Performance measurements used to track progress and success include surveys that reflect visitor satisfaction rates of above 95%, increased usage of exhibits of 50% or more by patrons engaging in programs and exhibits in the museum, and overall attendance increases of 20% or more. All of these measures would indicate educational impact to those served by DGCM. These increases translate into serving over 300,000 students, young children and families in the museum onsite annually with interactive exhibits and educational programming, along with an additional 200,000 students served with our science and community outreach programs in classrooms across the state, which will create an additional 50 jobs for Utah workers.