



BEDL APPROPRIATIONS SUBCOMMITTEE

Q. VAL HALE, EXECUTIVE DIRECTOR
JILL FLYGARE, MANAGING DIRECTOR



Utah Governor's Office of
Economic Development
BUSINESS • TOURISM • FILM

LIFE
UTAH
ELEVATED

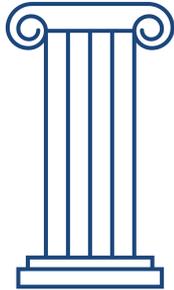
OUR VISION:

Utah will lead the nation as the best performing economy and will be recognized as the premier global business environment and tourist destination.

OUR MISSION:

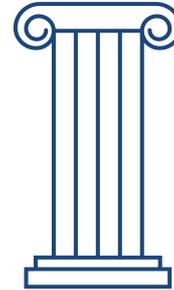
GOED's mission is to enhance quality of life by increasing and diversifying Utah's revenue base and improving employment opportunities.

STRATEGIC PLAN



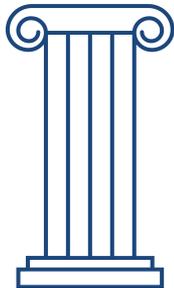
GROW & SUPPORT

Grow and support Utah businesses in our rural and urban communities and encourage the innovative entrepreneurial spirit.



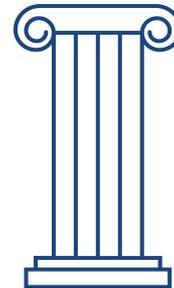
EXPAND THE EXPERIENCE

Expand the tourist experience of Utah's natural and cultural wonders.



ENGAGE INDUSTRY

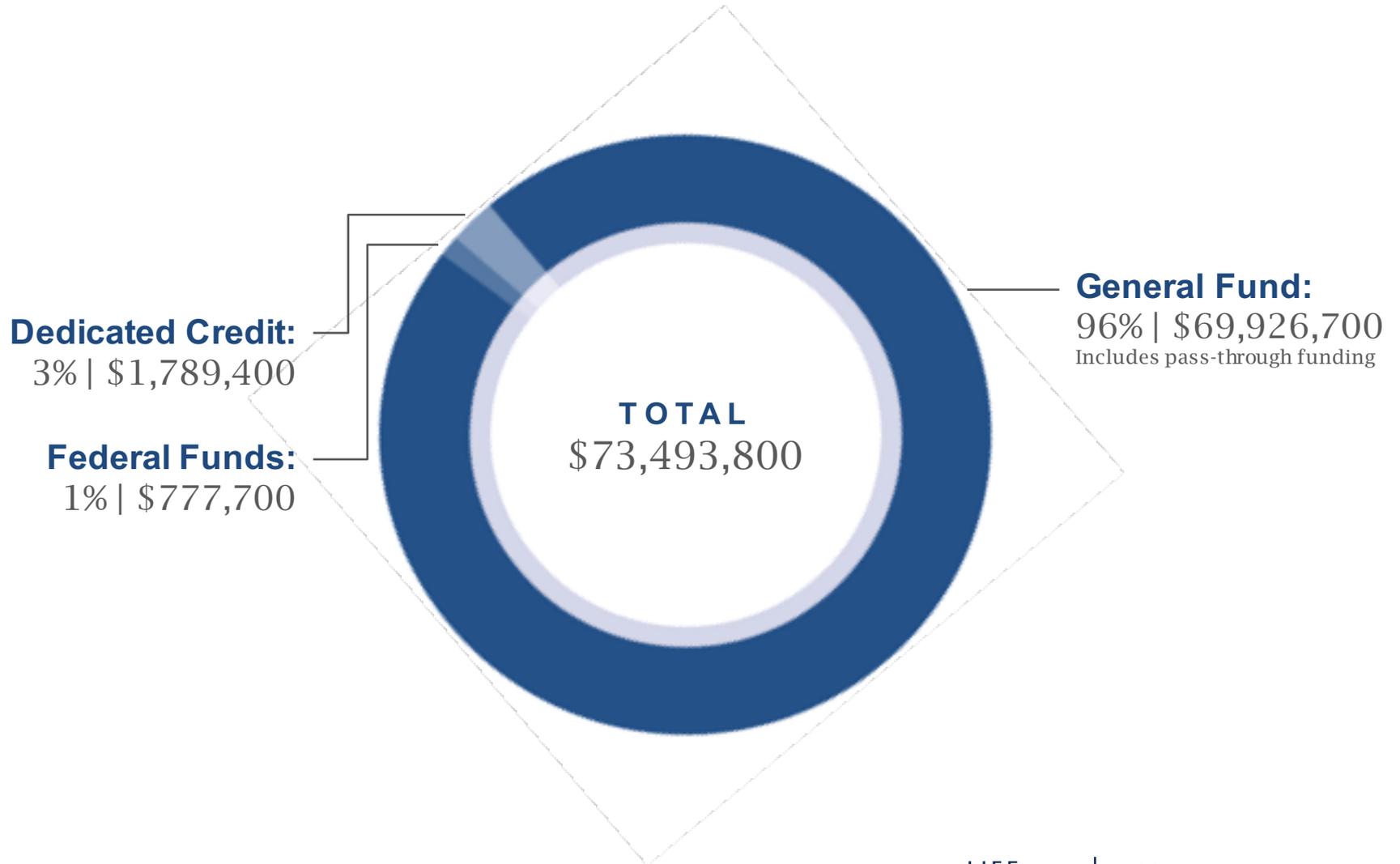
Engage with industry to build strategies that maintain a diversified economy and strengthen the business supply chain.



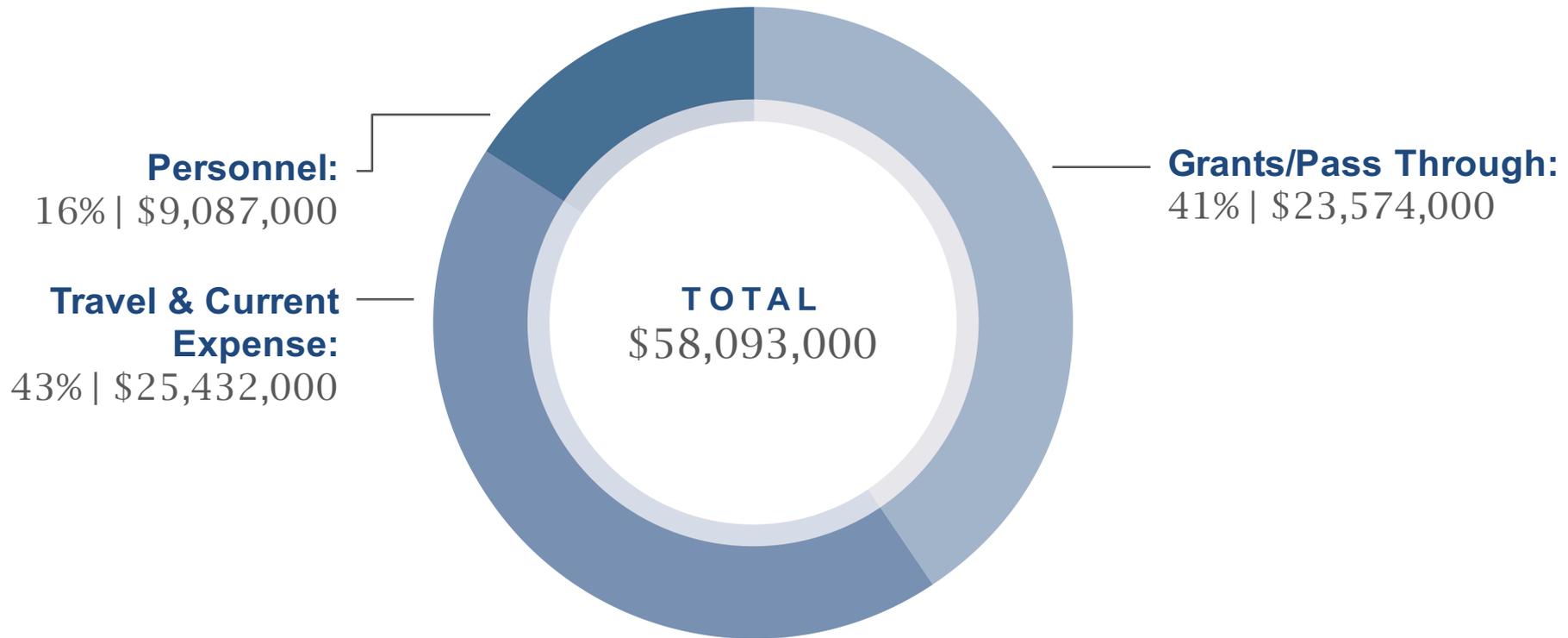
ADVANCE PARTNERSHIPS

Advance Utah's unprecedented partnerships in industry, education and workforce development.

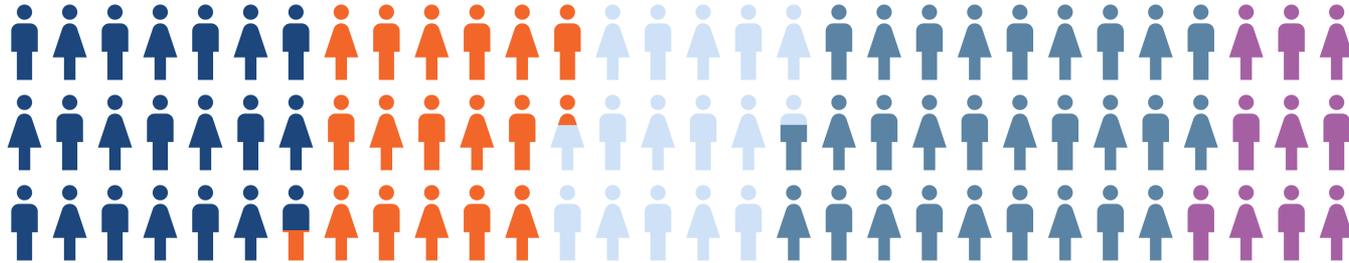
SOURCE OF FUNDS FY17



USE OF FUNDS FY17



PROGRAMS



ADMINISTRATION — 20.6 FTE

Executive Director's Office: 11.1
Avenue H: 4.1
Communications: 4.3
Pete Suazo: 1.1

URBAN & RURAL BUSINESS SERVICES — 16.8 FTE

Rural Development: 2.5
Business Services: 12.6
Broadband: 1.7

CORPORATE RECRUITMENT & INTERNATIONAL — 15 FTE

TOURISM, FILM & OUTDOOR RECREATION — 27.5 FTE

Tourism: 19.9
Film: 5
Outdoor Rec: 2.6

STEM — 10 FTE

STREAMLINING

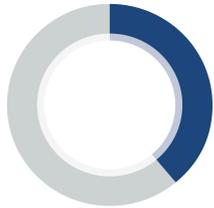
- Maximize GOED's efficiency to effectively fulfill our core mission and vision
- Foster and support innovative strategies and industry-led partnerships (i.e. Talent Ready Utah, 25k Rural Jobs Initiative)
- Create a strong foundation for our economic future

CHANGES

- Contract with World Trade Center for international relations
- Wind down of Avenue H
- Sunset of Utah Broadband Outreach Center
- Move Private Activity Bond (PAB)
- Repeal State Science Advisor

EFFICIENCIES

FY 2018



WTC International Contract

39%

\$400,000 ongoing

\$200,000 1x

Full-Time Employees



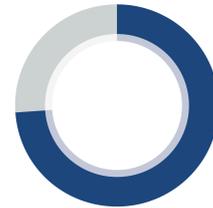
FY 2019



Avenue H

100%

\$350,000



Broadband

74%

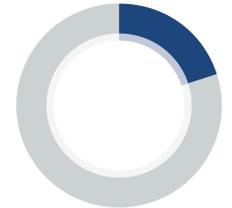
\$275,000



**Private
Activity Board**

100%

\$275,000



**State Science
Advisor**

20%

\$30,000

Full-Time Employees



PASS-THROUGH

- Procedure – Legislative Appropriation
 - Named Vendor
 - GOED pass-through agreement
 - Terms and Conditions
 - Scope of Work
 - W9
 - Procurement
 - May be RFP or sole source
 - Contract
 - Terms and Conditions
 - Scope of Work
- Payment
 - 75/25



THANK YOU

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