



DEEP DIVE: SNOW COLLEGE— EDUCATION AND GENERAL

HIGHER EDUCATION
STAFF: SPENCER PRATT

ISSUE BRIEF

SUMMARY

Snow College is the state's rural, two-year college, providing students with open-access opportunities for a higher education experience in a small, personalized, residential campus setting in Ephraim and Richfield.

Founded in 1888, Snow College is one of the oldest two-year state colleges in the western United States. The State took control of the institution in 1933. Today, Snow College is a comprehensive two-year community college offering a bachelor of commercial arts (in music) degree, a bachelor of software engineering degree, ten associate of arts and associate of science degrees along with offering associate of applied science degrees, career and technical education, customized training for employers, and developmental education.

Most course offerings are delivered live in a face-to-face format, frequently with technology enhancement. Some courses are broadcast from one campus to another or across the state to rurally located high school students, a result of S.B. 38, “Snow College Concurrent Enrollment Program” passed during the 2014 General Session. Snow College also offers a limited number of courses at the Central Utah Correctional Facility in Gunnison.

Approximately 39 percent of the student body comes from the local six-county area, with another 51 percent from elsewhere in Utah. The remaining ten percent comes from other states and international locations. About 124 international students represent 39 different countries. In the 2016-2017 academic year, Snow College (including the Richfield campus) enrolled 3,931 full-time equivalent students (5,434 headcount), representing an increase of 13 percent since 2011. Most of that growth has been on the Ephraim campus and an increasing number of rurally located high school students taking college courses offered by Snow via interactive video technology.

Snow College is close to completing of the new Graham Science Building on the Ephraim campus and expanding the Sevier Valley Center parking lot (both scheduled for completion fall 2017). New capital development requests include a new social sciences building (Ephraim) and residential housing (Richfield).

For additional information, please refer to the Snow website: <http://www.snow.edu/>

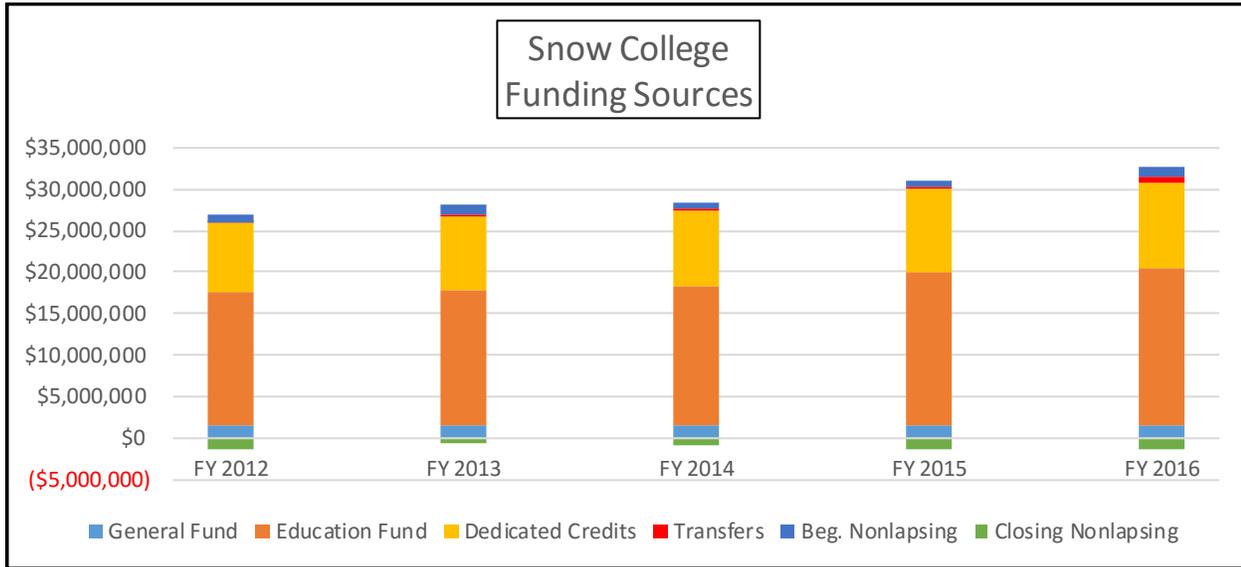
Snow College’s main line item, Education and General, includes the following functions:

1. **Instruction** -- All expenditures associated with instruction including academic, vocational and remedial education.
2. **Research** -- All expenditures related to research and development.
3. **Public Service** -- Funding for non-instructional services including the Cooperative Extension at Utah State University.
4. **Academic Support** -- Support services to meet the primary mission of the institution such as libraries, museums, computer support and academic deans.
5. **Student Services** -- Admissions and registration, counseling, financial aid, and career development, as well as the social aspect of college life such as student organizations and athletics.
6. **Institutional Support** -- Expenditures associated with executive level activities such as the management of the institution, planning and programming, legal services, fiscal operations, administrative data processing, space management, and human resource management.
7. **Operation and Maintenance (O & M) of Facilities** -- Expenses associated with the operation and maintenance of the physical plant including utilities and insurance. Since FY 2010, Snow College has received state funding for

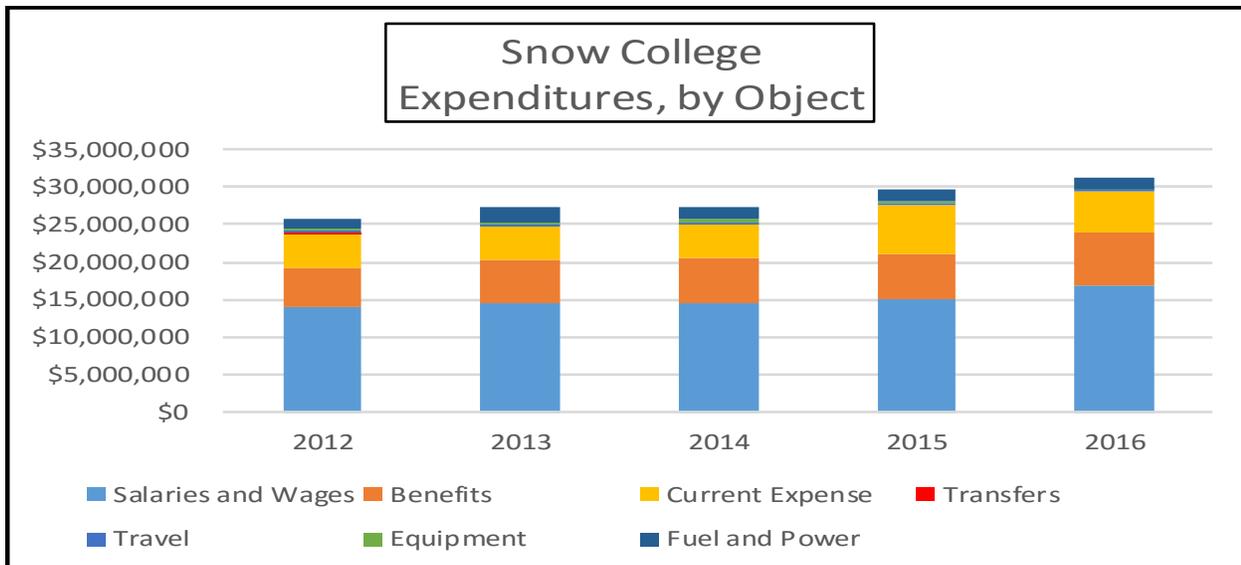
two buildings – the library and the science building. O & M for those two buildings is appropriated as a program within the Education and General line item and is currently \$768,500 (FY 2018 appropriation).

8. **Scholarships and Fellowships** -- Expenditures for scholarships and fellowships from restricted and unrestricted funds in the form of grants to students.

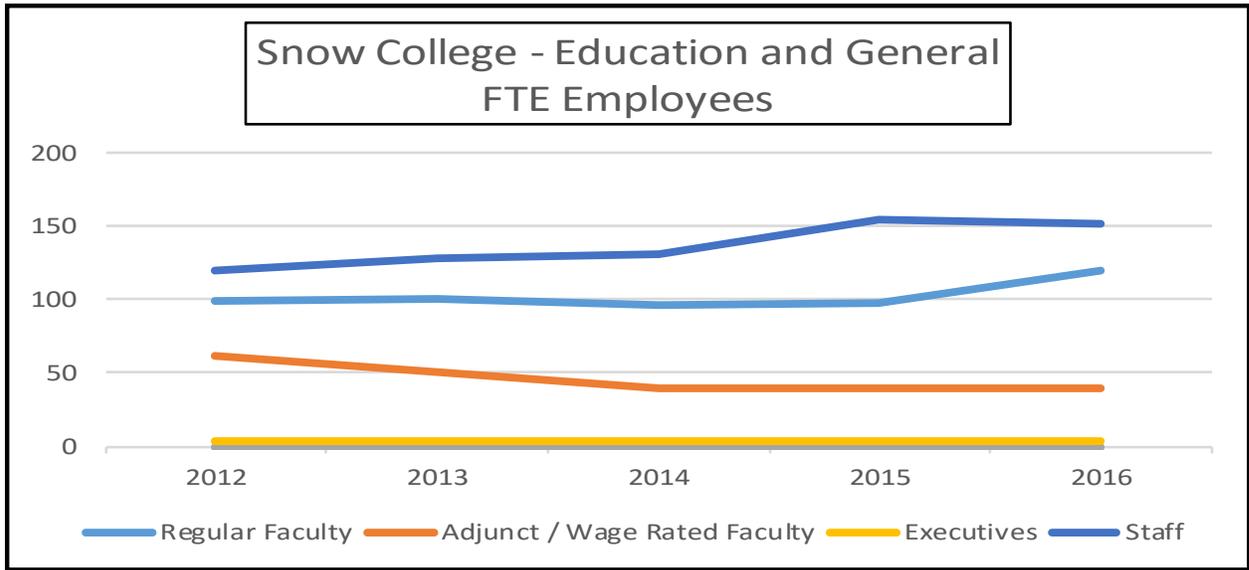
Approximately 64 percent of the funding for Snow College’s Education and General line item comes from state tax funds (General and Education Funds) with the remaining 36 percent from dedicated credits (tuition).



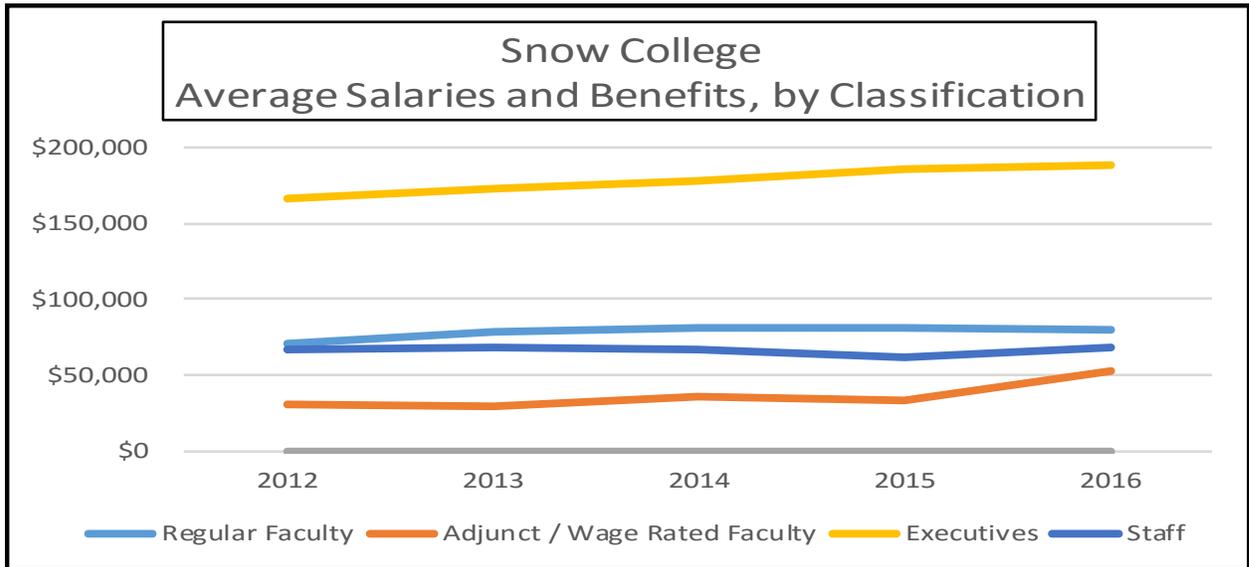
The largest object of expenditure is personnel costs (salaries, wages, and benefits). Similar to most USHE Education and General budgets, personnel costs account for approximately 77 percent of total line item expenses. Current expenses (non-personnel and non-capital costs associated with the day-to-day operation of the campus) account for approximately 17 percent of total expenses.



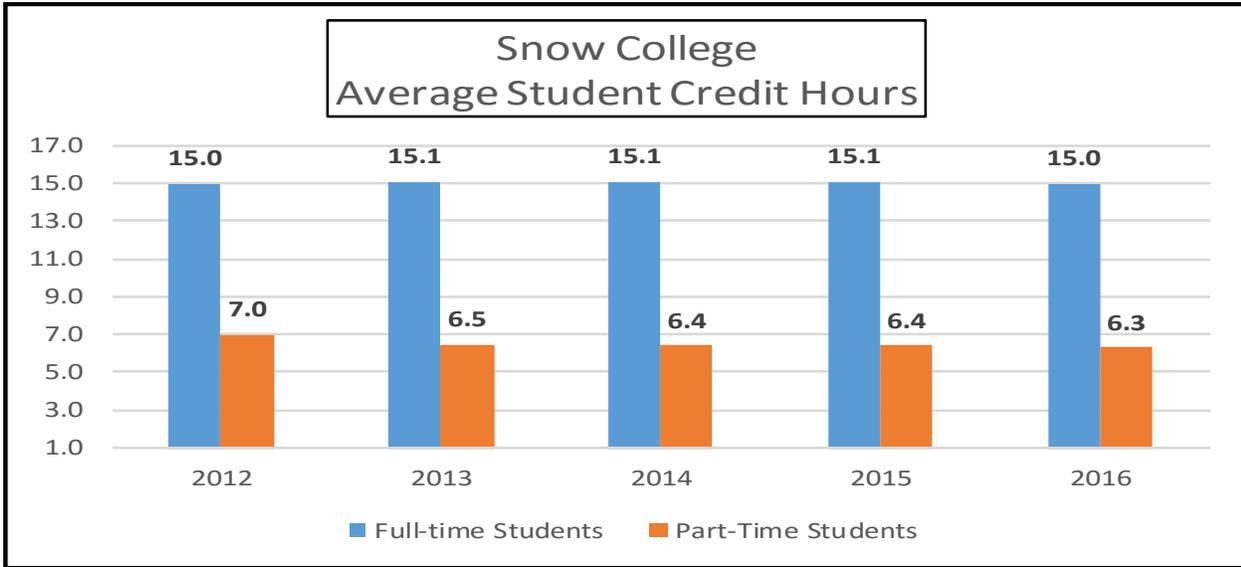
From 2012 to 2016, the number of FTE employees grew from 285.3 to 316.6. Faculty grew from 99.3 to 120.4, Adjunct faculty dropped from 61.5 to 40, executives maintained at four, and staff grew from 120.5 to 152.2.



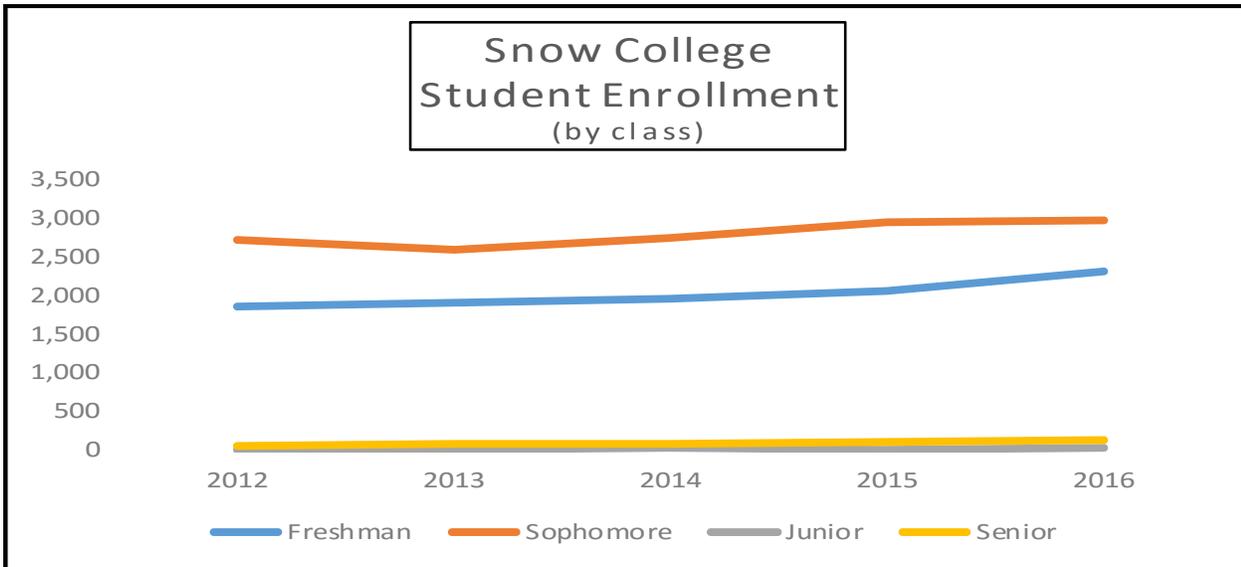
Of these employees, FY 2016 average salaries and benefits are approximately \$79,400 for faculty, \$53,100 for adjunct faculty, \$68,100 for staff, and \$188,900 for executives.



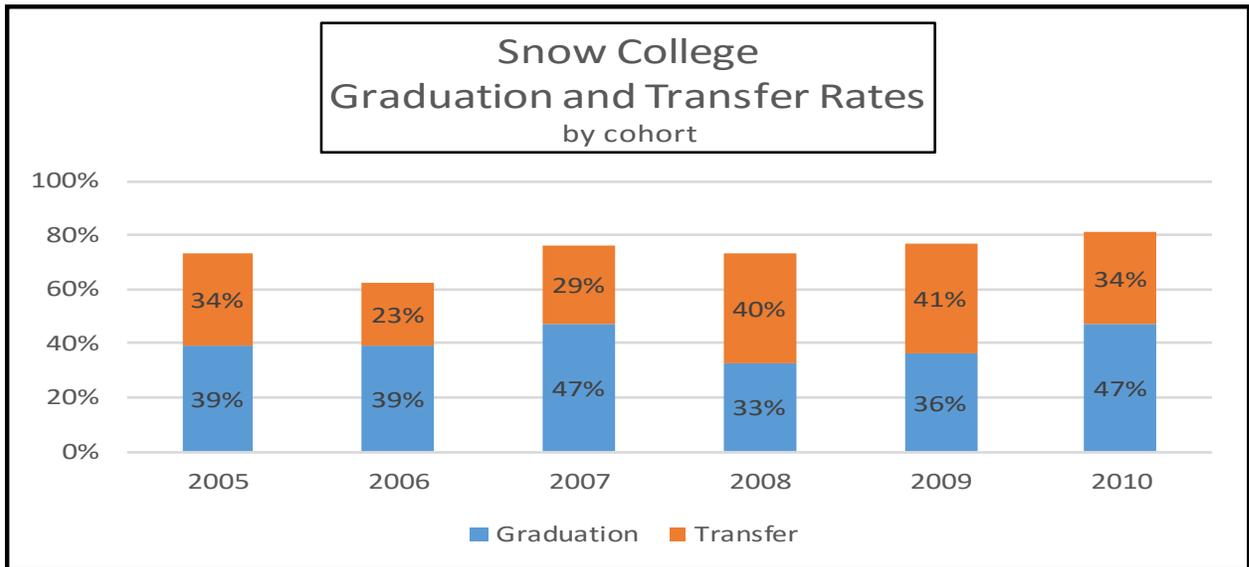
Snow College continues to support the goal of timely degree completion and/or transfer success by encouraging students to take at least 15 credits a semester. The majority of Snow College students (61 percent) are enrolled full-time. The combined average (full-time and part-time) of credits taken at Snow College is 14.0. The chart below displays the average credits taken by full-time and part-time students, respectively.



Since the implementation of the bachelor’s degree in commercial music (2012) and software engineering (2017), the Snow College student population has grown in the number of junior and senior level undergraduate students.



In line with Snow College’s role as one of the State’s two community colleges, approximately 80 percent of the cohort of students either graduate with an Associate’s degree or transfer to another institution.



The following chart shows the ten most popular majors at Snow College.

