



DEEP DIVE: UTAH STATE UNIVERSITY – BRIGHAM CITY CAMPUS

HIGHER EDUCATION
STAFF: SPENCER PRATT

ISSUE BRIEF

SUMMARY

Utah State University was founded in 1888 as the state's Land-grant university. A land grant university is an institution designated by a state to receive benefits from the Morrill Acts of 1862 and 1890, which funded educational institutions through granting federally-controlled land to the state for them to sell to provide the funding needed to establish and endow the land grant institution. The mission of these institutions is to focus on teaching practical agriculture, science, military science, and engineering.

In its role as the land-grant institution, Utah State University includes a comprehensive regional college (USU Eastern) and three regional campuses (Brigham City, Tooele, and Uintah Basin). In addition, Utah State University operates extension offices in 28 of the state's 29 counties and at the Ogden Botanical Center, Thanksgiving Point, and Utah Botanical Center.

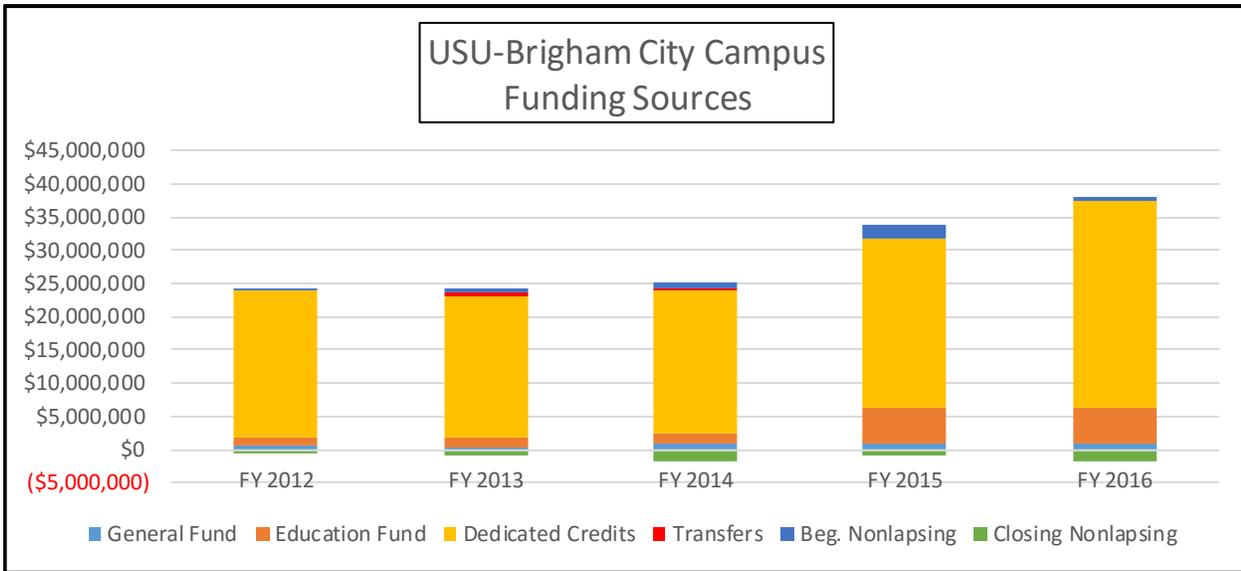
The Brigham City regional campus provides access to higher education by delivering a wide range of relevant high-quality courses, degree programs, and research opportunities that combine instructional excellence with innovative technologies.

USU offers four associate's degrees, 23 bachelor's degrees, 22 master's degrees, one doctoral degree, and a number of certificates, professional licensures, and endorsements through its Brigham City Regional Campus. USU-Brigham City partners with Bridgerland Technical College to offer stackable credentials in automated manufacturing and robotics to train the workforce for the local industry. This is reflected in the new Bachelors of Technology Systems.

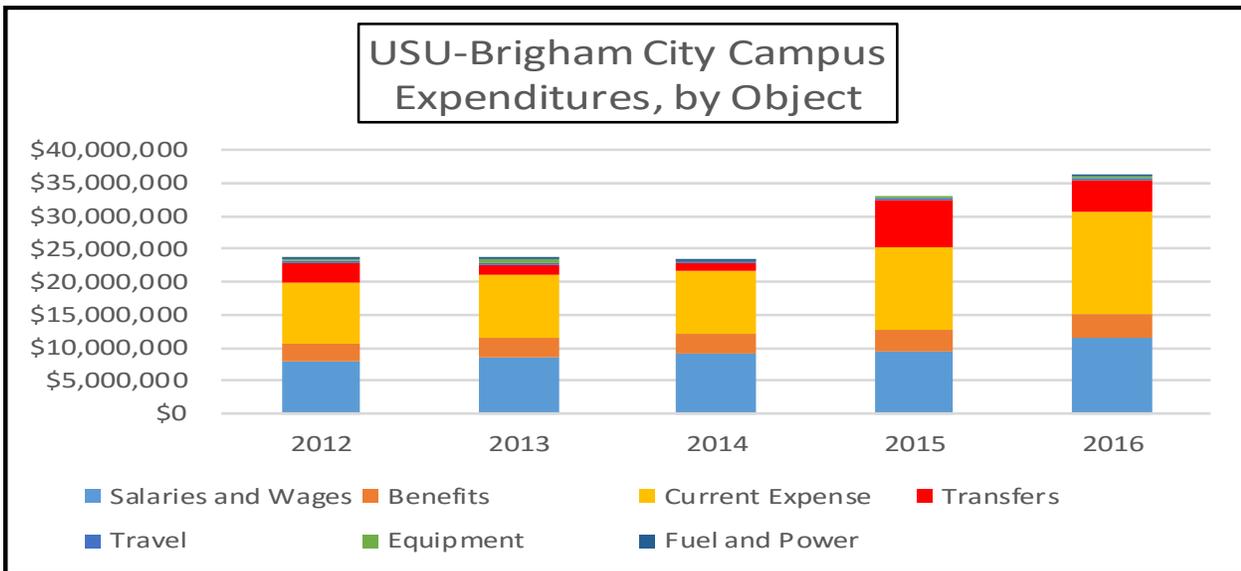
Education delivery at the Brigham City Regional Campus includes 22% face-to-face, 39% broadcast, 36% online, and 4% blended.

Utah State University's master plan includes a campus for the Brigham City Regional Campus to the north of Highway 89 and east of Main Street. The 2014 Legislature authorized the Brigham City Academic Building which was completed in the Fall of 2015.

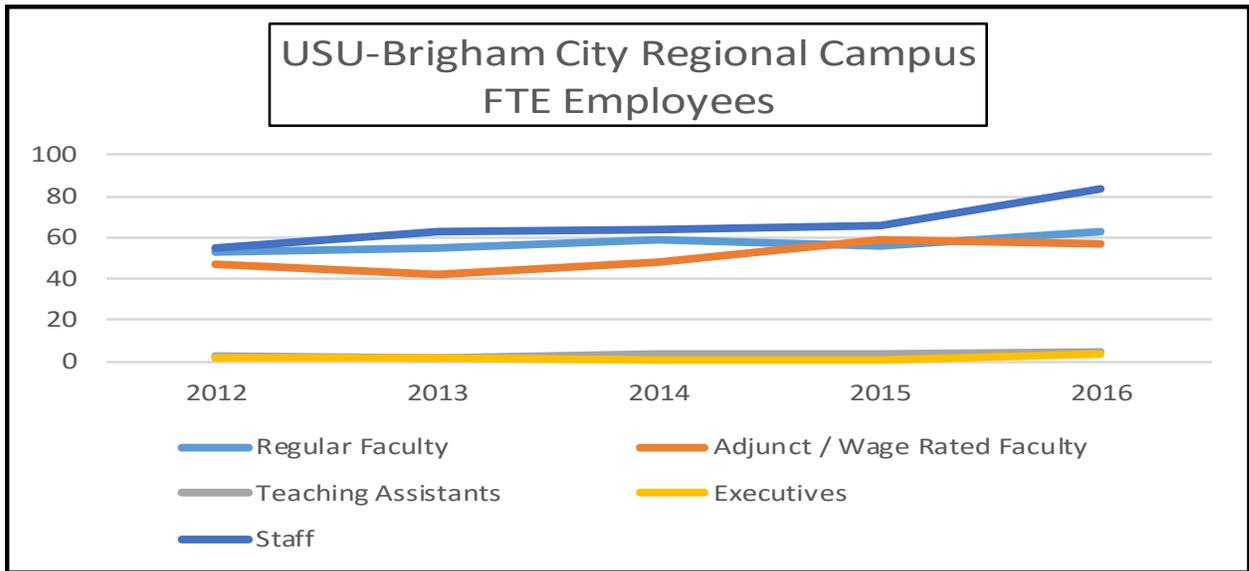
Funding for the Brigham City campus is different than most institutions' Education and General line items. While most Education and General line items are funded with a mix of approximately 50 percent state funds (General and Education Funds) and 50 percent dedicated credits (tuition), the Brigham City campus is much more heavily funded with dedicated credits.



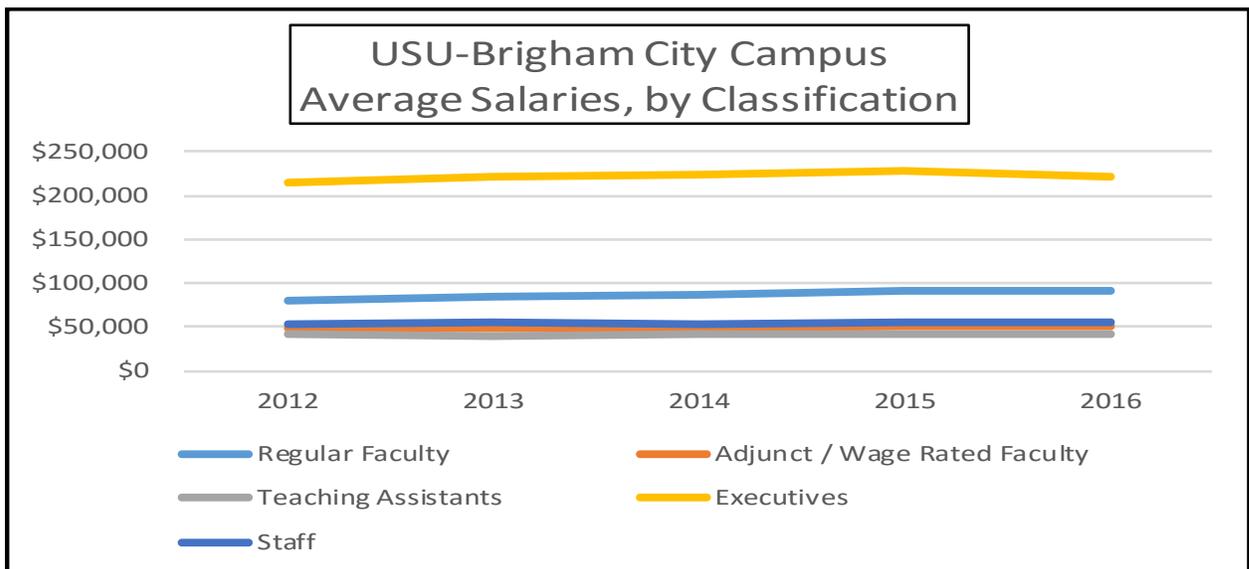
The two largest objects of expenditure include personnel costs (salaries, wages, and benefits) and current expenses (non-personnel and non-capital costs associated with the day-to-day operation of the campus). These two objects are split fairly evenly and constitute between 80 and 90 percent of expenditures on the campus.



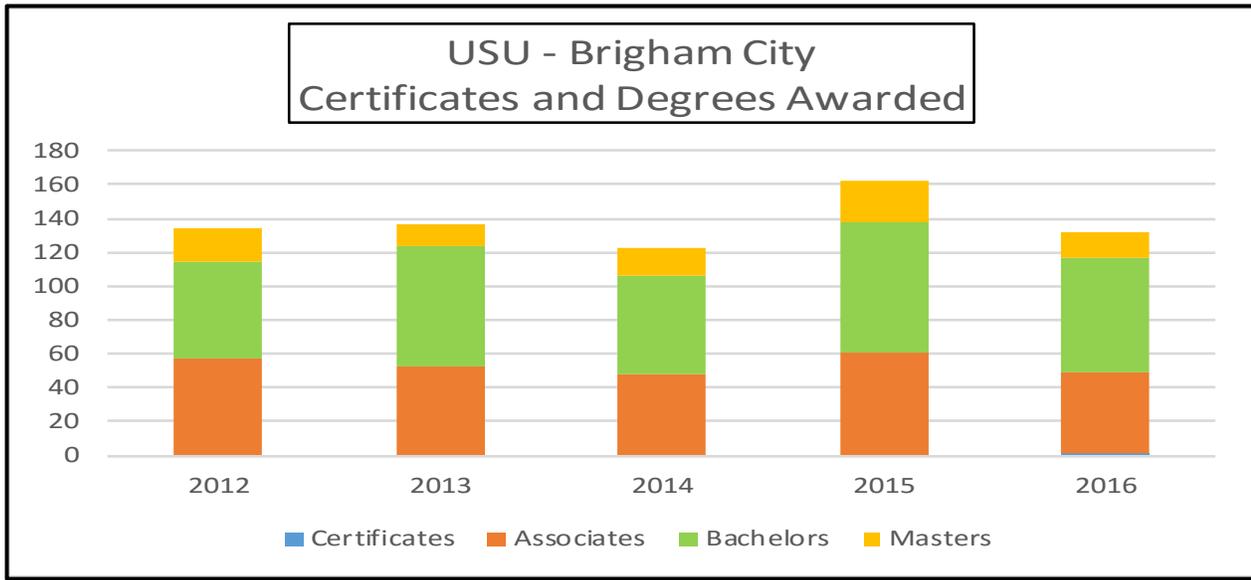
From 2012 to 2016, the number of FTE employees grew from 158 to 211. Faculty grew from 53 to 63, Adjunct faculty grew from 47 to 57, executives grew from one to four, and staff grew from 55 to 83.



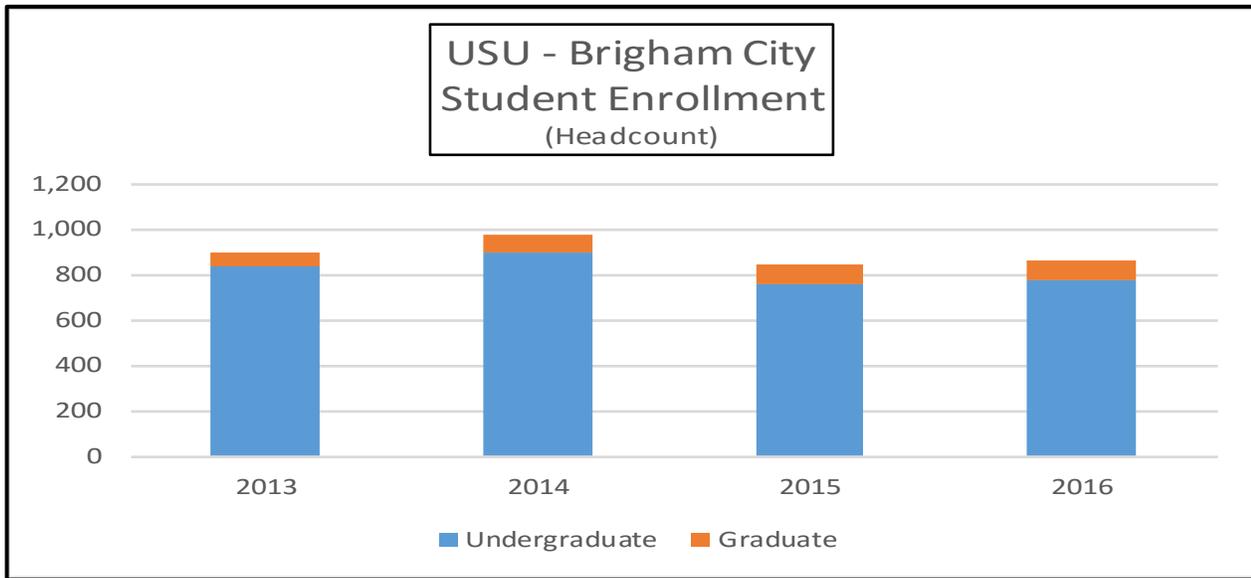
Of these employees, FY 2016 average salaries and benefits are approximately \$42,700 for teaching assistants, \$51,200 for adjunct faculty, \$55,900 for staff, \$90,600 for faculty, and \$221,300 for executives.



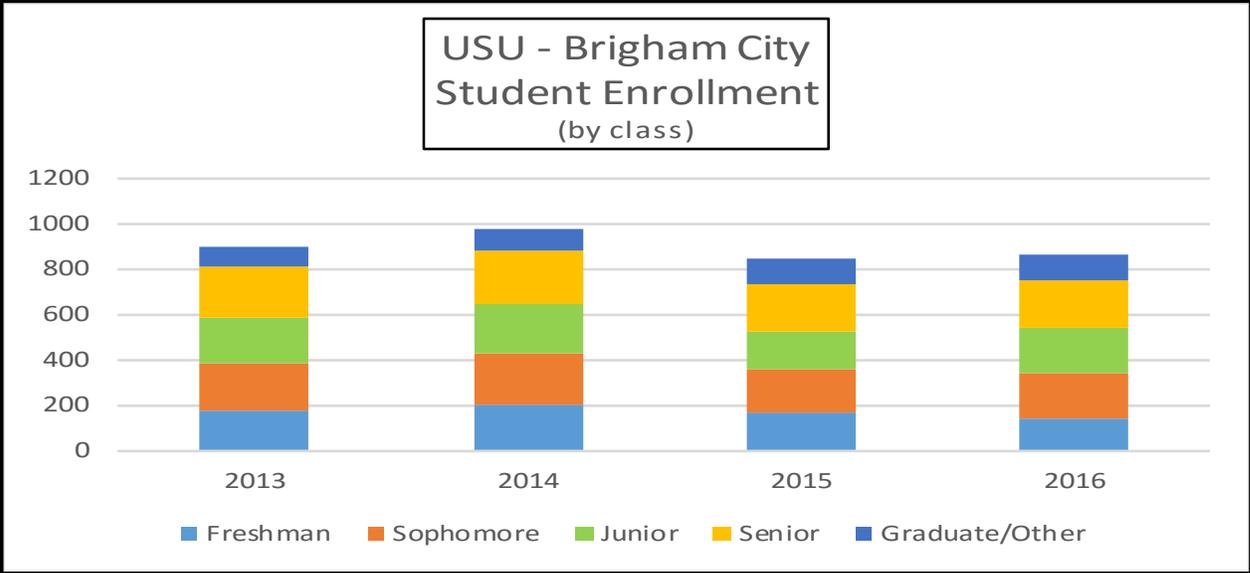
While 2015 showed a small spike in the number of certificates and degrees awarded by USU – Brigham City, the number is usually around 130.



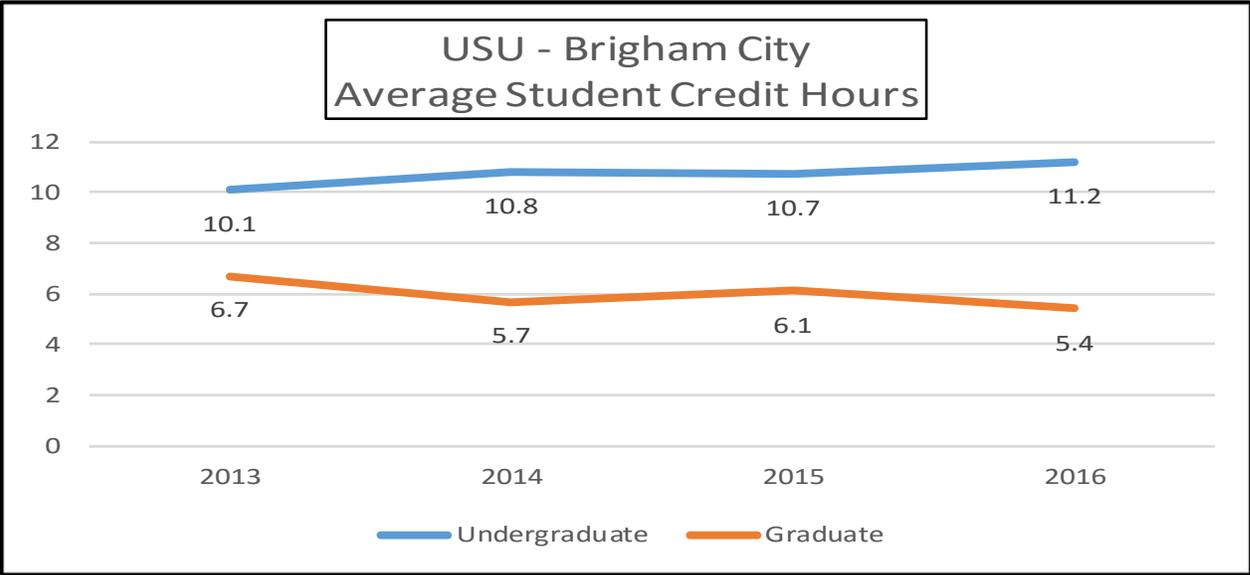
USU – Brigham City’s student enrollment has hovered around 900 for the past several years. In 2013, approximately 44 percent of these students were attending full-time. Since then, that percentage has grown to 55 percent. Students at USU-Brigham City tend to be somewhat older than other students, but the average age is trending lower, from 28.6 in 2013 to 26.9 in 2016.



The distribution of these students, by class rankings is shown below:



The trend of undergraduates' average student credit hours is trending upward, while the average number of credit hours for graduate students in trending down.



The following two charts show the top ten majors for undergraduates and graduates.

