

Spy Hop Productions Youth Media Center

Building a 21st Century Creative Workforce in Utah

FY 2019 FUNDING REQUEST: \$1,000,000



Spy Hop's Mission

Spy Hop's mission is to mentor young people in the digital media arts to help them find their voice, tell their stories, and be empowered to affect positive change in their lives, their communities, and the world.



Spy Hop Productions Youth Media Center



Rendering courtesy of Bowen Studios

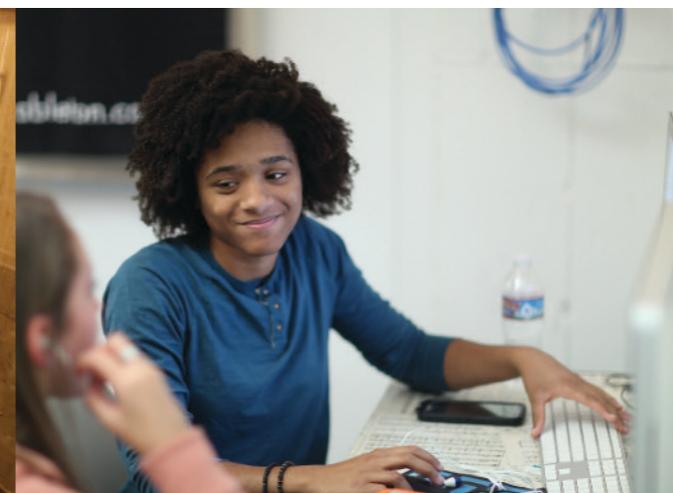
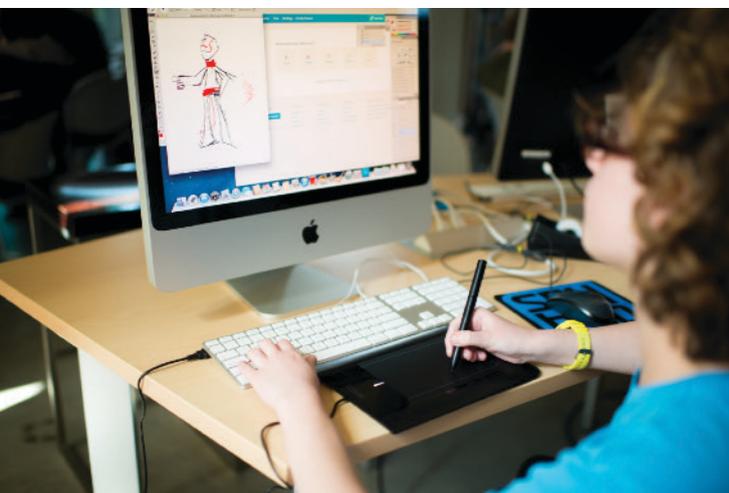
Project Description:

- 22,000 sq. ft. **Digital Media Arts Education Center**
- 900 South 200 West, Salt Lake City
- **In-School, After School, and Youth-In-Care Programs**
- **Digital Media Production Facilities** • **Community Event and Performance Venue**



Project Budget vs. Actual

Revenue	Budget	%	Actual	% to Budget
Private Support	5,750,000	70%	1,422,700	25%
City Support	1,479,000	18%	1,479,000	100%
State Support	1,000,000	12%	0	0%
Total Revenue	\$8,229,000		\$2,901,700	35%
Expenses				
Land Acquisition	479,000	6%	479,000	100%
Soft Costs	1,002,700	12%	333,025	35%
Hard Costs	6,747,300	82%	0	0%
Total Expenses	\$8,229,000			



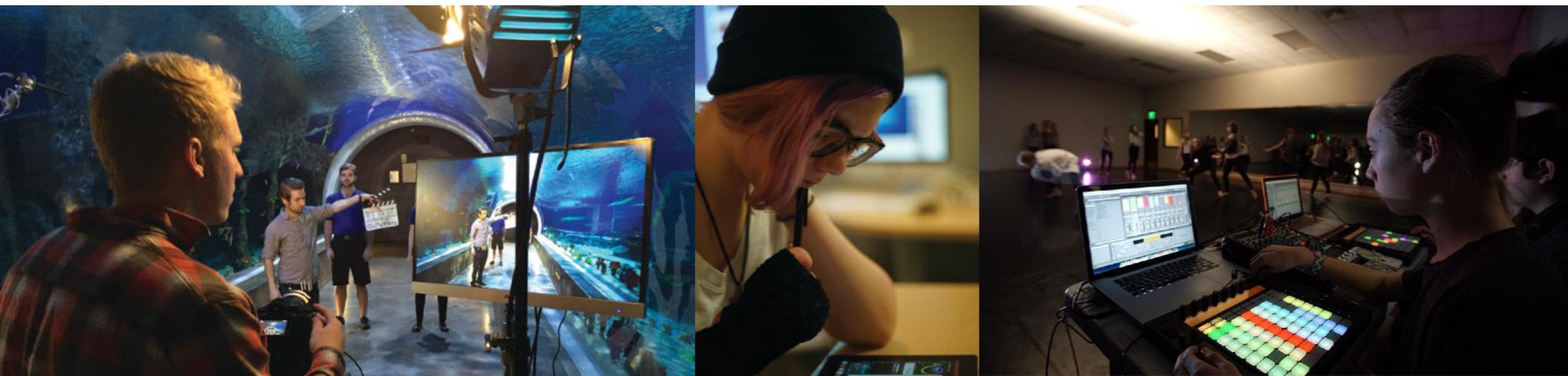
Spy Hop's Performance Measures

1. Youth increase 21st Century/college and career “future-ready” skills.
2. Participants pursue college pathways and/or career roles in digital media and technology fields.
3. Youth increase capacity to communicate effectively through media arts, technology and design.
4. Youth develop meaningful community, interpersonal and cross-cultural connections.
5. In-state talent retention to support Utah's Creative and Technology Industries.



Return on Investment

Indicator	Current	Anticipated	ROI
# of Employees	20 FTE	25 FTE	25%
Organizational Budget	\$1.6M	\$2.2M	37.5%
# of Youth Served	11,200	15,000	34%
# of Schools Served	130	175	35%
# of Districts Served	36	45	25%
# of Program Partners	15	20	33%
# of Audience/Visitors	1500	15,000	900%



Thank you for helping us build a 21st Century Creative Workforce in Utah!

Contact:

Kasandra VerBruggen, Executive Director

kasandra@spyhop.org

spyhop.org

