

Odyssey Dance Theatre (ODT)

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Request for \$120,000 in one-time funds to support various performance art productions and community outreach programs related to those productions.

Odyssey Dance Theatre's mission is to make theatrical dance more accessible to the public, both in terms of access and in terms of the art itself. ODT creates original full-length theatrical dance productions and re-imagines classical works in modern ways that appeal across all audience demographics. ODT not only provides quality live performance art with excellence, but it also employs and supports Utah's local dance talent.

Disbursement #1 – July 1, 2018 - \$30,000

This cycle funds the ongoing development, production and a portion of the school-aged outreach of ODT's principal performance series of Thriller running September 26-November 1, 2018.

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|------------------------|------------|
| Scenery & Costumes | (\$1,250) |
| Partial Theatre Rental | (\$2,500) |
| Dancer Salaries | (\$17,500) |
| Administrative Costs | (\$1,250) |
| 250 Donated Tickets | |
| \$30.00/per ticket | (\$7,500) |

Disbursement #2 Oct. 1, 2018 - \$30,000

This cycle funds the school-aged outreach program for the Thriller production running September 26-November 1, 2018.

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|-----------------------|------------|
| 1,000 Donated Tickets | |
| \$30.00/per ticket | (\$30,000) |

Disbursement #3 – December 1, 2018 - \$30,000

This cycle funds two special school performances for school groups, ages K-12, of the December production of The ReduxNut-Cracker at Kingsbury Hall.

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|---------------------------|------------|
| Theatre Rental | (\$3,500) |
| Crew and House Management | (\$10,000) |
| Dancers' Salaries | (\$15,000) |
| Administrative Costs | (\$1,500) |

Disbursement #4 – Feb 1st, 2019 - \$30,000

This cycle funds the creation of several World Premieres for the Company's 2019 Spring Season at Kingsbury Hall and the testing a new school-aged outreach program.

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|---------------------------|------------|
| Choreography Fees | (\$10,000) |
| Dancers' Salaries | (\$5,000) |
| Original Costume creation | (\$7,500) |
| 250 Donated Tickets | |
| \$30.00/per ticket | (7,500) |

Key performance indicators for success with this appropriation revolve around live performance art access to underserved communities and public school-aged children.

2017 Fiscal Year Appropriations Highlights:

- 1,000 free tickets to underserved children in Salt Lake, Provo and Weber Counties to *Thriller* performances via service organizations including:
 - Christmas Box International
 - Guadalupe School
 - ShareTix
 - Utah Youth Village
- 2 dedicated public school outreach performances of *The ReduxNut-Cracker*
 - Attended by more than 1,600 children from 19 different Utah public schools
 - 37% increase in the number of public schools participating from 2016 to 2017

In 2018, ODT will continue to maintain the outreach programs established under previous years of funding and increase live performance access to underserved communities and public school-aged children.

2018 Fiscal Year Success Indicators:

- Maintain free ticket program to *Thriller* for underprivileged communities
- Increase *Thriller* ticket allotment by 25% to 1,250 from 1,000
- Maintain 2 (two) dedicated public school performances of *The ReduxNut-Cracker*
- Increase *The ReduxNut-Cracker* school outreach program to include at least one new school district
- Establish a free ticket program for underprivileged communities to the 2019 *Spring Season* at Kingsbury Hall with the goal of 250 tickets offered.