

(Draft-Awaiting Approval)
MINUTES OF THE
BUSINESS, ECONOMIC DEVELOPMENT, AND LABOR APPROPRIATIONS SUBCOMMITTEE
Tuesday, September 19, 2017 • 8:30 a.m. • 25 House Building

Members Present:

Sen. Brian E. Shiozawa, Senate Chair
Rep. R. Curt Webb, House Chair
Rep. Scott D. Sandall, House Vice Chair
Sen. Jacob L. Anderegg
Sen. Curtis S. Bramble
Sen. David G. Buxton
Sen. Gene Davis
Sen. Wayne A. Harper
Rep. Cheryl K. Acton
Rep. Carol Spackman Moss
Rep. Jeremy A. Peterson

Rep. Val L. Peterson
Rep. Marc K. Roberts
Rep. Elizabeth Weight
Rep. John R. Westwood
Rep. Brad R. Wilson

Members Absent:

Sen. Deidre M. Henderson

Staff Present:

Dr. Andrea Wilko, Chief Economist
Mr. Sean C. Faherty, Fiscal Analyst
Ms. Lorna Wells, Committee Secretary

Note: A copy of related materials and an audio recording of the meeting can be found at www.le.utah.gov.

1. 8:30 to 8:35 Call to Order and Adopt Minutes

House Chair R. Curtis Webb called the meeting to order at 8:43 a.m.

Introduction of Rep. Cheryl Acton.

2. 8:35 to 9:35 GOED Contracts and Grants Deep Dive

Dr. Wilko gave an overview of today's meeting.

Mr. Val Hale, Executive Director, Governor's Office of Economic Development (GOED) introduced Ms. Jill Flygare, Managing Director, Internal Operations.

Mr. Hale gave an overview of the GOED budget, discussed proposed efficiencies, and discussed grants and pass-through processes. Mr. Hale responded to questions from Sen. Brian E. Shiozawa, Sen. Gene Davis, Rep. Elizabeth Weight, Sen. David G. Buxton, Rep. Jeremy Peterson, and Rep. Val Peterson.

Tourism Marketing Performance Fund (TMPF) Co-op Program and Processes

Ms. Vicki Varela, Executive Director, Utah Office of Tourism, discussed the recent developments in this agency. Ms. Varela discussed the Utah Red Emerald Initiative, and the success of six specific measures of the Utah Office of Tourism.

Sen. Shiozawa asked for an off-line visit regarding the partnership with the federal government.

Ms. Varela discussed the Co-op marketing process and how they track bookings and arrivals from digital ads. Ms. Varela responded to questions and comments from Rep. Brad Wilson, Sen. Davis, and Sen. Jacob L. Anderegg.

Ms. Varela discussed TMPF performance-based funding and measurement from the Governor's Success model. Sen. Curtis B. Bramble and Rep. Scott D. Sandall requested additional information.

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MOTION: Sen. Davis moved to approve the minutes of the July 26, 2017 meeting. The motion passed with a vote of 12-0-4.

Yeas-12

Sen. J. Anderegg
Sen. C. Bramble
Sen. D. Buxton
Sen. G. Davis
Rep. C. Moss
Rep. J. Peterson
Rep. M. Roberts
Rep. S. Sandall
Sen. B. Shiozawa
Rep. R. Webb
Rep. E. Weight
Rep. J. Westwood

Nays-0

Absent-4

Sen. W. Harper
Sen. D. Henderson
Rep. V. Peterson
Rep. B. Wilson

3. 9:35 to 10:30 GOED Contracts and Pass through Reports:

World Trade Center Utah Report

Mr. Derek Miller, President/CEO, World Trade Center Utah, presented the 2017 WTC Utah Fiscal Report, and responded to questions and comments from Sen. Anderegg and Sen. Bramble.

Manufacturing Extension Partnership (MEP)

Mr. Bart Raeymaekers, Founder, introduced Mr. Bruce Gale, professor, University of Utah.

Mr. Raeymaekers made a presentation about five key areas of the MEP, and responded to questions from Rep. Webb and Rep. Sandall.

Utah Sports Commission

Mr. Christopher Prybylo, Vice President, Utah Sports Commission, discussed the organization, and responded to questions from Sen. Anderegg and Rep. Webb.

Utah Council for Citizen Diplomacy was not heard.

Small Business Development Center (SBDC)

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Mr. Michael Finnerty, SBDC Director, made a presentation regarding the SBDC. He specifically discussed the SBDC budget, and distributed the SBDC annual report. Mr. Finnerty responded to questions and comments from Rep. Webb and Rep. John R. Westwood.

Logistics Specialties, Inc.

Ms. Kori Ann Edwards, Senior Vice President, Logistics Specialties Inc., made a presentation about this company. She specifically discussed government contracts, and the strategic initiatives and return on investment. Ms. Edwards responded to questions from Sen. Shiozawa, Sen. Buxton, and Rep. Westwood.

Sundance Institute

Ms. Betsy Wallace, CFO/Managing Director, introduced Ms. Kara Cody, Senior Manager, Sundance Institute. Together they discussed Sundance's total budget, explained how state funds are utilized, discussed the return on investment, discussed the global press coverage, and discussed the technology industries that have been impacted by Sundance.

Economic Development Corporation of Utah (EDCUtah)

Ms. Theresa Foxley, President/CEO, EDCUtah, made a presentation regarding the annual report and answered questions.

Business Resource Centers

Mr. Darin Brush, Vice President, Davis Technical College, made a presentation regarding the Business Resource Centers, and responded to a question from Chair Shiozawa.

MOTION: Rep. Westwood moved to adjourn. The motion passed with a vote of 12-0-4.

Yeas-12

Sen. C. Bramble

Sen. D. Buxton

Sen. W. Harper

Rep. C. Moss

Rep. J. Peterson

Rep. V. Peterson

Rep. M. Roberts

Rep. S. Sandall

Sen. B. Shiozawa

Nays-0

Absent-4

Sen. J. Anderegg

Sen. G. Davis

Sen. D. Henderson

Rep. B. Wilson

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Rep. R. Webb

Rep. E. Weight

Rep. J. Westwood

House Chair Webb adjourned the meeting at 11:00 a.m.