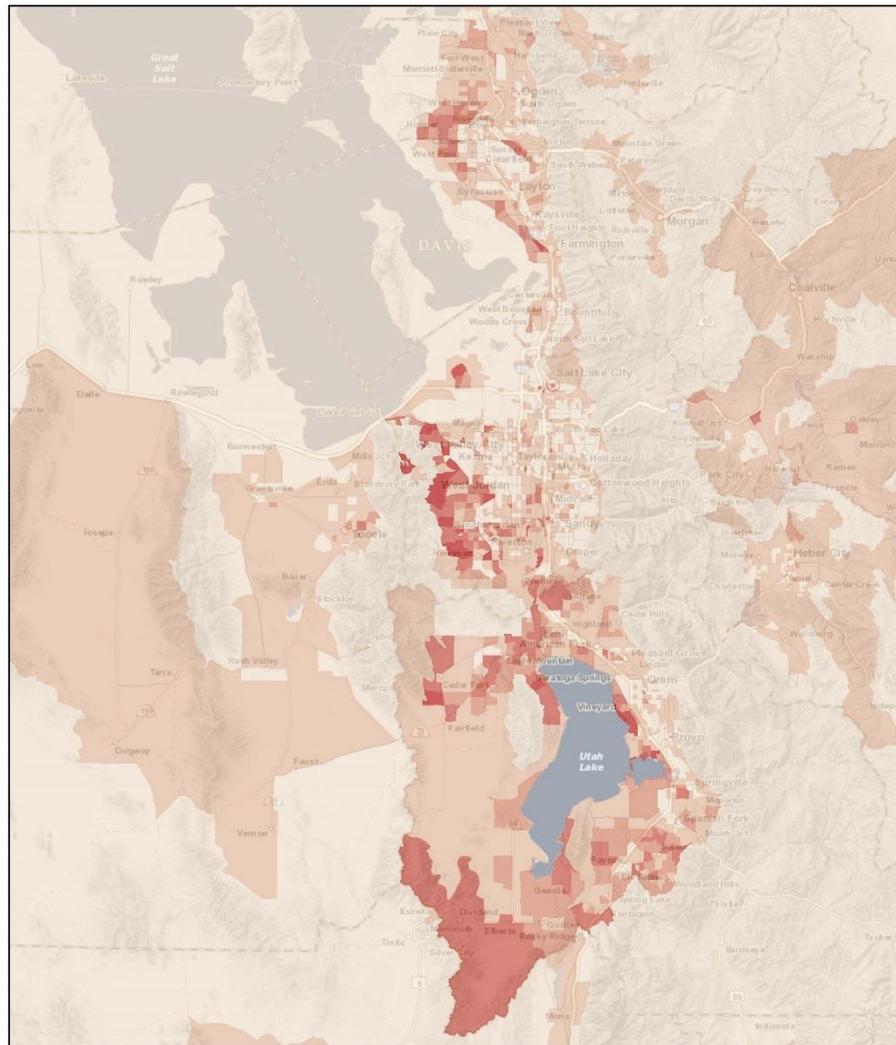


Projected growth centers are located primarily along the northern Wasatch Front (Weber, Davis, Salt Lake, and Utah Counties) and St. George

Population Change: 2016-2030

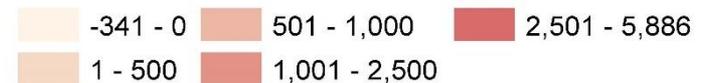


Population Growth Projections



Greater growth projected along the western portions of the Wasatch Front and throughout Utah County

Population Change: 2016-2030



Projected Population & Supportable Stores

	2016	2020	2030	2040
Total State Population	3,046,900	3,309,234	3,914,982	4,570,434
Population per Store	48,000	48,000	48,000	48,000
Total Allowable Stores	63	68	81	95
Current Stores	44	44	44	44
Additional Allowable Stores	19	24	37	51

Source: Governor's Office of Management and Budget

Population Growth Projections by County

County	2010	2020	2030	Absolute Growth 2010-2020	Absolute Growth 2020-2030
Utah County	516,564	668,564	833,101	152,000	164,536
Salt Lake	1,029,655	1,180,859	1,340,665	151,204	159,806
Washington	138,115	196,762	280,558	58,647	83,796
Davis	306,479	356,968	391,933	50,489	34,965
Weber	231,236	258,423	300,477	27,187	42,054
Cache	112,656	139,228	168,136	26,572	28,909
Tooele	58,218	74,877	99,664	16,659	24,787
Iron	46,163	57,055	71,687	10,892	14,632
Wasatch	23,530	32,741	44,549	9,211	11,808
Summit	36,324	45,491	56,890	9,167	11,399

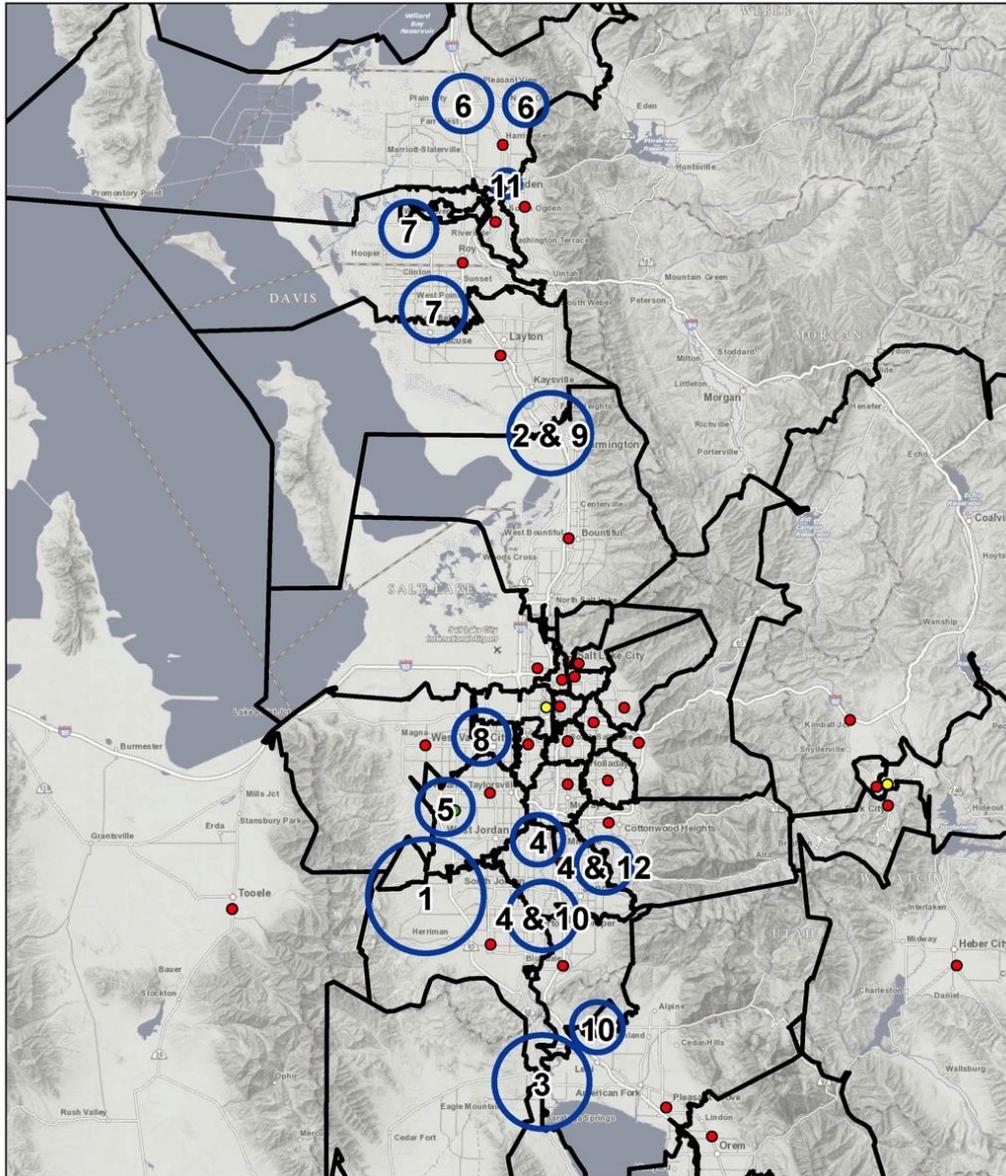
Source: Governor's Office of Management and Budget

New Store Priorities by Market Area

Priority	Store	City	Rank
1	40	<u>Riverton</u> (South Jordan, West Jordan, Herriman, Draper)	11.4
2	30	<u>Layton</u> (Farmington, Layton, Kaysville, Fruit Heights)	11.6
3	44	<u>Pleasant Grove</u> (Alpine, American Fork, Lehi, PG)	11.9
4	16	<u>Sandy</u> (Alta, Holladay, Sandy, Cottonwood Heights)	12.6
5	26	Taylorsville	12.7
6	21	Harrisville	13.7
7	23	Roy	14.0
8	03	West Valley City	14.4
9	08	Bountiful	16.6
10	31	Draper	16.9
11	24	Ogden	17.0
12	15	Cottonwood Heights	17.0
13	02	Salt Lake City	17.2
14	29	Holladay	17.2
15	06	Logan	17.4
16	09	Murray	17.5
17	45	Springville	18.4
18	13	Salt Lake City	19.3
19	39	St. George	19.5
20	25	Millcreek	20.1

Priority	Store	City	Rank
22	37	Park City	20.6
23	01	Salt Lake City	21.1
24	19	Ogden	21.6
25	17	Orem	23.9
26	10	Tooele	25.1
27	18	Cedar City	25.5
28	05	Provo	25.7
29	12	Salt Lake City	26.0
30	14	Salt Lake City	26.4
31	38	Park City	26.4
32	27	Moab	26.7
33	41	Salt Lake City	26.8
34	43	Heber City	26.9
35	32	St. George	27.0
36	42	Hurricane	27.9
37	35	Salt Lake City	28.2
38	04	Salt Lake City	28.7
39	28	Vernal	30.9
40	36	Park City	32.7
41	22	Brigham City	33.3
42	07	Price	35.2

New Store Site Recommendations



Strategically placed stores have the potential to serve the needs of multiple market areas

- Riverton, Taylorsville, Magna
- Layton and Bountiful
- Pleasant Grove, Riverton and Draper
- Sandy and Cottonwood Heights
- Harrisville and Ogden

UTAH DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

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