

Community Coalition Metrics

DEA 360 Community Summits metrics

The following metric can be associated with the successful completion of the DEA 360 Community Summits:

- CADCA will facilitate a portion of the meeting so that attendees will divide into break-out groups to develop recommendations/strategies and supporting metrics to continue addressing the epidemic in their community. CADCA will document and report out on those strategies, metrics and who is responsible for each.
- Total number of attendees at the Summit
- Final attendee list with notable guests/speakers highlighted
- Total media placements and impressions
- Total Twitter impressions (we will develop and promote a hashtag for the event)

Increased awareness of the urgent opioid/heroin issues relevant to each targeted community.

The DEA 360 Community Alliance Coalition Academy metrics

The DEA 360 Community Alliance Coalition Academy will utilize the National Coalition Academy (NCA) curriculum and processes to establish and strengthen coalitions in the priority cities of Pittsburgh (PA) and West Memphis (AR). The NCA is a year-long innovative training program that combines three weeks of classroom training, e-learning, and Web support to teach community coalitions what they need to know and what they need to do to enhance and sustain a highly effective anti-drug coalition.

The following metrics can be associated with the successful completion of the 360 Community Alliance Coalition Academy delivered in each of the designated targeted communities:

- Increased numbers of anti-drug coalitions established in the targeted areas. (where there are no existing functional anti-drug coalitions, the Academy will help to create and establish new coalitions; where there may be some existing coalitions additional coalitions will be established to cover new areas).
- Increased capacity to develop the core competencies and capabilities of participating community coalitions to implement all phases of the Strategic Prevention Framework.
- All participating coalitions will complete processes necessary for coalitions to produce five key products or guiding documents essential to the work of a successful coalition. These products collectively represent the community's plan for comprehensive community change and include:
 1. Community Assessment
 2. Logic Model/Intervention Map
 3. Strategic and Action Plan
 4. Evaluation Plan

5. Sustainability Plan

- Improved coordination, cooperation, sharing among participating coalitions across designated targeted communities sharing best practices, policies, and strategies, as well as learned experiences by participating in the DEA 360 Community Alliance Academy Workstation. The DEA 360 Community Alliance Coalition Academy Workstation (WST) is a digital-learning application for coalitions to do their work both in and out of the classroom. The WST provides a platform for each participating coalition to:
 - Store documents for review by instructors
 - Share documents with other coalitions
 - Network with other coalitions in the Academy
 - Learn from each other and share ideas
 - Make announcements and schedule events
 - Link to resources
 - Access additional technical assistance

Ultimately, participating coalitions will demonstrate implementation on community changes to address their priority risk factors and local and environmental conditions relevant to the opioid abuse and heroin overdose challenge.